

BY THE NUMBERS

RADIUS DEMOS

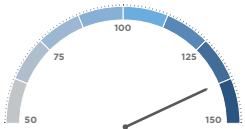
Population
 5 Mile 212,309
 10 Mile 681,856
 20 Mile 1,584,957

Households
 5 Mile 83,405
 10 Mile 279,686
 20 Mile 646,269

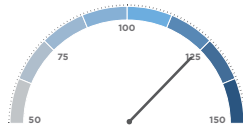
Avg. Household Income
 5 Mile \$136,066
 10 Mile \$120,138
 20 Mile \$101,224

Median Age
 5 Mile 37.4
 10 Mile 36.1
 20 Mile 35.6

LIFESTYLE DEMOS



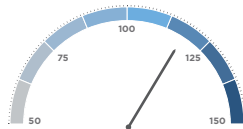
"My budget allows me to buy designer clothes"



"Every season I buy the latest fashions"



"I make sure I exercise regularly."



"I prefer food presented as an art form"

