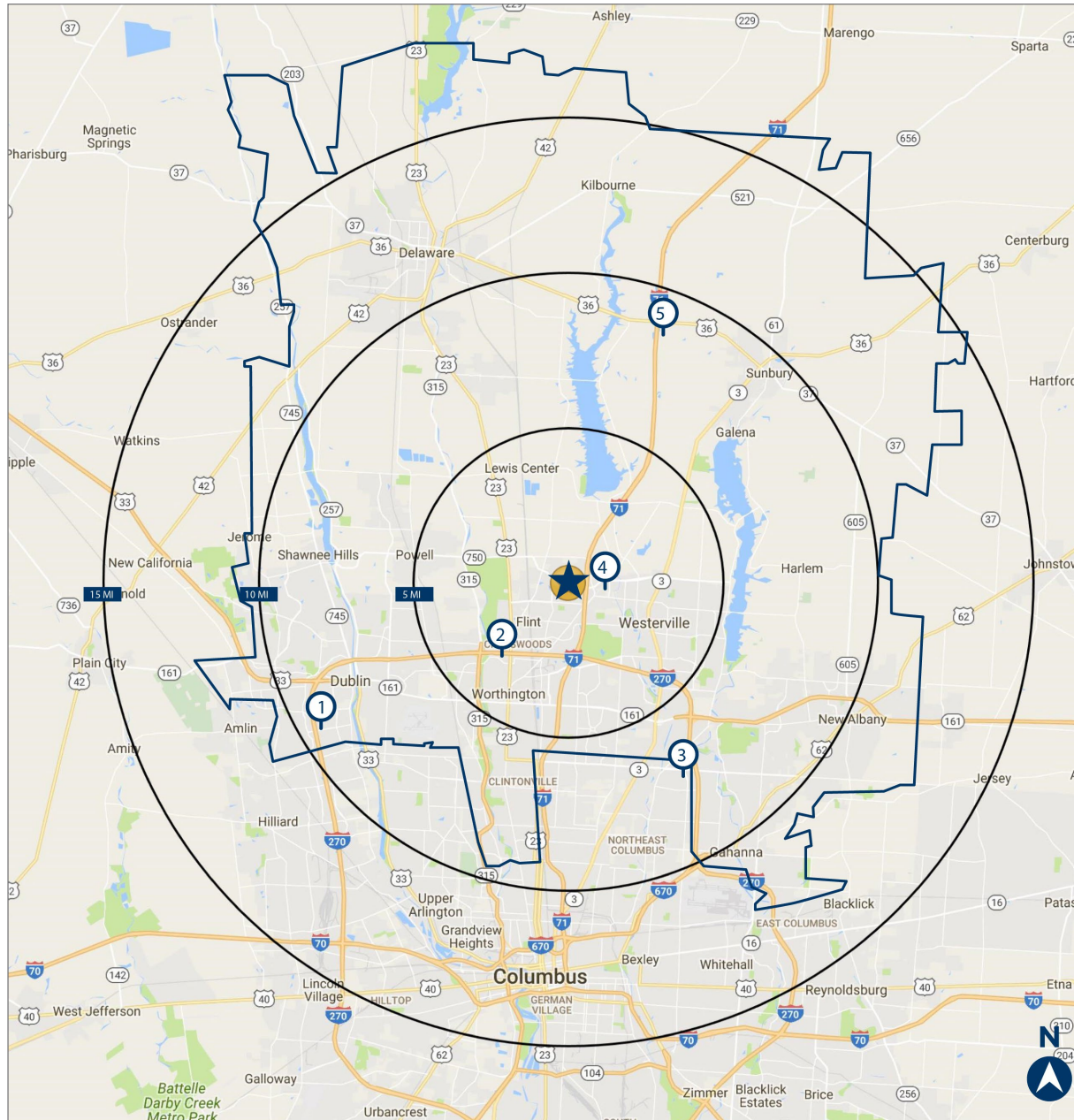


# TRADE AREA OVERVIEW

POLARIS FASHION PLACE | COLUMBUS, OHIO

WASHINGTON  
PRIME GROUP™



## COMPETITION

1. Mall at Tuttle Crossing
2. Worthington Square Mall
3. Easton Town Center
4. Polaris Town Center
5. Tanger Outlets

## TRADE AREA DEMOS

### Population

5 Mile	211,290
10 Mile	686,057
20 Mile	1,614,760

### Households

5 Mile	83,001
10 Mile	279,311
20 Mile	652,824

### Avg. Household Income

5 Mile	\$117,509
10 Mile	\$107,577
20 Mile	\$92,481



Polaris Fashion Place

