

## Complete Demographic Comparison Report

# WASHINGTON PRIME GROUP

Date: November 28, 2017

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
<b>2017A Demographics:</b>			
Q2 2017 Employees	126,268	338,973	717,289
Q2 2017 Establishments*	8,519	23,516	44,063
Total Population	197,874	643,696	1,124,369
Total Households	77,224	261,552	458,047
Female Population	101,677	328,440	572,099
% Female	51.4%	51.0%	50.9%
Male Population	96,197	315,256	552,269
% Male	48.6%	49.0%	49.1%
Population Density (per Sq. Mi.)	2,515.59	2,045.84	1,588.24
<b>Employed Civilian Population 16+</b>			
Total	109,161	343,246	587,313
White Collar	77.0%	75.4%	72.0%
Blue Collar	23.0%	24.6%	28.0%
<b>Seasonal Population by Quarter:</b>			
Q4 2014	653	2,574	4,206
Q1 2015	623	2,559	4,270
Q2 2015	680	2,822	4,649
Q3 2015	719	3,091	5,195
Q4 2015	678	2,992	5,062
Q1 2016	650	2,949	5,010
Q2 2016	724	3,199	5,395
Q3 2016	752	3,243	5,368
Q4 2016	721	3,148	5,268
<b>Age:</b>			
Age 0 - 4	6.9%	6.7%	6.8%
Age 5 - 14	14.4%	13.2%	12.9%
Age 15 - 19	6.6%	6.3%	6.6%
Age 20 - 24	5.1%	7.0%	7.4%
Age 25 - 34	14.6%	16.5%	17.0%
Age 35 - 44	14.8%	14.0%	13.7%
Age 45 - 54	13.8%	13.1%	13.0%
Age 55 - 64	11.9%	11.8%	11.5%
Age 65 - 74	7.1%	6.8%	6.5%

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
Age 75 - 84	3.2%	3.1%	3.0%
Age 85 +	1.5%	1.6%	1.5%
Median Age	36.6	35.2	34.5
<b>Housing Units</b>			
Total Housing Units	79,459	272,267	485,325
Occupied Housing Units	97.2%	96.1%	94.4%
Vacant Housing Units	2.8%	3.9%	5.6%
<b>Housing Units by Tenure</b>			
Total Households in Tenure	77,224	261,552	458,047
Owner Occupied Housing Units	51,721	160,845	265,295
Owner Occupied free and clear	20.8%	22.6%	23.1%
Owner Occupied with a mortgage or loan	79.2%	77.4%	76.9%
Renter Occupied Housing Units	25,503	100,707	192,752
<b>Race and Ethnicity</b>			
American Indian, Eskimo, Aleut	0.2%	0.2%	0.2%
Asian	6.6%	7.0%	5.8%
Black	13.0%	15.9%	18.4%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	75.4%	72.3%	70.6%
Other	2.0%	1.8%	1.9%
Multi-Race	2.8%	2.9%	3.0%
Hispanic Ethnicity	5.0%	4.3%	4.4%
Not of Hispanic Ethnicity	95.0%	95.7%	95.6%
<b>Race of Hispanics</b>			
Hispanics	9,933	27,811	49,999
American Indian	0.7%	0.8%	0.9%
Asian	0.6%	0.6%	0.6%
Black	5.3%	5.1%	5.7%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	50.8%	49.8%	46.1%
Other	34.7%	35.3%	38.1%
Multi-Race	7.9%	8.4%	8.6%
<b>Race of Non Hispanics</b>			
Non Hispanics	187,942	615,885	1,074,369
American Indian	0.2%	0.2%	0.2%
Asian	6.9%	7.3%	6.1%
Black	13.5%	16.3%	19.0%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
White	76.7%	73.3%	71.7%
Other	0.2%	0.2%	0.2%
Multi-Race	2.5%	2.6%	2.8%
<b>Marital Status:</b>			
Age 15 + Population	155,633	516,152	902,877
Divorced	10.2%	10.2%	10.9%
Never Married	29.7%	34.3%	37.2%
Now Married	55.8%	51.0%	47.4%
Now Married - Separated	1.5%	1.7%	1.8%
Widowed	4.3%	4.5%	4.5%
<b>Educational Attainment:</b>			
Total Population Age 25+	132,482	430,448	744,909
Grade K - 8	1.1%	1.4%	1.6%
Grade 9 - 12	2.9%	3.7%	5.3%
High School Graduate	18.4%	19.0%	21.5%
Associates Degree	7.0%	6.6%	6.4%
Bachelor's Degree	33.0%	31.4%	28.4%
Graduate Degree	18.3%	18.0%	16.2%
Some College, No Degree	18.8%	19.1%	19.5%
No Schooling Completed	0.5%	0.8%	0.9%
<b>Household Income:</b>			
Income \$ 0 - \$9,999	3.0%	5.5%	7.0%
Income \$ 10,000 - \$14,999	2.5%	3.4%	4.2%
Income \$ 15,000 - \$24,999	5.8%	7.4%	8.5%
Income \$ 25,000 - \$34,999	7.6%	7.8%	8.5%
Income \$ 35,000 - \$49,999	10.4%	10.9%	11.5%
Income \$ 50,000 - \$74,999	17.0%	17.8%	17.9%
Income \$ 75,000 - \$99,999	14.3%	13.5%	12.9%
Income \$100,000 - \$124,999	11.6%	10.7%	9.7%
Income \$125,000 - \$149,999	8.5%	7.0%	6.2%
Income \$150,000 +	19.3%	16.0%	13.7%
Average Household Income	\$111,271	\$100,050	\$91,462
Median Household Income	\$80,907	\$70,776	\$63,779
Per Capita Income	\$43,590	\$40,827	\$37,539
<b>Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under</b>			
Total Families (Family Households)	51,629	160,480	269,834
Husband-Wife Family, Own Children, Below Poverty	555	2,992	5,421

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
Husband-Wife Family, No Own Children, Below Poverty	316	1,692	3,281
Male Householder, Own Children, Below Poverty	173	816	2,243
Male Householder, No Own Children, Below Poverty	101	468	990
Female Householder, Own Children, Below Poverty	1,603	5,960	13,378
Female Householder, No Own Children, Below Poverty	305	1,512	3,226
Husband-Wife Family, Own Children, At/Above Poverty	19,294	53,515	83,457
Husband-Wife Family, No Own Children, At/Above Poverty	20,420	63,540	103,641
Male Householder, Own Children, At/Above Poverty	1,483	4,503	7,604
Male Householder, No Own Children, At/Above Poverty	1,099	4,473	8,259
Female Householder, Own Children, At/Above Poverty	3,761	11,364	19,753
Female Householder, No Own Children, At/Above Poverty	2,519	9,642	18,579

#### Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	197,874	643,696	1,124,369
Less Than .50	6,726	40,642	88,370
.50 - .99	7,926	36,367	84,698
1.00 - 1.24	5,031	20,661	41,336
1.25 - 1.49	5,287	20,432	39,577
1.50 - 1.84	9,663	31,449	62,416
1.85 - 1.99	3,293	12,460	23,445
2.00+	159,949	481,685	784,526

#### Poverty: Popn by Race

##### By Race

White, Below Poverty Level	6,693	37,048	83,884
White, Above Poverty Level	142,491	428,131	709,823
Black, Below Poverty Level	5,685	28,505	66,506
Black, Above Poverty Level	20,118	73,491	140,207
AI/Alaskan Native, Below Poverty Level	53	290	653
AI/Alaskan Native, Above Poverty Level	300	925	1,826
Asian, Below Poverty Level	469	4,974	7,920
Asian, Above Poverty Level	12,548	40,309	57,564
NH/PI, Below Poverty Level	18	44	104
NH/PI, Above Poverty Level	55	174	361
Some Other Race, Below Poverty Level	969	2,891	6,384

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
Some Other Race, Above Poverty Level	2,913	8,451	15,198
2+ Races, Below Poverty Level	765	3,258	7,618
2+ Races, Above Poverty Level	4,798	15,205	26,320

### Poverty: Popn by Ethnicity

#### Hispanic/Latino

Hispanic/Latino, Below Poverty Level	1,773	6,099	12,827
Hispanic/Latino, Above Poverty Level	8,160	21,713	37,172
Non-Hispanic/Latino, Below Poverty Level	12,879	70,911	160,241
Non-Hispanic/Latino, Above Poverty Level	175,063	544,974	914,128

#### Non-Hispanic/Latino by Race

White, Below Poverty Level	6,120	34,532	79,065
White, Above Poverty Level	138,017	416,802	691,593
Other than White, Below Poverty Level	8,531	42,478	94,003
Other than White, Above Poverty Level	45,206	149,885	259,707

### Vehicles Available

0 Vehicles Available	3.9%	5.9%	7.9%
1 Vehicle Available	31.5%	34.4%	36.2%
2+ Vehicles Available	64.6%	59.7%	55.9%
Average Vehicles Per Household	1.91	1.87	1.83
Total Vehicles Available	147,490	488,061	836,099

### 2022 Demographics:

Total Population	212,309	681,856	1,180,196
Total Households	83,405	279,686	486,792
Female Population	108,599	346,834	598,772
% Female	51.2%	50.9%	50.7%
Male Population	103,709	335,021	581,424
% Male	48.9%	49.1%	49.3%
Population Density (per Sq. Mi.)	2,699.09	2,167.12	1,667.10

### Employed Civilian Population 16+

Total	119,227	369,591	627,163
% White Collar	77.5%	75.9%	72.6%
% Blue Collar	22.5%	24.1%	27.4%

### Age:

Age 0 - 4	6.9%	6.7%	6.7%
Age 5 - 14	13.9%	12.9%	12.8%

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
Age 15 - 19	6.7%	6.4%	6.6%
Age 20 - 24	5.1%	6.6%	7.0%
Age 25 - 34	13.8%	15.7%	16.3%
Age 35 - 44	15.1%	14.5%	14.3%
Age 45 - 54	12.9%	12.2%	12.0%
Age 55 - 64	11.8%	11.7%	11.4%
Age 65 - 74	8.5%	8.2%	7.8%
Age 75 - 84	3.8%	3.7%	3.5%
Age 85 +	1.5%	1.5%	1.4%
Median Age	37.4	36.1	35.4
<b>Housing Units</b>			
Total Housing Units	85,634	290,672	514,542
Occupied Housing Units	97.4%	96.2%	94.6%
Vacant Housing Units	2.6%	3.8%	5.4%
<b>Housing Units by Tenure</b>			
Total Households in Tenure	83,405	279,686	486,792
Owner Occupied Housing Units	56,417	173,929	285,496
Owner Occupied free and clear	20.7%	22.6%	23.0%
Owner Occupied with a mortgage or loan	79.3%	77.4%	77.0%
Renter Occupied Housing Units	26,988	105,757	201,296
<b>Race and Ethnicity</b>			
American Indian, Eskimo, Aleut	0.2%	0.2%	0.2%
Asian	7.5%	7.8%	6.5%
Black	12.8%	15.7%	18.0%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	74.3%	71.2%	69.7%
Other	2.1%	1.9%	2.0%
Multi-Race	3.2%	3.2%	3.4%
Hispanic Ethnicity	5.4%	4.7%	4.8%
Not of Hispanic Ethnicity	94.6%	95.3%	95.2%
<b>Race of Hispanics</b>			
Hispanics	11,426	31,829	56,609
American Indian	0.6%	0.7%	0.8%
Asian	0.6%	0.6%	0.6%
Black	5.2%	5.0%	5.5%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	51.4%	50.3%	46.8%
Other	34.2%	34.9%	37.5%
Multi-Race	8.0%	8.4%	8.6%

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
<b>Race of Non Hispanics</b>			
Non Hispanics	200,882	650,027	1,123,586
American Indian	0.2%	0.2%	0.2%
Asian	7.9%	8.2%	6.8%
Black	13.2%	16.2%	18.7%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	75.6%	72.2%	70.9%
Other	0.2%	0.2%	0.2%
Multi-Race	2.9%	3.0%	3.1%
<b>Marital Status:</b>			
Age 15 + Population	168,067	548,540	950,048
Divorced	10.1%	10.1%	10.8%
Never Married	29.7%	33.9%	36.7%
Now Married	56.0%	51.5%	48.1%
Now Married - Separated	1.4%	1.7%	1.8%
Widowed	4.3%	4.5%	4.5%
<b>Educational Attainment:</b>			
Total Population Age 25+	143,045	459,615	789,094
Grade K - 9	1.1%	1.3%	1.6%
Grade 9 - 12	2.8%	3.6%	5.0%
High School Graduate	18.0%	18.6%	20.9%
Associates Degree	7.0%	6.6%	6.5%
Bachelor's Degree	33.6%	31.9%	29.0%
Graduate Degree	18.7%	18.4%	16.7%
Some College, No Degree	18.5%	18.9%	19.4%
No Schooling Completed	0.5%	0.8%	0.9%
<b>Household Income:</b>			
Income \$ 0 - \$9,999	2.1%	3.9%	5.0%
Income \$ 10,000 - \$14,999	2.1%	3.1%	3.9%
Income \$ 15,000 - \$24,999	4.7%	6.2%	7.2%
Income \$ 25,000 - \$34,999	6.1%	6.5%	7.3%
Income \$ 35,000 - \$49,999	8.7%	9.3%	10.1%
Income \$ 50,000 - \$74,999	13.9%	15.2%	15.6%
Income \$ 75,000 - \$99,999	13.6%	13.8%	13.6%
Income \$100,000 - \$124,999	11.7%	11.7%	11.0%
Income \$125,000 - \$149,999	10.3%	8.7%	7.9%
Income \$150,000 +	26.9%	21.6%	18.4%
Average Household Income	\$136,066	\$120,138	\$109,314
Median Household Income	\$97,849	\$85,024	\$76,539

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
Per Capita Income	\$53,609	\$49,445	\$45,358
<b>Vehicles Available</b>			
0 Vehicles Available	3.8%	5.7%	7.5%
1 Vehicle Available	31.1%	34.1%	35.9%
2+ Vehicles Available	65.2%	60.3%	56.6%
Average Vehicles Per Household	1.92	1.87	1.83
Total Vehicles Available	159,869	523,709	892,198
<b>2010 Demographics:</b>			
Total Population	181,780	590,636	1,027,831
Total Households	71,074	240,251	418,696
Female Population	93,732	302,157	524,086
% Female	51.6%	51.2%	51.0%
Male Population	88,047	288,479	503,745
% Male	48.4%	48.8%	49.0%
Population Density (per Sq. Mi.)	2,310.98	1,877.20	1,451.88
<b>Employed Civilian Population 16+</b>			
Total	95,852	305,673	521,211
% White Collar	76.6%	75.4%	72.1%
% Blue Collar	23.4%	24.6%	27.9%
<b>Age:</b>			
Age 0 - 4	7.4%	6.9%	7.0%
Age 5 - 14	14.9%	13.5%	13.2%
Age 15 - 19	6.5%	6.5%	6.9%
Age 20 - 24	5.7%	8.1%	8.6%
Age 25 - 34	14.2%	15.5%	15.9%
Age 35 - 44	15.5%	14.4%	14.0%
Age 45 - 54	14.7%	14.3%	14.0%
Age 55 - 64	11.2%	10.9%	10.6%
Age 65 - 74	5.5%	5.3%	5.2%
Age 75 - 84	3.1%	3.2%	3.1%
Age 85 +	1.4%	1.4%	1.4%
Median Age	35.9	34.7	33.9
<b>Housing Units</b>			
Total Housing Units	75,598	258,948	459,672
Occupied Housing Units	94.0%	92.8%	91.1%
Vacant Housing Units	6.0%	7.2%	8.9%

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
<b>Housing Units by Tenure</b>			
Total Households in Tenure	71,074	240,251	418,696
Owner Occupied Housing Units	47,904	148,162	244,369
Owner Occupied free and clear	17.8%	19.4%	19.7%
Owner Occupied with a mortgage or loan	82.2%	80.6%	80.3%
Renter Occupied Housing Units	23,170	92,089	174,327
<b>Race and Ethnicity</b>			
American Indian, Eskimo, Aleut	0.2%	0.2%	0.2%
Asian	5.0%	5.6%	4.7%
Black	12.4%	15.3%	17.8%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%
White	78.1%	74.6%	72.8%
Other	1.8%	1.6%	1.8%
Multi-Race	2.5%	2.6%	2.7%
Hispanic Ethnicity	4.5%	4.0%	4.1%
Not of Hispanic Ethnicity	95.5%	96.0%	95.9%
<b>Race of Hispanics</b>			
Hispanics	8,252	23,386	41,801
American Indian	0.8%	0.9%	1.0%
Asian	0.5%	0.6%	0.6%
Black	4.5%	4.8%	5.3%
Hawaiian/Pacific Islander	0.2%	0.2%	0.1%
White	50.9%	49.8%	45.9%
Other	35.4%	35.5%	38.5%
Multi-Race	7.7%	8.3%	8.5%
<b>Race of Non Hispanics</b>			
Non Hispanics	173,528	567,250	986,030
American Indian	0.1%	0.2%	0.2%
Asian	5.2%	5.8%	4.8%
Black	12.8%	15.8%	18.3%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	79.4%	75.6%	73.9%
Other	0.2%	0.2%	0.2%
Multi-Race	2.3%	2.4%	2.5%
<b>Marital Status:</b>			
Age 15 + Population	141,323	469,991	820,036
Divorced	10.4%	10.1%	10.9%

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
Never Married	29.4%	34.8%	37.2%
Now Married	56.6%	50.8%	47.3%
Now Married - Separated	1.7%	1.6%	1.9%
Widowed	3.7%	4.3%	4.6%
<b>Educational Attainment:</b>			
Total Population Age 25+	119,169	384,011	660,265
Grade K - 8	1.4%	1.6%	1.9%
Grade 9 - 12	3.0%	3.9%	5.6%
High School Graduate	19.2%	19.9%	22.4%
Associates Degree	7.2%	6.7%	6.6%
Bachelor's Degree	32.1%	30.6%	27.7%
Graduate Degree	17.0%	16.8%	14.9%
Some College, No Degree	19.9%	19.8%	20.2%
No Schooling Completed	0.2%	0.7%	0.8%
<b>Household Income:</b>			
Income \$ 0 - \$9,999	4.0%	6.8%	8.4%
Income \$ 10,000 - \$14,999	2.8%	4.0%	4.9%
Income \$ 15,000 - \$24,999	7.2%	9.0%	10.1%
Income \$ 25,000 - \$34,999	9.7%	9.9%	10.5%
Income \$ 35,000 - \$49,999	12.1%	13.0%	13.4%
Income \$ 50,000 - \$74,999	17.5%	17.6%	17.3%
Income \$ 75,000 - \$99,999	15.0%	13.3%	12.4%
Income \$100,000 - \$124,999	11.4%	9.8%	8.7%
Income \$125,000 - \$149,999	6.7%	5.6%	4.9%
Income \$150,000 +	13.5%	11.1%	9.3%
Average Household Income	\$95,511	\$85,151	\$77,618
Median Household Income	\$70,078	\$59,744	\$53,362
Per Capita Income	\$37,506	\$34,809	\$31,897
<b>Vehicles Available</b>			
0 Vehicles Available	4.0%	5.9%	7.9%
1 Vehicle Available	30.6%	33.9%	36.0%
2+ Vehicles Available	65.5%	60.2%	56.1%
Average Vehicles Per Household	1.92	1.87	1.83
Total Vehicles Available	136,522	449,638	764,494

### 2000 Census Demographics:

Total Population	149,721	508,453	908,994
Total Households	59,299	208,062	371,822
Female Population	77,424	261,199	466,114

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
% Female	51.7%	51.4%	51.3%
Male Population	72,297	247,254	442,880
% Male	48.3%	48.6%	48.7%
<b>Employed Civilian Population 16+</b>			
Total	84,638	278,475	479,603
% White Collar	78.3%	76.4%	72.5%
% Blue Collar	21.7%	23.6%	27.5%
<b>Age:</b>			
Age 0 - 4	7.3%	7.0%	7.1%
Age 5 - 14	14.7%	13.9%	14.0%
Age 15 - 19	6.2%	6.4%	7.0%
Age 20 - 24	6.6%	8.3%	8.5%
Age 25 - 34	16.5%	17.0%	16.8%
Age 35 - 44	17.8%	17.0%	16.7%
Age 45 - 54	14.5%	13.8%	13.0%
Age 55 - 64	7.7%	7.3%	7.2%
Age 65 - 74	4.9%	5.0%	5.2%
Age 75 - 84	2.8%	3.3%	3.3%
Age 85 +	1.1%	1.1%	1.1%
Median Age	34.3	33.4	32.9
<b>Housing Units</b>			
Total Housing Units	62,530	220,014	399,099
Owner Occupied Housing Units	62.1%	58.4%	54.1%
Renter Occupied Housing Units	32.7%	36.2%	39.1%
Vacant Housing Units	5.2%	5.4%	6.8%
<b>Race and Ethnicity</b>			
American Indian, Eskimo, Aleut	0.2%	0.2%	0.3%
Asian	3.2%	4.2%	3.4%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%
Black	7.6%	12.3%	16.6%
White	86.3%	80.4%	76.6%
Other	0.9%	0.7%	0.8%
Two or More Races	1.8%	2.3%	2.4%
Hispanic Ethnicity	2.2%	1.9%	2.0%
Not of Hispanic Ethnicity	97.8%	98.1%	98.0%
<b>Marital Status:</b>			
Age 15 + Population	116,761	401,953	716,916

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
Divorced	9.6%	10.0%	10.8%
Never Married	26.6%	31.4%	33.4%
Now Married	56.8%	50.9%	46.9%
Separated	2.8%	3.1%	3.6%
Widowed	4.2%	4.7%	5.3%
<b>Educational Attainment:</b>			
Total Population Age 25+	97,735	327,017	575,526
Grade K - 8	1.2%	1.6%	2.4%
Grade 9 - 11, No diploma	4.4%	6.3%	9.2%
High School Graduate	20.5%	21.0%	23.7%
Associates Degree	6.5%	5.9%	5.6%
Bachelor's Degree	30.6%	28.8%	24.9%
Graduate Degree	14.4%	14.8%	12.9%
Some College, No Degree	22.2%	21.2%	20.8%
No Schooling Completed	0.3%	0.4%	0.6%
Public School Enrollment	75.7%	80.3%	81.8%
Private School Enrollment	24.3%	19.7%	18.2%
<b>Household Income:</b>			
Income \$ 0 - \$9,999	3.3%	6.3%	8.8%
Income \$ 10,000 - \$14,999	3.2%	4.3%	5.4%
Income \$ 15,000 - \$24,999	8.3%	10.4%	11.6%
Income \$ 25,000 - \$34,999	11.5%	11.9%	12.6%
Income \$ 35,000 - \$49,999	15.5%	15.7%	15.9%
Income \$ 50,000 - \$74,999	22.6%	21.3%	20.0%
Income \$ 75,000 - \$99,999	14.4%	12.6%	11.2%
Income \$100,000 - \$124,999	9.2%	7.3%	6.1%
Income \$125,000 - \$149,999	4.4%	3.7%	3.0%
Income \$150,000 - \$199,999	4.2%	3.4%	2.7%
Income \$200,000 or More	3.8%	3.4%	2.8%
Average Household Income	\$74,080	\$67,213	\$60,755
Median Household Income	\$58,103	\$51,575	\$45,495
Per Capita Income	\$29,340	\$27,504	\$24,852
<b>Vehicles Available</b>			
0 Vehicles Available	3.7%	5.5%	8.5%
1 Vehicle Available	32.6%	35.4%	37.1%
2 Vehicles Available	47.7%	43.8%	40.2%
3+ Vehicles Available	16.1%	15.4%	14.2%
Average Vehicles Per Household	1.70	1.60	1.50

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
Total Vehicles Available	107,066	361,107	612,016

#### Population Trend

2000	149,721	508,453	908,994
2010	181,780	590,636	1,027,831
Change 2000 to 2010	21.4%	16.2%	13.1%
2017A	197,874	643,696	1,124,369
2022	212,309	681,856	1,180,196
Change 2017A to 2022	7.3%	5.9%	5.0%

#### Household Trend

2000	59,299	208,062	371,822
2010	71,074	240,251	418,696
Change 2000 to 2010	30.2%	25.7%	23.2%
2017A	77,224	261,552	458,047
2022	83,405	279,686	486,792
Change 2017A to 2022	8.0%	6.9%	6.3%

#### Average Household Size Trend

2000	2.5	2.4	2.4
2010	2.5	2.4	2.4
Change 2000 to 2010	1.6%	0.9%	0.7%
2017A	2.5	2.4	2.4
2022	2.5	2.4	2.4
Change 2017A to 2022	0.1%	-0.1%	-0.2%

#### Median Age Trend

2000	34.3	33.4	32.9
2010	35.9	34.7	33.9
2017A	36.6	35.2	34.5
2022	37.4	36.1	35.4

#### Housing Units Trend

##### Total Housing Units

Change 2000 to 2010	20.9%	17.7%	15.2%
Change 2017A to 2022	7.8%	6.8%	6.0%

##### Owner Occupied Housing Units

Change 2000 to 2010	23.3%	15.3%	13.2%
Change 2017A to 2022	9.1%	8.1%	7.6%

##### Renter Occupied Housing Units

Change 2000 to 2010	13.3%	15.8%	11.8%
Change 2017A to 2022	5.8%	5.0%	4.4%

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
<b>Vacant Housing Units</b>			
Change 2000 to 2010	40.0%	56.4%	50.2%
Change 2017A to 2022	-0.3%	2.5%	1.7%
<b>Race and Ethnicity Trend</b>			
<b>American Indian, Eskimo, Aleut</b>			
Change 2000 to 2010	-3.6%	-5.4%	-9.9%
Change 2017A to 2022	9.4%	7.1%	4.3%
<b>Asian and Native Hawaiian/Other Pacific Islander</b>			
Change 2000 to 2010	91.5%	56.2%	56.0%
Change 2017A to 2022	22.4%	17.7%	17.7%
<b>Black</b>			
Change 2000 to 2010	98.3%	44.8%	21.5%
Change 2017A to 2022	5.3%	4.6%	2.9%
<b>White</b>			
Change 2000 to 2010	9.9%	7.9%	7.4%
Change 2017A to 2022	5.7%	4.4%	3.7%
<b>Other</b>			
Change 2000 to 2010	133.9%	172.8%	152.7%
Change 2017A to 2022	12.5%	12.2%	10.8%
<b>Two or More Races</b>			
Change 2000 to 2010	71.0%	34.5%	30.1%
Change 2017A to 2022	21.0%	19.4%	18.3%
<b>Hispanic Ethnicity</b>			
Change 2000 to 2010	155.2%	138.4%	132.9%
Change 2017A to 2022	15.0%	14.4%	13.2%
<b>Not of Hispanic Ethnicity</b>			
Change 2000 to 2010	18.5%	13.8%	10.7%
Change 2017A to 2022	6.9%	5.5%	4.6%

\*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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