

COMPLETE PROFILE

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups

WASHINGTON PRIME GROUP

Lat/Lon: 40.1449/-82.9815

RFULL9

Polaris Fashion Place	5 mi radius		10 mi radius		15 mi radius	
Population						
Estimated Population (2016)	195,823		636,314		1,125,504	
Projected Population (2021)	211,362		686,057		1,213,605	
Census Population (2010)	183,402		593,134		1,032,172	
Census Population (2000)	151,959		510,638		913,164	
Projected Annual Growth (2016-2021)	15,539	1.6%	49,743	1.6%	88,101	1.6%
Historical Annual Growth (2010-2016)	12,421	1.1%	43,180	1.2%	93,332	1.5%
Historical Annual Growth (2000-2010)	31,443	2.1%	82,497	1.6%	119,008	1.3%
Estimated Population Density (2016)	2,494 <i>psm</i>		2,026 <i>psm</i>		1,592 <i>psm</i>	
Trade Area Size	78.5 <i>sq mi</i>		314.0 <i>sq mi</i>		706.8 <i>sq mi</i>	
Households						
Estimated Households (2016)	77,457		261,998		465,075	
Projected Households (2021)	83,026		279,311		496,213	
Census Households (2010)	71,889		241,223		420,337	
Census Households (2000)	60,362		208,994		373,412	
Projected Annual Growth (2016-2021)	5,569	1.4%	17,312	1.3%	31,138	1.3%
Historical Annual Change (2000-2016)	17,095	1.8%	53,004	1.6%	91,663	1.5%
Average Household Income						
Estimated Average Household Income (2016)	\$98,323		\$90,496		\$83,540	
Projected Average Household Income (2021)	\$117,506		\$107,577		\$98,734	
Census Average Household Income (2010)	\$86,870		\$77,864		\$71,435	
Census Average Household Income (2000)	\$73,272		\$67,023		\$60,809	
Projected Annual Change (2016-2021)	\$19,183	3.9%	\$17,081	3.8%	\$15,194	3.6%
Historical Annual Change (2000-2016)	\$25,051	2.1%	\$23,473	2.2%	\$22,731	2.3%
Median Household Income						
Estimated Median Household Income (2016)	\$86,011		\$78,361		\$71,968	
Projected Median Household Income (2021)	\$95,754		\$87,338		\$79,852	
Census Median Household Income (2010)	\$72,039		\$64,061		\$58,381	
Census Median Household Income (2000)	\$62,960		\$56,298		\$50,382	
Projected Annual Change (2016-2021)	\$9,743	2.3%	\$8,977	2.3%	\$7,884	2.2%
Historical Annual Change (2000-2016)	\$23,051	2.3%	\$22,063	2.4%	\$21,586	2.7%
Per Capita Income						
Estimated Per Capita Income (2016)	\$38,953		\$37,327		\$34,636	
Projected Per Capita Income (2021)	\$46,215		\$43,858		\$40,478	
Census Per Capita Income (2010)	\$34,051		\$31,667		\$29,091	
Census Per Capita Income (2000)	\$29,129		\$27,391		\$24,799	
Projected Annual Change (2016-2021)	\$7,262	3.7%	\$6,531	3.5%	\$5,842	3.4%
Historical Annual Change (2000-2016)	\$9,824	2.1%	\$9,936	2.3%	\$9,836	2.5%
Estimated Average Household Net Worth (2016)	\$755,373		\$669,857		\$604,266	

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Polaris Fashion Place	5 mi radius		10 mi radius		15 mi radius	
Race and Ethnicity						
Total Population (2016)	195,823		636,314		1,125,504	
White (2016)	149,407	76.3%	463,285	72.8%	795,224	70.7%
Black or African American (2016)	25,188	12.9%	101,481	15.9%	211,978	18.8%
American Indian or Alaska Native (2016)	321	0.2%	1,094	0.2%	2,296	0.2%
Asian (2016)	12,142	6.2%	42,775	6.7%	63,630	5.7%
Hawaiian or Pacific Islander (2016)	75	-	222	-	484	-
Other Race (2016)	3,600	1.8%	10,533	1.7%	20,481	1.8%
Two or More Races (2016)	5,090	2.6%	16,924	2.7%	31,411	2.8%
Population < 18 (2016)	49,603	25.3%	150,598	23.7%	262,574	23.3%
White Not Hispanic	32,923	66.4%	93,158	61.9%	155,890	59.4%
Black or African American	7,599	15.3%	29,616	19.7%	60,153	22.9%
Asian	3,232	6.5%	10,532	7.0%	15,065	5.7%
Other Race Not Hispanic	2,513	5.1%	8,027	5.3%	14,669	5.6%
Hispanic	3,336	6.7%	9,266	6.2%	16,796	6.4%
Not Hispanic or Latino Population (2016)	186,206	95.1%	609,201	95.7%	1,076,353	95.6%
Not Hispanic White	144,442	77.6%	449,737	73.8%	772,572	71.8%
Not Hispanic Black or African American	24,721	13.3%	100,055	16.4%	209,052	19.4%
Not Hispanic American Indian or Alaska Native	254	0.1%	883	0.1%	1,862	0.2%
Not Hispanic Asian	12,051	6.5%	42,502	7.0%	63,166	5.9%
Not Hispanic Hawaiian or Pacific Islander	56	-	187	-	431	-
Not Hispanic Other Race	360	0.2%	1,231	0.2%	2,166	0.2%
Not Hispanic Two or More Races	4,322	2.3%	14,607	2.4%	27,105	2.5%
Hispanic or Latino Population (2016)	9,617	4.9%	27,113	4.3%	49,151	4.4%
Hispanic White	4,965	51.6%	13,548	50.0%	22,652	46.1%
Hispanic Black or African American	467	4.9%	1,425	5.3%	2,927	6.0%
Hispanic American Indian or Alaska Native	67	0.7%	212	0.8%	434	0.9%
Hispanic Asian	92	1.0%	273	1.0%	464	0.9%
Hispanic Hawaiian or Pacific Islander	19	0.2%	35	0.1%	53	0.1%
Hispanic Other Race	3,240	33.7%	9,303	34.3%	18,314	37.3%
Hispanic Two or More Races	767	8.0%	2,317	8.5%	4,306	8.8%
Not Hispanic or Latino Population (2010)	175,007	95.4%	569,693	96.0%	990,165	95.9%
Hispanic or Latino Population (2010)	8,395	4.6%	23,441	4.0%	42,007	4.1%
Not Hispanic or Latino Population (2000)	148,602	97.8%	500,576	98.0%	894,891	98.0%
Hispanic or Latino Population (2000)	3,357	2.2%	10,061	2.0%	18,273	2.0%
Not Hispanic or Latino Population (2021)	198,779	94.0%	650,838	94.9%	1,149,962	94.8%
Hispanic or Latino Population (2021)	12,583	6.0%	35,219	5.1%	63,643	5.2%
Projected Annual Growth (2016-2021)	2,967	6.2%	8,106	6.0%	14,492	5.9%
Historical Annual Growth (2000-2010)	5,038	15.0%	13,380	13.3%	23,734	13.0%

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RFULL9

Polaris Fashion Place

	5 mi radius		10 mi radius		15 mi radius	
Total Age Distribution (2016)						
Total Population	195,823		636,314		1,125,504	
Age Under 5 Years	13,491	6.9%	42,829	6.7%	76,969	6.8%
Age 5 to 9 Years	14,090	7.2%	42,757	6.7%	74,807	6.6%
Age 10 to 14 Years	14,322	7.3%	42,430	6.7%	72,608	6.5%
Age 15 to 19 Years	12,987	6.6%	41,159	6.5%	76,776	6.8%
Age 20 to 24 Years	10,774	5.5%	42,702	6.7%	80,904	7.2%
Age 25 to 29 Years	13,448	6.9%	50,933	8.0%	93,218	8.3%
Age 30 to 34 Years	14,572	7.4%	50,745	8.0%	90,514	8.0%
Age 35 to 39 Years	14,636	7.5%	45,718	7.2%	79,126	7.0%
Age 40 to 44 Years	14,422	7.4%	43,984	6.9%	75,580	6.7%
Age 45 to 49 Years	13,810	7.1%	42,240	6.6%	72,604	6.5%
Age 50 to 54 Years	13,161	6.7%	42,082	6.6%	73,520	6.5%
Age 55 to 59 Years	12,443	6.4%	40,462	6.4%	70,425	6.3%
Age 60 to 64 Years	10,726	5.5%	34,252	5.4%	59,205	5.3%
Age 65 to 69 Years	8,135	4.2%	26,148	4.1%	45,446	4.0%
Age 70 to 74 Years	5,491	2.8%	17,496	2.7%	30,714	2.7%
Age 75 to 79 Years	3,782	1.9%	12,033	1.9%	21,017	1.9%
Age 80 to 84 Years	2,555	1.3%	8,515	1.3%	14,996	1.3%
Age 85 Years or Over	2,978	1.5%	9,829	1.5%	17,075	1.5%
Median Age	36.6		35.8		35.2	
Age 19 Years or Less	54,891	28.0%	169,175	26.6%	301,160	26.8%
Age 20 to 64 Years	117,991	60.3%	393,118	61.8%	695,097	61.8%
Age 65 Years or Over	22,941	11.7%	74,022	11.6%	129,248	11.5%
Female Age Distribution (2016)						
Female Population	100,607		324,903		572,974	
Age Under 5 Years	6,530	6.5%	20,851	6.4%	37,537	6.6%
Age 5 to 9 Years	6,853	6.8%	20,951	6.4%	36,474	6.4%
Age 10 to 14 Years	7,007	7.0%	20,836	6.4%	35,553	6.2%
Age 15 to 19 Years	6,302	6.3%	19,776	6.1%	37,444	6.5%
Age 20 to 24 Years	5,546	5.5%	21,166	6.5%	40,738	7.1%
Age 25 to 29 Years	6,963	6.9%	25,799	7.9%	47,577	8.3%
Age 30 to 34 Years	7,477	7.4%	25,663	7.9%	45,460	7.9%
Age 35 to 39 Years	7,337	7.3%	22,823	7.0%	39,252	6.9%
Age 40 to 44 Years	7,257	7.2%	21,814	6.7%	37,240	6.5%
Age 45 to 49 Years	7,053	7.0%	21,449	6.6%	36,328	6.3%
Age 50 to 54 Years	6,907	6.9%	21,909	6.7%	37,532	6.6%
Age 55 to 59 Years	6,545	6.5%	21,272	6.5%	36,520	6.4%
Age 60 to 64 Years	5,607	5.6%	18,003	5.5%	31,021	5.4%
Age 65 to 69 Years	4,454	4.4%	14,207	4.4%	24,515	4.3%
Age 70 to 74 Years	2,999	3.0%	9,695	3.0%	17,057	3.0%
Age 75 to 79 Years	2,173	2.2%	6,818	2.1%	11,902	2.1%
Age 80 to 84 Years	1,555	1.5%	5,175	1.6%	9,112	1.6%
Age 85 Years or Over	2,044	2.0%	6,696	2.1%	11,711	2.0%
Female Median Age	37.6		36.8		36.1	
Age 19 Years or Less	26,692	26.5%	82,414	25.4%	147,008	25.7%
Age 20 to 64 Years	60,691	60.3%	199,898	61.5%	351,667	61.4%
Age 65 Years or Over	13,224	13.1%	42,591	13.1%	74,298	13.0%

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Polaris Fashion Place

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Male Age Distribution (2016)						
Male Population	95,216	48.6%	311,411	48.9%	552,530	49.1%
Age Under 5 Years	6,962	7.3%	21,978	7.1%	39,432	7.1%
Age 5 to 9 Years	7,237	7.6%	21,806	7.0%	38,333	6.9%
Age 10 to 14 Years	7,315	7.7%	21,594	6.9%	37,055	6.7%
Age 15 to 19 Years	6,686	7.0%	21,384	6.9%	39,331	7.1%
Age 20 to 24 Years	5,228	5.5%	21,536	6.9%	40,166	7.3%
Age 25 to 29 Years	6,485	6.8%	25,134	8.1%	45,641	8.3%
Age 30 to 34 Years	7,095	7.5%	25,082	8.1%	45,054	8.2%
Age 35 to 39 Years	7,299	7.7%	22,895	7.4%	39,875	7.2%
Age 40 to 44 Years	7,164	7.5%	22,170	7.1%	38,340	6.9%
Age 45 to 49 Years	6,757	7.1%	20,791	6.7%	36,277	6.6%
Age 50 to 54 Years	6,255	6.6%	20,173	6.5%	35,988	6.5%
Age 55 to 59 Years	5,898	6.2%	19,190	6.2%	33,905	6.1%
Age 60 to 64 Years	5,119	5.4%	16,250	5.2%	28,184	5.1%
Age 65 to 69 Years	3,682	3.9%	11,942	3.8%	20,930	3.8%
Age 70 to 74 Years	2,492	2.6%	7,801	2.5%	13,656	2.5%
Age 75 to 79 Years	1,609	1.7%	5,215	1.7%	9,115	1.6%
Age 80 to 84 Years	1,000	1.1%	3,339	1.1%	5,884	1.1%
Age 85 Years or Over	934	1.0%	3,133	1.0%	5,364	1.0%
Male Median Age	35.5		34.7		34.3	
Age 19 Years or Less	28,199	29.6%	86,761	27.9%	154,152	27.9%
Age 20 to 64 Years	57,300	60.2%	193,219	62.0%	343,429	62.2%
Age 65 Years or Over	9,717	10.2%	31,431	10.1%	54,949	9.9%
Males per 100 Females (2016)						
Overall Comparison	95		96		96	
Age Under 5 Years	107	51.6%	105	51.3%	105	51.2%
Age 5 to 9 Years	106	51.4%	104	51.0%	105	51.2%
Age 10 to 14 Years	104	51.1%	104	50.9%	104	51.0%
Age 15 to 19 Years	106	51.5%	108	52.0%	105	51.2%
Age 20 to 24 Years	94	48.5%	102	50.4%	99	49.6%
Age 25 to 29 Years	93	48.2%	97	49.3%	96	49.0%
Age 30 to 34 Years	95	48.7%	98	49.4%	99	49.8%
Age 35 to 39 Years	99	49.9%	100	50.1%	102	50.4%
Age 40 to 44 Years	99	49.7%	102	50.4%	103	50.7%
Age 45 to 49 Years	96	48.9%	97	49.2%	100	50.0%
Age 50 to 54 Years	91	47.5%	92	47.9%	96	48.9%
Age 55 to 59 Years	90	47.4%	90	47.4%	93	48.1%
Age 60 to 64 Years	91	47.7%	90	47.4%	91	47.6%
Age 65 to 69 Years	83	45.3%	84	45.7%	85	46.1%
Age 70 to 74 Years	83	45.4%	80	44.6%	80	44.5%
Age 75 to 79 Years	74	42.5%	76	43.3%	77	43.4%
Age 80 to 84 Years	64	39.1%	65	39.2%	65	39.2%
Age 85 Years or Over	46	31.4%	47	31.9%	46	31.4%
Age 19 Years or Less	106	51.4%	105	51.3%	105	51.2%
Age 20 to 39 Years	96	48.9%	99	49.8%	99	49.7%
Age 40 to 64 Years	93	48.3%	94	48.6%	97	49.2%
Age 65 Years or Over	73	42.4%	74	42.5%	74	42.5%

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	5 mi radius		10 mi radius		15 mi radius	
Household Type (2016)						
Total Households	77,457		261,998		465,075	
Households with Children	27,268	35.2%	81,119	31.0%	139,405	30.0%
Average Household Size	2.5		2.4		2.4	
Household Density per Square Mile	987		834		658	
Population Family	160,847	82.1%	491,275	77.2%	843,136	74.9%
Population Non-Family	32,363	16.5%	136,231	21.4%	256,810	22.8%
Population Group Quarters	2,614	1.3%	8,808	1.4%	25,557	2.3%
Family Households	51,422	66.4%	158,646	60.6%	269,738	58.0%
Married Couple Households	40,138	78.1%	118,655	74.8%	191,595	71.0%
Other Family Households	11,283	21.9%	39,991	25.2%	78,143	29.0%
Family Households with Children	27,065	52.6%	80,425	50.7%	138,101	51.2%
Married Couple with Children	19,465	71.9%	54,903	68.3%	87,688	63.5%
Other Family Households with Children	7,600	28.1%	25,522	31.7%	50,413	36.5%
Family Households No Children	24,357	47.4%	78,221	49.3%	131,637	48.8%
Married Couple No Children	20,673	84.9%	63,752	81.5%	103,906	78.9%
Other Family Households No Children	3,683	15.1%	14,469	18.5%	27,731	21.1%
Non-Family Households	26,035	33.6%	103,352	39.4%	195,337	42.0%
Non-Family Households with Children	203	0.8%	694	0.7%	1,304	0.7%
Non-Family Households No Children	25,832	99.2%	102,659	99.3%	194,033	99.3%
Average Family Household Size	3.1		3.1		3.1	
Average Family Income	\$118,456		\$113,754		\$105,657	
Median Family Income	\$106,825		\$101,227		\$94,513	
Average Non-Family Household Size	1.2		1.3		1.3	
Marital Status (2016)						
Population Age 15 Years or Over	153,920		508,299		901,120	
Never Married	44,926	29.2%	174,676	34.4%	334,246	37.1%
Currently Married	81,886	53.2%	240,455	47.3%	390,238	43.3%
Previously Married	27,108	17.6%	93,168	18.3%	176,636	19.6%
Separated	5,213	19.2%	18,336	19.7%	34,503	19.5%
Widowed	6,098	22.5%	23,260	25.0%	42,978	24.3%
Divorced	15,797	58.3%	51,572	55.4%	99,155	56.1%
Educational Attainment (2016)						
Adult Population Age 25 Years or Over	130,158		424,437		743,440	
Elementary (Grade Level 0 to 8)	2,332	1.8%	9,374	2.2%	18,675	2.5%
Some High School (Grade Level 9 to 11)	3,726	2.9%	16,720	3.9%	38,781	5.2%
High School Graduate	23,172	17.8%	77,895	18.4%	154,506	20.8%
Some College	24,175	18.6%	81,091	19.1%	145,125	19.5%
Associate Degree Only	9,114	7.0%	27,546	6.5%	47,258	6.4%
Bachelor Degree Only	42,296	32.5%	130,906	30.8%	207,694	27.9%
Graduate Degree	25,344	19.5%	80,906	19.1%	131,400	17.7%
Any College (Some College or Higher)	100,928	77.5%	320,448	75.5%	531,477	71.5%
College Degree + (Bachelor Degree or Higher)	67,639	52.0%	211,812	49.9%	339,094	45.6%

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Housing			
Total Housing Units (2016)	80,330	272,199	484,612
Total Housing Units (2010)	76,461	260,035	461,694
Historical Annual Growth (2010-2016)	3,869 0.8%	12,163 0.8%	22,918 0.8%
Housing Units Occupied (2016)	77,457 96.4%	261,998 96.3%	465,075 96.0%
Housing Units Owner-Occupied	51,665 66.7%	160,178 61.1%	267,180 57.4%
Housing Units Renter-Occupied	25,792 33.3%	101,821 38.9%	197,895 42.6%
Housing Units Vacant (2016)	2,873 3.7%	10,200 3.9%	19,537 4.2%
Household Size (2016)			
Total Households	77,457	261,998	465,075
1 Person Households	20,894 27.0%	79,006 30.2%	149,840 32.2%
2 Person Households	25,342 32.7%	87,054 33.2%	150,325 32.3%
3 Person Households	12,840 16.6%	40,726 15.5%	69,546 15.0%
4 Person Households	11,627 15.0%	34,082 13.0%	56,860 12.2%
5 Person Households	4,622 6.0%	14,044 5.4%	24,693 5.3%
6 Person Households	1,490 1.9%	4,688 1.8%	8,750 1.9%
7 or More Person Households	643 0.8%	2,398 0.9%	5,061 1.1%
Household Income Distribution (2016)			
HH Income \$200,000 or More	8,049 10.4%	24,169 9.2%	37,391 8.0%
HH Income \$150,000 to \$199,999	7,377 9.5%	20,732 7.9%	32,314 6.9%
HH Income \$125,000 to \$149,999	6,009 7.8%	17,890 6.8%	29,293 6.3%
HH Income \$100,000 to \$124,999	8,161 10.5%	25,019 9.5%	40,476 8.7%
HH Income \$75,000 to \$99,999	11,183 14.4%	34,238 13.1%	57,545 12.4%
HH Income \$50,000 to \$74,999	12,529 16.2%	44,106 16.8%	78,267 16.8%
HH Income \$35,000 to \$49,999	9,029 11.7%	31,206 11.9%	56,414 12.1%
HH Income \$25,000 to \$34,999	5,645 7.3%	20,767 7.9%	39,552 8.5%
HH Income \$15,000 to \$24,999	5,121 6.6%	20,271 7.7%	40,243 8.7%
HH Income \$10,000 to \$14,999	1,856 2.4%	8,712 3.3%	19,745 4.2%
HH Income Under \$10,000	2,498 3.2%	14,889 5.7%	33,835 7.3%
Household Vehicles (2016)			
Households 0 Vehicles Available	2,875 3.7%	14,419 5.5%	34,382 7.4%
Households 1 Vehicle Available	23,441 30.3%	87,977 33.6%	164,000 35.3%
Households 2 Vehicles Available	36,842 47.6%	113,433 43.3%	189,244 40.7%
Households 3 or More Vehicles Available	14,299 18.5%	46,169 17.6%	77,449 16.7%
Total Vehicles Available	144,761	468,888	801,039
Average Vehicles per Household	1.9	1.8	1.7
Owner-Occupied Household Vehicles	107,734 74.4%	325,699 69.5%	537,336 67.1%
Average Vehicles per Owner-Occupied Household	2.1	2.0	2.0
Renter-Occupied Household Vehicles	37,027 25.6%	143,189 30.5%	263,703 32.9%
Average Vehicles per Renter-Occupied Household	1.4	1.4	1.3
Travel Time (2010)			
Worker Base Age 16 years or Over	92,043	293,867	496,008
Travel to Work in 14 Minutes or Less	22,962 24.9%	72,969 24.8%	127,479 25.7%
Travel to Work in 15 to 29 Minutes	42,689 46.4%	140,865 47.9%	229,850 46.3%
Travel to Work in 30 to 59 Minutes	19,248 20.9%	57,869 19.7%	101,263 20.4%
Travel to Work in 60 Minutes or More	2,255 2.4%	7,312 2.5%	13,527 2.7%
Work at Home	4,888 5.3%	14,851 5.1%	23,888 4.8%
Average Minutes Travel to Work	20.6	20.2	20.2

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COMPLETE PROFILE

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups

WASHINGTON PRIME GROUP

Lat/Lon: 40.1449/-82.9815

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Polaris Fashion Place	5 mi radius		10 mi radius		15 mi radius	
Transportation To Work (2010)						
Worker Base Age 16 years or Over	92,043		293,867		496,008	
Drive to Work Alone	78,616	85.4%	246,512	83.9%	408,481	82.4%
Drive to Work in Carpool	5,665	6.2%	18,770	6.4%	34,008	6.9%
Travel to Work by Public Transportation	783	0.9%	4,917	1.7%	10,978	2.2%
Drive to Work on Motorcycle	74	0.1%	256	0.1%	428	0.1%
Bicycle to Work	198	0.2%	1,655	0.6%	3,012	0.6%
Walk to Work	1,248	1.4%	5,459	1.9%	12,651	2.6%
Other Means	570	0.6%	1,446	0.5%	2,563	0.5%
Work at Home	4,888	5.3%	14,851	5.1%	23,888	4.8%
Daytime Demographics (2016)						
Total Businesses	9,773		26,863		51,408	
Total Employees	119,187		420,675		952,476	
Company Headquarter Businesses	68	0.7%	185	0.7%	475	0.9%
Company Headquarter Employees	9,727	8.2%	40,488	9.6%	126,803	13.3%
Employee Population per Business	12.2 to 1		15.7 to 1		18.5 to 1	
Residential Population per Business	20.0 to 1		23.7 to 1		21.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	160,867		569,884		1,234,487	
Labor Force						
Labor Population Age 16 Years or Over (2016)	151,351		500,840		888,581	
Labor Force Total Males (2016)	72,378	47.8%	242,142	48.3%	431,130	48.5%
Male Civilian Employed	56,299	77.8%	181,821	75.1%	312,149	72.4%
Male Civilian Unemployed	1,688	2.3%	5,758	2.4%	11,381	2.6%
Males in Armed Forces	25	-	86	-	164	-
Males Not in Labor Force	14,367	19.8%	54,477	22.5%	107,436	24.9%
Labor Force Total Females (2016)	78,973	52.2%	258,698	51.7%	457,452	51.5%
Female Civilian Employed	53,325	67.5%	169,693	65.6%	294,172	64.3%
Female Civilian Unemployed	1,084	1.4%	4,093	1.6%	8,775	1.9%
Females in Armed Forces	22	-	31	-	85	-
Females Not in Labor Force	24,541	31.1%	84,881	32.8%	154,419	33.8%
Unemployment Rate		1.8%		2.0%		2.3%
Labor Force Growth (2010-2016)	16,363	17.5%	52,626	17.6%	99,819	19.7%
Male Labor Force Growth (2010-2016)	9,425	20.1%	28,931	18.9%	51,858	19.9%
Female Labor Force Growth (2010-2016)	6,938	15.0%	23,696	16.2%	47,961	19.5%
Occupation (2010)						
Occupation Population Age 16 Years or Over	93,262		298,887		506,502	
Occupation Total Males	46,874	50.3%	152,890	51.2%	260,290	51.4%
Occupation Total Females	46,387	49.7%	145,997	48.8%	246,212	48.6%
Management, Business, Financial Operations	19,362	20.8%	57,823	19.3%	91,675	18.1%
Professional, Related	24,692	26.5%	80,349	26.9%	130,213	25.7%
Service	12,879	13.8%	44,136	14.8%	81,874	16.2%
Sales, Office	25,222	27.0%	79,368	26.6%	131,844	26.0%
Farming, Fishing, Forestry	88	0.1%	345	0.1%	770	0.2%
Construction, Extraction, Maintenance	3,969	4.3%	13,196	4.4%	24,181	4.8%
Production, Transport, Material Moving	7,050	7.6%	23,670	7.9%	45,946	9.1%
White Collar Workers	69,276	74.3%	217,540	72.8%	353,731	69.8%
Blue Collar Workers	23,986	25.7%	81,347	27.2%	152,770	30.2%

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Polaris Fashion Place

	5 mi radius		10 mi radius		15 mi radius	
Units In Structure (2010)						
Total Units	71,889		241,223		420,337	
1 Detached Unit	45,589	63.4%	145,480	60.3%	249,138	59.3%
1 Attached Unit	7,812	10.9%	25,236	10.5%	40,332	9.6%
2 Units	1,471	2.0%	5,717	2.4%	12,789	3.0%
3 to 4 Units	4,374	6.1%	15,384	6.4%	29,688	7.1%
5 to 9 Units	6,803	9.5%	20,481	8.5%	33,321	7.9%
10 to 19 Units	2,698	3.8%	12,051	5.0%	21,479	5.1%
20 to 49 Units	1,088	1.5%	7,408	3.1%	14,104	3.4%
50 or More Units	1,691	2.4%	7,637	3.2%	15,340	3.6%
Mobile Home or Trailer	363	0.5%	1,819	0.8%	4,086	1.0%
Other Structure	1	-	10	-	59	-
Homes Built By Year (2010)						
Homes Built 2005 or later	4,052	5.6%	11,998	5.0%	21,207	5.0%
Homes Built 2000 to 2004	7,083	9.9%	21,594	9.0%	35,997	8.6%
Homes Built 1990 to 1999	12,394	17.2%	38,928	16.1%	64,116	15.3%
Homes Built 1980 to 1989	11,664	16.2%	35,555	14.7%	51,678	12.3%
Homes Built 1970 to 1979	12,821	17.8%	37,379	15.5%	57,677	13.7%
Homes Built 1960 to 1969	9,992	13.9%	30,302	12.6%	49,707	11.8%
Homes Built 1950 to 1959	6,393	8.9%	28,679	11.9%	53,757	12.8%
Homes Built 1940 to 1949	2,232	3.1%	11,817	4.9%	25,542	6.1%
Homes Built Before 1939	5,259	7.3%	24,970	10.4%	60,656	14.4%
Median Age of Homes	37.0 yrs		40.1 yrs		42.7 yrs	
Home Values (2010)						
Owner Specified Housing Units	48,271		148,741		245,336	
Home Values \$1,000,000 or More	335	0.7%	1,071	0.7%	1,842	0.8%
Home Values \$750,000 to \$999,999	279	0.6%	1,179	0.8%	2,015	0.8%
Home Values \$500,000 to \$749,999	1,382	2.9%	4,631	3.1%	7,560	3.1%
Home Values \$400,000 to \$499,999	2,403	5.0%	6,711	4.5%	9,982	4.1%
Home Values \$300,000 to \$399,999	5,688	11.8%	15,893	10.7%	22,479	9.2%
Home Values \$250,000 to \$299,999	5,616	11.6%	15,621	10.5%	21,710	8.8%
Home Values \$200,000 to \$249,999	7,904	16.4%	22,222	14.9%	33,522	13.7%
Home Values \$175,000 to \$199,999	4,581	9.5%	13,133	8.8%	22,204	9.1%
Home Values \$150,000 to \$174,999	5,645	11.7%	17,025	11.4%	29,572	12.1%
Home Values \$125,000 to \$149,999	4,912	10.2%	14,951	10.1%	24,584	10.0%
Home Values \$100,000 to \$124,999	3,648	7.6%	12,740	8.6%	22,416	9.1%
Home Values \$90,000 to \$99,999	1,619	3.4%	4,866	3.3%	9,332	3.8%
Home Values \$80,000 to \$89,999	1,321	2.7%	4,709	3.2%	9,872	4.0%
Home Values \$70,000 to \$79,999	814	1.7%	3,718	2.5%	7,566	3.1%
Home Values \$60,000 to \$69,999	531	1.1%	2,802	1.9%	5,968	2.4%
Home Values \$50,000 to \$59,999	380	0.8%	2,312	1.6%	4,577	1.9%
Home Values \$35,000 to \$49,999	387	0.8%	1,750	1.2%	3,444	1.4%
Home Values \$25,000 to \$34,999	222	0.5%	883	0.6%	1,754	0.7%
Home Values \$10,000 to \$24,999	398	0.8%	1,652	1.1%	3,063	1.2%
Home Values Under \$10,000	204	0.4%	871	0.6%	1,873	0.8%
Owner-Occupied Median Home Value	\$218,512		\$211,185		\$199,201	
Renter-Occupied Median Rent	\$704		\$677		\$640	

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Polaris Fashion Place

	5 mi radius	10 mi radius	15 mi radius
Total Annual Consumer Expenditure (2016)			
Total Household Expenditure	\$5.33 B	\$16.9 B	\$28.4 B
Total Non-Retail Expenditure	\$2.92 B	\$9.24 B	\$15.5 B
Total Retail Expenditure	\$2.41 B	\$7.69 B	\$12.9 B
Apparel	\$187 M	\$595 M	\$997 M
Contributions	\$259 M	\$809 M	\$1.33 B
Education	\$218 M	\$683 M	\$1.13 B
Entertainment	\$302 M	\$957 M	\$1.60 B
Food and Beverages	\$760 M	\$2.43 B	\$4.10 B
Furnishings and Equipment	\$190 M	\$597 M	\$993 M
Gifts	\$143 M	\$449 M	\$741 M
Health Care	\$406 M	\$1.30 B	\$2.21 B
Household Operations	\$163 M	\$512 M	\$846 M
Miscellaneous Expenses	\$76.4 M	\$244 M	\$412 M
Personal Care	\$68.7 M	\$219 M	\$367 M
Personal Insurance	\$42.9 M	\$134 M	\$222 M
Reading	\$11.9 M	\$37.8 M	\$63.4 M
Shelter	\$1.10 B	\$3.50 B	\$5.87 B
Tobacco	\$28.8 M	\$94.0 M	\$162 M
Transportation	\$988 M	\$3.14 B	\$5.28 B
Utilities	\$381 M	\$1.22 B	\$2.08 B
Monthly Household Consumer Expenditure (2016)			
Total Household Expenditure	\$5,734	\$5,384	\$5,088
Total Non-Retail Expenditure	\$3,136 54.7%	\$2,939 54.6%	\$2,772 54.5%
Total Retail Expenditures	\$2,597 45.3%	\$2,445 45.4%	\$2,316 45.5%
Apparel	\$202 3.5%	\$189 3.5%	\$179 3.5%
Contributions	\$279 4.9%	\$257 4.8%	\$238 4.7%
Education	\$235 4.1%	\$217 4.0%	\$202 4.0%
Entertainment	\$325 5.7%	\$304 5.7%	\$287 5.6%
Food and Beverages	\$818 14.3%	\$773 14.3%	\$734 14.4%
Furnishings and Equipment	\$204 3.6%	\$190 3.5%	\$178 3.5%
Gifts	\$154 2.7%	\$143 2.6%	\$133 2.6%
Health Care	\$437 7.6%	\$415 7.7%	\$396 7.8%
Household Operations	\$176 3.1%	\$163 3.0%	\$152 3.0%
Miscellaneous Expenses	\$82 1.4%	\$78 1.4%	\$74 1.5%
Personal Care	\$74 1.3%	\$70 1.3%	\$66 1.3%
Personal Insurance	\$46 0.8%	\$43 0.8%	\$40 0.8%
Reading	\$13 0.2%	\$12 0.2%	\$11 0.2%
Shelter	\$1,185 20.7%	\$1,113 20.7%	\$1,052 20.7%
Tobacco	\$31 0.5%	\$30 0.6%	\$29 0.6%
Transportation	\$1,063 18.5%	\$999 18.6%	\$946 18.6%
Utilities	\$410 7.2%	\$390 7.2%	\$372 7.3%

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