

Complete Demographic Comparison Report

WASHINGTON PRIME GROUP

Date: November 28, 2017

| | LONGVIEW MALL 5miles | LONGVIEW MALL 10miles | LONGVIEW MALL 15miles |
|---|-------------------------|--------------------------|--------------------------|
| 2017A Demographics: | | | |
| Q2 2017 Employees | 48,040 | 63,095 | 78,702 |
| Q2 2017 Establishments* | 4,191 | 5,390 | 6,904 |
| Total Population | 82,508 | 116,232 | 171,267 |
| Total Households | 32,016 | 43,998 | 64,374 |
| Female Population | 42,361 | 59,258 | 87,071 |
| % Female | 51.3% | 51.0% | 50.8% |
| Male Population | 40,147 | 56,974 | 84,195 |
| % Male | 48.7% | 49.0% | 49.2% |
| Population Density (per Sq. Mi.) | 1,050.71 | 370.04 | 242.34 |
| Employed Civilian Population 16+ | | | |
| Total | 44,994 | 63,031 | 92,581 |
| White Collar | 58.3% | 57.3% | 56.1% |
| Blue Collar | 41.7% | 42.7% | 43.9% |
| Seasonal Population by Quarter: | | | |
| Q4 2014 | 636 | 1,147 | 2,849 |
| Q1 2015 | 767 | 1,313 | 3,097 |
| Q2 2015 | 789 | 1,362 | 3,233 |
| Q3 2015 | 782 | 1,398 | 3,303 |
| Q4 2015 | 772 | 1,373 | 3,190 |
| Q1 2016 | 816 | 1,464 | 3,390 |
| Q2 2016 | 835 | 1,530 | 3,552 |
| Q3 2016 | 695 | 1,347 | 3,232 |
| Q4 2016 | 676 | 1,306 | 3,124 |
| Age: | | | |
| Age 0 - 4 | 7.8% | 7.4% | 7.2% |
| Age 5 - 14 | 14.0% | 14.1% | 14.2% |
| Age 15 - 19 | 6.2% | 6.6% | 6.7% |
| Age 20 - 24 | 7.1% | 7.3% | 7.0% |
| Age 25 - 34 | 14.3% | 13.6% | 13.2% |
| Age 35 - 44 | 12.0% | 12.0% | 11.9% |
| Age 45 - 54 | 12.1% | 12.4% | 12.6% |
| Age 55 - 64 | 12.0% | 12.3% | 12.7% |
| Age 65 - 74 | 7.6% | 7.9% | 8.2% |

| | LONGVIEW MALL 5miles | LONGVIEW MALL 10miles | LONGVIEW MALL 15miles |
|--|-------------------------|--------------------------|--------------------------|
| Age 75 - 84 | 4.7% | 4.5% | 4.5% |
| Age 85 + | 2.2% | 1.9% | 1.8% |
| Median Age | 35.5 | 35.8 | 36.4 |
| Housing Units | | | |
| Total Housing Units | 34,509 | 47,587 | 70,202 |
| Occupied Housing Units | 92.8% | 92.5% | 91.7% |
| Vacant Housing Units | 7.2% | 7.5% | 8.3% |
| Housing Units by Tenure | | | |
| Total Households in Tenure | 32,016 | 43,998 | 64,374 |
| Owner Occupied Housing Units | 18,208 | 27,122 | 42,324 |
| Owner Occupied free and clear | 43.2% | 44.9% | 46.3% |
| Owner Occupied with a mortgage or loan | 56.8% | 55.1% | 53.7% |
| Renter Occupied Housing Units | 13,807 | 16,877 | 22,050 |
| Race and Ethnicity | | | |
| American Indian, Eskimo, Aleut | 0.6% | 0.6% | 0.6% |
| Asian | 1.7% | 1.3% | 1.1% |
| Black | 19.5% | 18.6% | 16.7% |
| Hawaiian/Pacific Islander | 0.1% | 0.1% | 0.1% |
| White | 65.0% | 67.2% | 70.4% |
| Other | 10.4% | 9.4% | 8.4% |
| Multi-Race | 2.7% | 2.7% | 2.7% |
| Hispanic Ethnicity | 19.8% | 17.7% | 16.1% |
| Not of Hispanic Ethnicity | 80.2% | 82.3% | 83.9% |
| Race of Hispanics | | | |
| Hispanics | 16,305 | 20,556 | 27,558 |
| American Indian | 0.9% | 0.9% | 1.0% |
| Asian | 0.2% | 0.2% | 0.1% |
| Black | 1.8% | 1.6% | 1.5% |
| Hawaiian/Pacific Islander | 0.1% | 0.1% | 0.1% |
| White | 39.8% | 39.0% | 39.8% |
| Other | 52.0% | 52.6% | 51.8% |
| Multi-Race | 5.2% | 5.6% | 5.7% |
| Race of Non Hispanics | | | |
| Non Hispanics | 66,203 | 95,676 | 143,709 |
| American Indian | 0.5% | 0.6% | 0.6% |
| Asian | 2.0% | 1.6% | 1.3% |
| Black | 23.9% | 22.3% | 19.6% |
| Hawaiian/Pacific Islander | 0.0% | 0.0% | 0.0% |

| | LONGVIEW MALL 5miles | LONGVIEW MALL 10miles | LONGVIEW MALL 15miles |
|------------|-------------------------|--------------------------|--------------------------|
| White | 71.3% | 73.3% | 76.3% |
| Other | 0.1% | 0.1% | 0.1% |
| Multi-Race | 2.1% | 2.1% | 2.1% |

Marital Status:

| | | | |
|-------------------------|--------|--------|---------|
| Age 15 + Population | 64,533 | 91,188 | 134,619 |
| Divorced | 12.0% | 11.9% | 11.9% |
| Never Married | 27.9% | 27.7% | 26.7% |
| Now Married | 52.3% | 53.2% | 54.2% |
| Now Married - Separated | 3.8% | 3.6% | 3.3% |
| Widowed | 7.8% | 7.2% | 7.2% |

Educational Attainment:

| | | | |
|--------------------------|--------|--------|---------|
| Total Population Age 25+ | 53,629 | 75,001 | 111,065 |
| Grade K - 8 | 5.3% | 5.1% | 5.0% |
| Grade 9 - 12 | 10.4% | 10.3% | 10.2% |
| High School Graduate | 28.7% | 29.5% | 30.1% |
| Associates Degree | 7.7% | 7.8% | 8.0% |
| Bachelor's Degree | 15.4% | 14.4% | 13.5% |
| Graduate Degree | 6.5% | 6.1% | 5.8% |
| Some College, No Degree | 25.1% | 25.9% | 26.2% |
| No Schooling Completed | 1.0% | 1.0% | 1.1% |

Household Income:

| | | | |
|------------------------------|----------|----------|----------|
| Income \$ 0 - \$9,999 | 7.3% | 7.1% | 7.0% |
| Income \$ 10,000 - \$14,999 | 4.8% | 4.9% | 4.9% |
| Income \$ 15,000 - \$24,999 | 12.5% | 11.7% | 11.6% |
| Income \$ 25,000 - \$34,999 | 9.7% | 10.2% | 10.3% |
| Income \$ 35,000 - \$49,999 | 15.2% | 14.8% | 14.7% |
| Income \$ 50,000 - \$74,999 | 20.4% | 20.3% | 19.9% |
| Income \$ 75,000 - \$99,999 | 11.4% | 11.9% | 12.4% |
| Income \$100,000 - \$124,999 | 7.6% | 7.9% | 7.9% |
| Income \$125,000 - \$149,999 | 4.9% | 4.9% | 5.0% |
| Income \$150,000 + | 6.4% | 6.3% | 6.2% |
| Average Household Income | \$68,424 | \$68,847 | \$69,057 |
| Median Household Income | \$50,713 | \$51,377 | \$51,667 |
| Per Capita Income | \$26,948 | \$26,449 | \$26,277 |

Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under

| | | | |
|---|--------|--------|--------|
| Total Families (Family Households) | 20,951 | 29,946 | 44,884 |
| Husband-Wife Family, Own Children, Below Poverty | 391 | 599 | 937 |
| Husband-Wife Family, No Own Children, Below Poverty | 204 | 380 | 655 |
| Male Householder, Own Children, Below Poverty | 166 | 215 | 304 |

| | LONGVIEW MALL 5miles | LONGVIEW MALL 10miles | LONGVIEW MALL 15miles |
|--|-------------------------|--------------------------|--------------------------|
| Male Householder, No Own Children, Below Poverty | 66 | 115 | 156 |
| Female Householder, Own Children, Below Poverty | 1,334 | 1,732 | 2,360 |
| Female Householder, No Own Children, Below Poverty | 427 | 613 | 825 |
| Husband-Wife Family, Own Children, At/Above Poverty | 5,393 | 7,828 | 11,730 |
| Husband-Wife Family, No Own Children, At/Above Poverty | 8,578 | 12,417 | 19,130 |
| Male Householder, Own Children, At/Above Poverty | 595 | 799 | 1,116 |
| Male Householder, No Own Children, At/Above Poverty | 797 | 1,085 | 1,600 |
| Female Householder, Own Children, At/Above Poverty | 1,478 | 1,996 | 2,801 |
| Female Householder, No Own Children, At/Above Poverty | 1,522 | 2,166 | 3,272 |

Poverty: Popn, Ratio of Income to Poverty Level

| | | | |
|--|--------|---------|---------|
| Total Population for whom poverty status is determined | 82,508 | 116,232 | 171,267 |
| Less Than .50 | 6,846 | 8,978 | 13,164 |
| .50 - .99 | 7,706 | 10,449 | 14,668 |
| 1.00 - 1.24 | 5,040 | 6,679 | 9,775 |
| 1.25 - 1.49 | 4,806 | 6,417 | 8,662 |
| 1.50 - 1.84 | 6,701 | 10,276 | 15,614 |
| 1.85 - 1.99 | 2,550 | 3,713 | 5,501 |
| 2.00+ | 48,858 | 69,720 | 103,884 |

Poverty: Popn by Race

By Race

| | | | |
|--|--------|--------|---------|
| White, Below Poverty Level | 5,791 | 8,406 | 13,188 |
| White, Above Poverty Level | 47,874 | 69,747 | 107,350 |
| Black, Below Poverty Level | 5,688 | 6,829 | 8,850 |
| Black, Above Poverty Level | 10,410 | 14,829 | 19,752 |
| AI/Alaskan Native, Below Poverty Level | 119 | 152 | 230 |
| AI/Alaskan Native, Above Poverty Level | 391 | 565 | 859 |
| Asian, Below Poverty Level | 42 | 60 | 113 |
| Asian, Above Poverty Level | 1,323 | 1,502 | 1,825 |
| NH/PI, Below Poverty Level | 12 | 16 | 22 |
| NH/PI, Above Poverty Level | 36 | 48 | 68 |
| Some Other Race, Below Poverty Level | 2,568 | 3,402 | 4,412 |
| Some Other Race, Above Poverty Level | 6,000 | 7,540 | 10,027 |
| 2+ Races, Below Poverty Level | 332 | 562 | 1,018 |
| 2+ Races, Above Poverty Level | 1,920 | 2,573 | 3,555 |

Poverty: Popn by Ethnicity

Hispanic/Latino

| | | | |
|--|--------|--------|---------|
| Hispanic/Latino, Below Poverty Level | 5,023 | 6,593 | 8,540 |
| Hispanic/Latino, Above Poverty Level | 11,282 | 13,964 | 19,018 |
| Non-Hispanic/Latino, Below Poverty Level | 9,530 | 12,834 | 19,291 |
| Non-Hispanic/Latino, Above Poverty Level | 56,673 | 82,841 | 124,417 |

| | LONGVIEW MALL 5miles | LONGVIEW MALL 10miles | LONGVIEW MALL 15miles |
|---------------------------------------|-------------------------|--------------------------|--------------------------|
| Non-Hispanic/Latino by Race | | | |
| White, Below Poverty Level | 3,730 | 5,728 | 9,745 |
| White, Above Poverty Level | 43,443 | 64,414 | 99,836 |
| Other than White, Below Poverty Level | 10,823 | 13,698 | 18,086 |
| Other than White, Above Poverty Level | 24,512 | 32,391 | 43,599 |
| Vehicles Available | | | |
| 0 Vehicles Available | 6.9% | 6.3% | 5.8% |
| 1 Vehicle Available | 35.5% | 33.6% | 32.1% |
| 2+ Vehicles Available | 57.6% | 60.1% | 62.2% |
| Average Vehicles Per Household | 1.86 | 1.92 | 1.96 |
| Total Vehicles Available | 59,695 | 84,438 | 126,169 |

2022 Demographics:

| | | | |
|----------------------------------|----------|---------|---------|
| Total Population | 83,546 | 118,560 | 175,176 |
| Total Households | 32,933 | 45,529 | 66,772 |
| Female Population | 42,765 | 60,318 | 88,843 |
| % Female | 51.2% | 50.9% | 50.7% |
| Male Population | 40,781 | 58,242 | 86,333 |
| % Male | 48.8% | 49.1% | 49.3% |
| Population Density (per Sq. Mi.) | 1,063.93 | 377.45 | 247.87 |

Employed Civilian Population 16+

| | | | |
|----------------|--------|--------|--------|
| Total | 48,093 | 67,825 | 99,520 |
| % White Collar | 58.3% | 57.3% | 56.1% |
| % Blue Collar | 41.7% | 42.7% | 43.9% |

Age:

| | | | |
|-------------|-------|-------|-------|
| Age 0 - 4 | 7.6% | 7.2% | 7.0% |
| Age 5 - 14 | 13.9% | 13.8% | 13.7% |
| Age 15 - 19 | 6.1% | 6.5% | 6.6% |
| Age 20 - 24 | 6.4% | 6.8% | 6.7% |
| Age 25 - 34 | 14.5% | 13.8% | 13.4% |
| Age 35 - 44 | 12.4% | 12.3% | 12.1% |
| Age 45 - 54 | 11.3% | 11.5% | 11.5% |
| Age 55 - 64 | 12.0% | 12.3% | 12.6% |
| Age 65 - 74 | 8.5% | 8.9% | 9.3% |
| Age 75 - 84 | 5.0% | 5.0% | 5.1% |
| Age 85 + | 2.3% | 2.0% | 1.9% |
| Median Age | 36.2 | 36.5 | 37.1 |

| | LONGVIEW MALL 5miles | LONGVIEW MALL 10miles | LONGVIEW MALL 15miles |
|--|-------------------------|--------------------------|--------------------------|
| Housing Units | | | |
| Total Housing Units | 35,472 | 49,215 | 72,783 |
| Occupied Housing Units | 92.8% | 92.5% | 91.7% |
| Vacant Housing Units | 7.2% | 7.5% | 8.3% |
| Housing Units by Tenure | | | |
| Total Households in Tenure | 32,933 | 45,529 | 66,772 |
| Owner Occupied Housing Units | 18,701 | 28,069 | 43,937 |
| Owner Occupied free and clear | 43.4% | 45.2% | 46.5% |
| Owner Occupied with a mortgage or loan | 56.6% | 54.8% | 53.5% |
| Renter Occupied Housing Units | 14,232 | 17,460 | 22,835 |
| Race and Ethnicity | | | |
| American Indian, Eskimo, Aleut | 0.6% | 0.6% | 0.6% |
| Asian | 1.8% | 1.5% | 1.2% |
| Black | 19.2% | 18.3% | 16.5% |
| Hawaiian/Pacific Islander | 0.1% | 0.1% | 0.1% |
| White | 64.1% | 66.4% | 69.4% |
| Other | 11.1% | 10.1% | 9.1% |
| Multi-Race | 3.1% | 3.1% | 3.0% |
| Hispanic Ethnicity | 21.1% | 19.0% | 17.3% |
| Not of Hispanic Ethnicity | 78.9% | 81.0% | 82.7% |
| Race of Hispanics | | | |
| Hispanics | 17,643 | 22,487 | 30,309 |
| American Indian | 0.9% | 0.9% | 1.0% |
| Asian | 0.2% | 0.1% | 0.1% |
| Black | 1.7% | 1.5% | 1.4% |
| Hawaiian/Pacific Islander | 0.1% | 0.1% | 0.1% |
| White | 39.7% | 38.7% | 39.6% |
| Other | 52.2% | 52.9% | 52.0% |
| Multi-Race | 5.3% | 5.7% | 5.8% |
| Race of Non Hispanics | | | |
| Non Hispanics | 65,903 | 96,073 | 144,867 |
| American Indian | 0.6% | 0.6% | 0.6% |
| Asian | 2.3% | 1.8% | 1.4% |
| Black | 23.9% | 22.2% | 19.7% |
| Hawaiian/Pacific Islander | 0.0% | 0.0% | 0.0% |
| White | 70.6% | 72.9% | 75.7% |
| Other | 0.2% | 0.1% | 0.1% |
| Multi-Race | 2.5% | 2.4% | 2.4% |

| | LONGVIEW MALL 5miles | LONGVIEW MALL 10miles | LONGVIEW MALL 15miles |
|--------------------------------|-------------------------|--------------------------|--------------------------|
| Marital Status: | | | |
| Age 15 + Population | 65,648 | 93,702 | 138,890 |
| Divorced | 11.9% | 11.9% | 11.9% |
| Never Married | 28.0% | 27.8% | 26.8% |
| Now Married | 52.4% | 53.2% | 54.2% |
| Now Married - Separated | 3.8% | 3.7% | 3.4% |
| Widowed | 7.7% | 7.2% | 7.1% |
| Educational Attainment: | | | |
| Total Population Age 25+ | 55,213 | 77,872 | 115,620 |
| Grade K - 9 | 5.1% | 5.0% | 4.8% |
| Grade 9 - 12 | 10.2% | 10.1% | 10.1% |
| High School Graduate | 28.4% | 29.2% | 29.9% |
| Associates Degree | 7.9% | 7.9% | 8.1% |
| Bachelor's Degree | 15.6% | 14.6% | 13.7% |
| Graduate Degree | 6.6% | 6.2% | 5.9% |
| Some College, No Degree | 25.2% | 26.0% | 26.3% |
| No Schooling Completed | 1.0% | 1.0% | 1.1% |
| Household Income: | | | |
| Income \$ 0 - \$9,999 | 5.2% | 5.1% | 5.0% |
| Income \$ 10,000 - \$14,999 | 4.5% | 4.6% | 4.5% |
| Income \$ 15,000 - \$24,999 | 10.6% | 9.9% | 9.9% |
| Income \$ 25,000 - \$34,999 | 8.6% | 9.0% | 9.1% |
| Income \$ 35,000 - \$49,999 | 13.2% | 12.9% | 12.8% |
| Income \$ 50,000 - \$74,999 | 20.0% | 19.9% | 19.5% |
| Income \$ 75,000 - \$99,999 | 13.3% | 13.7% | 14.2% |
| Income \$100,000 - \$124,999 | 9.7% | 10.0% | 10.1% |
| Income \$125,000 - \$149,999 | 6.3% | 6.4% | 6.4% |
| Income \$150,000 + | 8.7% | 8.5% | 8.4% |
| Average Household Income | \$79,614 | \$79,849 | \$79,863 |
| Median Household Income | \$60,846 | \$61,433 | \$61,863 |
| Per Capita Income | \$31,774 | \$31,041 | \$30,754 |
| Vehicles Available | | | |
| 0 Vehicles Available | 6.9% | 6.3% | 5.7% |
| 1 Vehicle Available | 35.3% | 33.4% | 31.9% |
| 2+ Vehicles Available | 57.8% | 60.3% | 62.4% |
| Average Vehicles Per Household | 1.87 | 1.92 | 1.96 |
| Total Vehicles Available | 61,486 | 87,540 | 131,116 |

| | LONGVIEW MALL 5miles | LONGVIEW MALL 10miles | LONGVIEW MALL 15miles |
|---|-------------------------|--------------------------|--------------------------|
| 2010 Demographics: | | | |
| Total Population | 80,113 | 112,801 | 165,580 |
| Total Households | 30,899 | 42,490 | 62,035 |
| Female Population | 41,145 | 57,519 | 84,353 |
| % Female | 51.4% | 51.0% | 50.9% |
| Male Population | 38,968 | 55,281 | 81,228 |
| % Male | 48.6% | 49.0% | 49.1% |
| Population Density (per Sq. Mi.) | 1,020.21 | 359.12 | 234.29 |
| Employed Civilian Population 16+ | | | |
| Total | 36,416 | 50,987 | 74,880 |
| % White Collar | 59.4% | 58.4% | 57.0% |
| % Blue Collar | 40.6% | 41.6% | 43.0% |
| Age: | | | |
| Age 0 - 4 | 7.6% | 7.3% | 7.2% |
| Age 5 - 14 | 13.6% | 14.0% | 14.1% |
| Age 15 - 19 | 6.7% | 7.2% | 7.3% |
| Age 20 - 24 | 7.0% | 7.0% | 6.7% |
| Age 25 - 34 | 14.2% | 13.5% | 13.1% |
| Age 35 - 44 | 12.2% | 12.3% | 12.2% |
| Age 45 - 54 | 13.7% | 14.1% | 14.3% |
| Age 55 - 64 | 11.0% | 11.2% | 11.6% |
| Age 65 - 74 | 6.8% | 7.0% | 7.2% |
| Age 75 - 84 | 5.0% | 4.6% | 4.5% |
| Age 85 + | 2.1% | 1.8% | 1.7% |
| Median Age | 35.7 | 35.8 | 36.3 |
| Housing Units | | | |
| Total Housing Units | 32,968 | 45,582 | 67,330 |
| Occupied Housing Units | 93.7% | 93.2% | 92.1% |
| Vacant Housing Units | 6.3% | 6.8% | 7.9% |
| Housing Units by Tenure | | | |
| Total Households in Tenure | 30,899 | 42,490 | 62,035 |
| Owner Occupied Housing Units | 17,904 | 26,568 | 41,221 |
| Owner Occupied free and clear | 40.2% | 41.9% | 43.4% |
| Owner Occupied with a mortgage or loan | 59.8% | 58.1% | 56.6% |
| Renter Occupied Housing Units | 12,996 | 15,922 | 20,813 |
| Race and Ethnicity | | | |
| American Indian, Eskimo, Aleut | 0.6% | 0.6% | 0.6% |
| Asian | 1.3% | 1.1% | 0.9% |

| | LONGVIEW MALL 5miles | LONGVIEW MALL 10miles | LONGVIEW MALL 15miles |
|--------------------------------|-------------------------|--------------------------|--------------------------|
| Black | 19.2% | 18.6% | 16.6% |
| Hawaiian/Pacific Islander | 0.1% | 0.1% | 0.0% |
| White | 67.6% | 69.4% | 72.4% |
| Other | 8.9% | 8.1% | 7.2% |
| Multi-Race | 2.3% | 2.2% | 2.2% |
| Hispanic Ethnicity | 17.1% | 15.2% | 13.8% |
| Not of Hispanic Ethnicity | 82.9% | 84.8% | 86.2% |
| Race of Hispanics | | | |
| Hispanics | 13,662 | 17,140 | 22,827 |
| American Indian | 1.1% | 1.0% | 1.2% |
| Asian | 0.2% | 0.2% | 0.1% |
| Black | 1.8% | 1.6% | 1.6% |
| Hawaiian/Pacific Islander | 0.1% | 0.1% | 0.1% |
| White | 39.7% | 38.8% | 39.6% |
| Other | 51.7% | 52.6% | 51.7% |
| Multi-Race | 5.4% | 5.7% | 5.7% |
| Race of Non Hispanics | | | |
| Non Hispanics | 66,451 | 95,660 | 142,753 |
| American Indian | 0.5% | 0.5% | 0.5% |
| Asian | 1.6% | 1.3% | 1.1% |
| Black | 22.8% | 21.6% | 19.0% |
| Hawaiian/Pacific Islander | 0.0% | 0.0% | 0.0% |
| White | 73.3% | 74.9% | 77.6% |
| Other | 0.1% | 0.1% | 0.1% |
| Multi-Race | 1.7% | 1.6% | 1.6% |
| Marital Status: | | | |
| Age 15 + Population | 63,083 | 88,771 | 130,290 |
| Divorced | 13.2% | 12.9% | 12.9% |
| Never Married | 27.9% | 27.8% | 26.5% |
| Now Married | 50.0% | 51.0% | 52.6% |
| Now Married - Separated | 3.8% | 3.7% | 3.4% |
| Widowed | 8.9% | 8.3% | 8.0% |
| Educational Attainment: | | | |
| Total Population Age 25+ | 52,141 | 72,766 | 107,126 |
| Grade K - 8 | 6.5% | 6.1% | 5.9% |
| Grade 9 - 12 | 11.1% | 10.9% | 10.8% |
| High School Graduate | 30.0% | 30.8% | 31.4% |

| | LONGVIEW MALL 5miles | LONGVIEW MALL 10miles | LONGVIEW MALL 15miles |
|---|-------------------------|--------------------------|--------------------------|
| Associates Degree | 6.7% | 6.9% | 7.3% |
| Bachelor's Degree | 14.5% | 13.4% | 12.4% |
| Graduate Degree | 6.0% | 5.8% | 5.5% |
| Some College, No Degree | 24.4% | 25.4% | 25.8% |
| No Schooling Completed | 0.7% | 0.7% | 0.9% |
| Household Income: | | | |
| Income \$ 0 - \$9,999 | 8.1% | 8.0% | 7.9% |
| Income \$ 10,000 - \$14,999 | 6.0% | 6.1% | 5.9% |
| Income \$ 15,000 - \$24,999 | 12.5% | 11.9% | 11.9% |
| Income \$ 25,000 - \$34,999 | 10.5% | 10.9% | 11.0% |
| Income \$ 35,000 - \$49,999 | 17.3% | 16.9% | 16.7% |
| Income \$ 50,000 - \$74,999 | 18.8% | 19.1% | 19.3% |
| Income \$ 75,000 - \$99,999 | 10.9% | 11.3% | 11.8% |
| Income \$100,000 - \$124,999 | 7.0% | 7.1% | 7.1% |
| Income \$125,000 - \$149,999 | 3.5% | 3.5% | 3.5% |
| Income \$150,000 + | 5.4% | 5.2% | 5.0% |
| Average Household Income | \$64,169 | \$64,276 | \$63,928 |
| Median Household Income | \$45,836 | \$46,389 | \$46,595 |
| Per Capita Income | \$25,175 | \$24,625 | \$24,295 |
| Vehicles Available | | | |
| 0 Vehicles Available | 7.2% | 6.6% | 6.1% |
| 1 Vehicle Available | 36.0% | 34.0% | 32.5% |
| 2+ Vehicles Available | 56.7% | 59.4% | 61.4% |
| Average Vehicles Per Household | 1.85 | 1.91 | 1.95 |
| Total Vehicles Available | 57,293 | 81,108 | 120,878 |
| 2000 Census Demographics: | | | |
| Total Population | 73,246 | 101,841 | 149,181 |
| Total Households | 28,627 | 38,901 | 56,756 |
| Female Population | 37,800 | 52,296 | 76,452 |
| % Female | 51.6% | 51.4% | 51.3% |
| Male Population | 35,446 | 49,545 | 72,729 |
| % Male | 48.4% | 48.7% | 48.8% |
| Employed Civilian Population 16+ | | | |
| Total | 32,187 | 44,929 | 66,162 |
| % White Collar | 61.3% | 59.1% | 57.8% |
| % Blue Collar | 38.7% | 40.9% | 42.2% |

Age:

| | LONGVIEW MALL 5miles | LONGVIEW MALL 10miles | LONGVIEW MALL 15miles |
|------------------------------------|-------------------------|--------------------------|--------------------------|
| Age 0 - 4 | 7.3% | 7.0% | 6.7% |
| Age 5 - 14 | 14.6% | 15.0% | 15.2% |
| Age 15 - 19 | 7.7% | 8.0% | 8.1% |
| Age 20 - 24 | 6.9% | 6.8% | 6.5% |
| Age 25 - 34 | 13.0% | 12.6% | 12.2% |
| Age 35 - 44 | 15.8% | 16.1% | 16.1% |
| Age 45 - 54 | 12.8% | 12.9% | 13.2% |
| Age 55 - 64 | 8.2% | 8.6% | 8.9% |
| Age 65 - 74 | 7.5% | 7.1% | 7.1% |
| Age 75 - 84 | 4.8% | 4.3% | 4.4% |
| Age 85 + | 1.6% | 1.5% | 1.5% |
| Median Age | 35.4 | 35.4 | 35.9 |
| Housing Units | | | |
| Total Housing Units | 30,877 | 42,069 | 61,851 |
| Owner Occupied Housing Units | 56.5% | 60.5% | 63.6% |
| Renter Occupied Housing Units | 36.2% | 32.0% | 28.1% |
| Vacant Housing Units | 7.3% | 7.5% | 8.2% |
| Race and Ethnicity | | | |
| American Indian, Eskimo, Aleut | 0.4% | 0.4% | 0.4% |
| Asian | 0.7% | 0.6% | 0.5% |
| Hawaiian or other Pacific Islander | 0.1% | 0.1% | 0.0% |
| Black | 18.2% | 18.4% | 16.9% |
| White | 74.6% | 74.9% | 77.0% |
| Other | 4.6% | 4.0% | 3.6% |
| Two or More Races | 1.6% | 1.6% | 1.5% |
| Hispanic Ethnicity | 9.6% | 8.4% | 7.4% |
| Not of Hispanic Ethnicity | 90.4% | 91.6% | 92.7% |
| Marital Status: | | | |
| Age 15 + Population | 57,241 | 79,425 | 116,497 |
| Divorced | 12.3% | 11.6% | 11.1% |
| Never Married | 21.4% | 21.5% | 20.6% |
| Now Married | 52.4% | 53.6% | 55.3% |
| Separated | 6.4% | 6.2% | 5.7% |
| Widowed | 7.0% | 6.9% | 7.2% |
| Educational Attainment: | | | |
| Total Population Age 25+ | 46,302 | 64,185 | 94,678 |
| Grade K - 8 | 4.3% | 4.5% | 4.8% |
| Grade 9 - 11, No diploma | 12.5% | 13.5% | 14.2% |

| | LONGVIEW MALL 5miles | LONGVIEW MALL 10miles | LONGVIEW MALL 15miles |
|--------------------------------|-------------------------|--------------------------|--------------------------|
| High School Graduate | 27.0% | 28.3% | 28.8% |
| Associates Degree | 6.6% | 6.7% | 6.9% |
| Bachelor's Degree | 15.4% | 13.7% | 12.2% |
| Graduate Degree | 6.9% | 6.2% | 5.9% |
| Some College, No Degree | 25.8% | 25.6% | 25.9% |
| No Schooling Completed | 1.5% | 1.5% | 1.3% |
| Public School Enrollment | 87.8% | 86.6% | 88.5% |
| Private School Enrollment | 12.2% | 13.4% | 11.5% |
| Household Income: | | | |
| Income \$ 0 - \$9,999 | 10.9% | 11.4% | 11.3% |
| Income \$ 10,000 - \$14,999 | 7.9% | 7.7% | 7.8% |
| Income \$ 15,000 - \$24,999 | 15.2% | 15.2% | 14.8% |
| Income \$ 25,000 - \$34,999 | 14.4% | 14.4% | 14.4% |
| Income \$ 35,000 - \$49,999 | 16.0% | 16.3% | 17.1% |
| Income \$ 50,000 - \$74,999 | 18.6% | 18.8% | 18.8% |
| Income \$ 75,000 - \$99,999 | 8.2% | 8.3% | 8.5% |
| Income \$100,000 - \$124,999 | 3.6% | 3.5% | 3.3% |
| Income \$125,000 - \$149,999 | 1.5% | 1.3% | 1.2% |
| Income \$150,000 - \$199,999 | 1.5% | 1.3% | 1.3% |
| Income \$200,000 or More | 1.9% | 1.7% | 1.5% |
| Average Household Income | \$48,974 | \$48,168 | \$47,347 |
| Median Household Income | \$36,161 | \$36,013 | \$36,263 |
| Per Capita Income | \$19,141 | \$18,399 | \$18,013 |
| Vehicles Available | | | |
| 0 Vehicles Available | 7.2% | 6.4% | 6.4% |
| 1 Vehicle Available | 39.1% | 37.3% | 35.1% |
| 2 Vehicles Available | 39.6% | 40.8% | 42.0% |
| 3+ Vehicles Available | 14.1% | 15.5% | 16.5% |
| Average Vehicles Per Household | 1.50 | 1.60 | 1.60 |
| Total Vehicles Available | 47,163 | 66,062 | 98,508 |
| Population Trend | | | |
| 2000 | 73,246 | 101,841 | 149,181 |
| 2010 | 80,113 | 112,801 | 165,580 |
| Change 2000 to 2010 | 9.4% | 10.8% | 11.0% |
| 2017A | 82,508 | 116,232 | 171,267 |
| 2022 | 83,546 | 118,560 | 175,176 |
| Change 2017A to 2022 | 1.3% | 2.0% | 2.3% |

| | LONGVIEW MALL 5miles | LONGVIEW MALL 10miles | LONGVIEW MALL 15miles |
|---------------------------------------|-------------------------|--------------------------|--------------------------|
| Household Trend | | | |
| 2000 | 28,627 | 38,901 | 56,756 |
| 2010 | 30,899 | 42,490 | 62,035 |
| Change 2000 to 2010 | 11.8% | 13.1% | 13.4% |
| 2017A | 32,016 | 43,998 | 64,374 |
| 2022 | 32,933 | 45,529 | 66,772 |
| Change 2017A to 2022 | 2.9% | 3.5% | 3.7% |
| Average Household Size Trend | | | |
| 2000 | 2.5 | 2.6 | 2.6 |
| 2010 | 2.5 | 2.6 | 2.6 |
| Change 2000 to 2010 | 0.8% | 0.6% | 0.9% |
| 2017A | 2.5 | 2.6 | 2.6 |
| 2022 | 2.5 | 2.5 | 2.6 |
| Change 2017A to 2022 | -0.6% | -0.5% | -0.5% |
| Median Age Trend | | | |
| 2000 | 35.4 | 35.4 | 35.9 |
| 2010 | 35.7 | 35.8 | 36.3 |
| 2017A | 35.5 | 35.8 | 36.4 |
| 2022 | 36.2 | 36.5 | 37.1 |
| Housing Units Trend | | | |
| Total Housing Units | | | |
| Change 2000 to 2010 | 6.8% | 8.4% | 8.9% |
| Change 2017A to 2022 | 2.8% | 3.4% | 3.7% |
| Owner Occupied Housing Units | | | |
| Change 2000 to 2010 | 2.6% | 4.4% | 4.7% |
| Change 2017A to 2022 | 2.7% | 3.5% | 3.8% |
| Renter Occupied Housing Units | | | |
| Change 2000 to 2010 | 16.3% | 18.4% | 19.7% |
| Change 2017A to 2022 | 3.1% | 3.5% | 3.6% |
| Vacant Housing Units | | | |
| Change 2000 to 2010 | -8.0% | -2.4% | 3.9% |
| Change 2017A to 2022 | 1.8% | 2.7% | 3.2% |
| Race and Ethnicity Trend | | | |
| American Indian, Eskimo, Aleut | | | |
| Change 2000 to 2010 | 64.5% | 54.8% | 58.1% |
| Change 2017A to 2022 | 3.2% | 4.0% | 4.5% |

| | LONGVIEW MALL 5miles | LONGVIEW MALL 10miles | LONGVIEW MALL 15miles |
|---|-------------------------|--------------------------|--------------------------|
| Asian and Native Hawaiian/Other Pacific Islander | | | |
| Change 2000 to 2010 | 109.7% | 103.1% | 105.1% |
| Change 2017A to 2022 | 10.6% | 10.1% | 9.6% |
| Black | | | |
| Change 2000 to 2010 | 15.5% | 11.5% | 9.2% |
| Change 2017A to 2022 | -0.3% | 0.0% | 1.1% |
| White | | | |
| Change 2000 to 2010 | -0.9% | 2.6% | 4.3% |
| Change 2017A to 2022 | -0.2% | 0.7% | 0.9% |
| Other | | | |
| Change 2000 to 2010 | 114.9% | 123.0% | 122.8% |
| Change 2017A to 2022 | 8.7% | 9.9% | 10.4% |
| Two or More Races | | | |
| Change 2000 to 2010 | 59.0% | 54.5% | 60.9% |
| Change 2017A to 2022 | 13.6% | 15.4% | 16.2% |
| Hispanic Ethnicity | | | |
| Change 2000 to 2010 | 93.6% | 100.1% | 108.3% |
| Change 2017A to 2022 | 8.2% | 9.4% | 10.0% |
| Not of Hispanic Ethnicity | | | |
| Change 2000 to 2010 | 0.4% | 2.6% | 3.3% |
| Change 2017A to 2022 | -0.5% | 0.4% | 0.8% |

*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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