

Complete Demographic Comparison Report

WASHINGTON PRIME GROUP

Date: December 10, 2018

	CHAUTAUQUA MALL 5miles	CHAUTAUQUA MALL 10miles	CHAUTAUQUA MALL 15miles
2018A Demographics:			
Q2 2018 Employees	21,449	29,127	34,096
Q2 2018 Establishments*	1,577	2,153	2,644
Total Population	44,367	62,690	79,849
Total Households	18,473	25,939	32,677
Female Population	22,625	31,821	40,237
% Female	51.0%	50.8%	50.4%
Male Population	21,742	30,869	39,612
% Male	49.0%	49.2%	49.6%
Population Density (per Sq. Mi.)	563.78	199.15	112.74
Employed Civilian Population 16+			
Total	18,802	27,260	35,148
White Collar	55.6%	54.8%	53.6%
Blue Collar	44.4%	45.2%	46.4%
Seasonal Population by Quarter:			
Q4 2015	2,514	5,079	10,850
Q1 2016	2,404	4,848	10,438
Q2 2016	2,616	5,297	11,425
Q3 2016	2,936	5,922	12,385
Q4 2016	2,895	5,850	12,260
Q1 2017	2,949	5,937	12,425
Q2 2017	3,277	6,447	13,205
Q3 2017	3,155	6,263	12,925
Q4 2017	3,097	6,184	12,770
Age:			
Age 0 - 4	6.2%	5.7%	5.6%
Age 5 - 14	12.5%	12.0%	11.9%
Age 15 - 19	6.1%	6.2%	6.2%
Age 20 - 24	5.6%	5.4%	5.3%
Age 25 - 34	12.6%	11.9%	11.5%
Age 35 - 44	10.9%	10.7%	10.7%
Age 45 - 54	13.0%	13.4%	13.6%
Age 55 - 64	14.7%	15.2%	15.4%
Age 65 - 74	9.8%	10.7%	11.1%

	CHAUTAUQUA MALL 5miles	CHAUTAUQUA MALL 10miles	CHAUTAUQUA MALL 15miles
Age 75 - 84	5.7%	5.9%	6.0%
Age 85 +	3.0%	3.0%	2.8%
Median Age	41.4	43.3	43.9
Housing Units			
Total Housing Units	22,121	31,460	41,807
Occupied Housing Units	83.5%	82.5%	78.2%
Vacant Housing Units	16.5%	17.6%	21.8%
Housing Units by Tenure			
Total Households in Tenure	18,473	25,939	32,677
Owner Occupied Housing Units	10,877	16,775	22,398
Owner Occupied free and clear	45.7%	46.7%	47.6%
Owner Occupied with a mortgage or loan	54.3%	53.3%	52.4%
Renter Occupied Housing Units	7,596	9,164	10,279
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.6%	0.5%	0.4%
Asian	0.8%	0.7%	0.6%
Black	3.1%	2.3%	2.0%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	89.6%	91.9%	93.0%
Other	2.1%	1.6%	1.3%
Multi-Race	3.9%	3.1%	2.6%
Hispanic Ethnicity	8.2%	6.2%	5.3%
Not of Hispanic Ethnicity	91.8%	93.8%	94.7%
Race of Hispanics			
Hispanics	3,650	3,914	4,214
American Indian	1.4%	1.4%	1.3%
Asian	0.1%	0.1%	0.2%
Black	5.1%	4.8%	4.6%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	57.3%	58.6%	59.4%
Other	25.4%	24.6%	24.3%
Multi-Race	10.6%	10.3%	10.1%
Race of Non Hispanics			
Non Hispanics	40,717	58,776	75,636
American Indian	0.5%	0.4%	0.4%
Asian	0.8%	0.7%	0.6%
Black	2.9%	2.2%	1.9%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%

	CHAUTAUQUA MALL 5miles	CHAUTAUQUA MALL 10miles	CHAUTAUQUA MALL 15miles
White	92.4%	94.1%	94.8%
Other	0.1%	0.0%	0.0%
Multi-Race	3.3%	2.6%	2.2%
Marital Status:			
Age 15 + Population	36,066	51,579	65,890
Divorced	13.9%	13.4%	12.9%
Never Married	32.3%	30.2%	29.2%
Now Married	46.4%	49.1%	50.8%
Now Married - Separated	3.0%	2.6%	2.5%
Widowed	7.4%	7.3%	7.1%
Educational Attainment:			
Total Population Age 25+	30,896	44,337	56,676
Grade K - 8	2.5%	2.3%	2.6%
Grade 9 - 12	8.2%	7.8%	7.8%
High School Graduate	34.2%	35.3%	36.3%
Associates Degree	14.6%	14.7%	14.3%
Bachelor's Degree	12.4%	12.1%	12.2%
Graduate Degree	8.7%	8.7%	8.5%
Some College, No Degree	18.0%	17.8%	17.3%
No Schooling Completed	1.4%	1.2%	1.1%
Household Income:			
Income \$ 0 - \$9,999	9.4%	8.1%	7.3%
Income \$ 10,000 - \$14,999	7.2%	6.7%	6.4%
Income \$ 15,000 - \$24,999	14.6%	13.7%	13.4%
Income \$ 25,000 - \$34,999	10.7%	10.4%	10.6%
Income \$ 35,000 - \$49,999	15.6%	16.0%	16.0%
Income \$ 50,000 - \$74,999	18.5%	19.6%	20.2%
Income \$ 75,000 - \$99,999	10.6%	11.7%	12.2%
Income \$100,000 - \$124,999	6.1%	6.5%	6.5%
Income \$125,000 - \$149,999	3.3%	3.4%	3.3%
Income \$150,000 +	4.0%	4.1%	4.1%
Average Household Income	\$57,445	\$59,161	\$60,221
Median Household Income	\$42,691	\$45,583	\$46,648
Per Capita Income	\$24,289	\$24,784	\$24,943
Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under			
Total Families (Family Households)	10,981	16,072	20,813
Husband-Wife Family, Own Children, Below Poverty	246	343	504
Husband-Wife Family, No Own Children, Below Poverty	161	237	355

	CHAUTAUQUA MALL 5miles	CHAUTAUQUA MALL 10miles	CHAUTAUQUA MALL 15miles
Male Householder, Own Children, Below Poverty	276	320	352
Male Householder, No Own Children, Below Poverty	54	79	101
Female Householder, Own Children, Below Poverty	902	1,037	1,159
Female Householder, No Own Children, Below Poverty	74	128	181
Husband-Wife Family, Own Children, At/Above Poverty	2,130	3,312	4,378
Husband-Wife Family, No Own Children, At/Above Poverty	4,875	7,590	10,127
Male Householder, Own Children, At/Above Poverty	320	448	581
Male Householder, No Own Children, At/Above Poverty	381	526	653
Female Householder, Own Children, At/Above Poverty	705	924	1,092
Female Householder, No Own Children, At/Above Poverty	858	1,128	1,330

Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	44,367	62,690	79,849
Less Than .50	4,067	4,917	6,161
.50 - .99	4,967	6,286	7,932
1.00 - 1.24	2,535	3,371	4,247
1.25 - 1.49	3,374	4,279	5,040
1.50 - 1.84	2,964	4,330	5,527
1.85 - 1.99	986	1,723	2,302
2.00+	25,473	37,783	48,641

Poverty: Popn by Race

By Race

White, Below Poverty Level	6,661	8,699	11,419
White, Above Poverty Level	33,072	48,904	62,821
Black, Below Poverty Level	594	627	687
Black, Above Poverty Level	775	830	918
AI/Alaskan Native, Below Poverty Level	82	97	115
AI/Alaskan Native, Above Poverty Level	163	205	234
Asian, Below Poverty Level	20	30	33
Asian, Above Poverty Level	313	379	439
NH/PI, Below Poverty Level	1	1	3
NH/PI, Above Poverty Level	14	20	21
Some Other Race, Below Poverty Level	608	614	636
Some Other Race, Above Poverty Level	339	373	419
2+ Races, Below Poverty Level	1,067	1,135	1,199
2+ Races, Above Poverty Level	657	776	904

	CHAUTAUQUA MALL 5miles	CHAUTAUQUA MALL 10miles	CHAUTAUQUA MALL 15miles
Poverty: Popn by Ethnicity			
Hispanic/Latino			
Hispanic/Latino, Below Poverty Level	2,028	2,064	2,133
Hispanic/Latino, Above Poverty Level	1,621	1,850	2,081
Non-Hispanic/Latino, Below Poverty Level	7,005	9,139	11,960
Non-Hispanic/Latino, Above Poverty Level	33,712	49,637	63,675
Non-Hispanic/Latino by Race			
White, Below Poverty Level	5,609	7,622	10,306
White, Above Poverty Level	32,033	47,685	61,433
Other than White, Below Poverty Level	3,425	3,581	3,786
Other than White, Above Poverty Level	3,300	3,802	4,324
Vehicles Available			
0 Vehicles Available	16.0%	13.0%	11.6%
1 Vehicle Available	41.1%	39.2%	37.5%
2+ Vehicles Available	43.0%	47.8%	50.9%
Average Vehicles Per Household	1.65	1.72	1.76
Total Vehicles Available	30,522	44,573	57,596

2023 Demographics:

Total Population	43,672	62,122	79,400
Total Households	18,334	25,957	32,878
Female Population	22,171	31,444	39,934
% Female	50.8%	50.6%	50.3%
Male Population	21,501	30,678	39,466
% Male	49.2%	49.4%	49.7%
Population Density (per Sq. Mi.)	554.96	197.35	112.11

Employed Civilian Population 16+

Total	18,332	26,844	34,798
% White Collar	55.6%	54.8%	53.6%
% Blue Collar	44.4%	45.2%	46.4%

Age:

Age 0 - 4	6.2%	5.6%	5.5%
Age 5 - 14	12.3%	11.7%	11.5%
Age 15 - 19	6.0%	6.0%	6.0%
Age 20 - 24	5.6%	5.6%	5.6%
Age 25 - 34	12.3%	11.6%	11.3%
Age 35 - 44	10.9%	10.7%	10.7%

	CHAUTAUQUA MALL 5miles	CHAUTAUQUA MALL 10miles	CHAUTAUQUA MALL 15miles
Age 45 - 54	11.8%	12.0%	12.1%
Age 55 - 64	14.1%	14.5%	14.6%
Age 65 - 74	11.1%	12.1%	12.6%
Age 75 - 84	6.4%	7.0%	7.2%
Age 85 +	3.2%	3.2%	3.0%
Median Age	41.9	43.9	44.5
Housing Units			
Total Housing Units	22,086	31,741	42,408
Occupied Housing Units	83.0%	81.8%	77.5%
Vacant Housing Units	17.0%	18.2%	22.5%
Housing Units by Tenure			
Total Households in Tenure	18,334	25,957	32,878
Owner Occupied Housing Units	10,838	16,875	22,656
Owner Occupied free and clear	46.3%	47.2%	48.2%
Owner Occupied with a mortgage or loan	53.7%	52.8%	51.8%
Renter Occupied Housing Units	7,496	9,082	10,222
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.6%	0.5%	0.4%
Asian	0.8%	0.7%	0.6%
Black	3.1%	2.3%	2.0%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	88.6%	91.2%	92.4%
Other	2.4%	1.7%	1.5%
Multi-Race	4.4%	3.5%	3.0%
Hispanic Ethnicity	9.1%	6.9%	5.8%
Not of Hispanic Ethnicity	90.9%	93.1%	94.2%
Race of Hispanics			
Hispanics	3,991	4,293	4,645
American Indian	1.3%	1.4%	1.3%
Asian	0.1%	0.1%	0.2%
Black	4.8%	4.5%	4.3%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	57.5%	58.9%	59.7%
Other	25.4%	24.5%	24.3%
Multi-Race	10.9%	10.4%	10.2%
Race of Non Hispanics			
Non Hispanics	39,681	57,829	74,756
American Indian	0.5%	0.4%	0.4%

	CHAUTAUQUA MALL 5miles	CHAUTAUQUA MALL 10miles	CHAUTAUQUA MALL 15miles
Asian	0.9%	0.8%	0.7%
Black	3.0%	2.2%	1.9%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	91.8%	93.6%	94.4%
Other	0.1%	0.0%	0.0%
Multi-Race	3.8%	3.0%	2.6%
Marital Status:			
Age 15 + Population	35,588	51,390	65,911
Divorced	14.0%	13.5%	13.0%
Never Married	32.4%	30.4%	29.3%
Now Married	46.2%	48.9%	50.6%
Now Married - Separated	3.0%	2.6%	2.5%
Widowed	7.4%	7.3%	7.1%
Educational Attainment:			
Total Population Age 25+	30,503	44,176	56,704
Grade K - 9	2.4%	2.3%	2.5%
Grade 9 - 12	8.2%	7.8%	7.7%
High School Graduate	34.2%	35.3%	36.3%
Associates Degree	14.4%	14.6%	14.2%
Bachelor's Degree	12.3%	12.0%	12.1%
Graduate Degree	8.8%	8.8%	8.5%
Some College, No Degree	18.2%	18.1%	17.5%
No Schooling Completed	1.4%	1.2%	1.1%
Household Income:			
Income \$ 0 - \$9,999	7.4%	6.4%	5.7%
Income \$ 10,000 - \$14,999	6.8%	6.2%	5.8%
Income \$ 15,000 - \$24,999	13.2%	12.3%	11.9%
Income \$ 25,000 - \$34,999	10.0%	9.6%	9.7%
Income \$ 35,000 - \$49,999	14.1%	14.3%	14.4%
Income \$ 50,000 - \$74,999	19.6%	20.6%	21.2%
Income \$ 75,000 - \$99,999	12.0%	13.1%	13.6%
Income \$100,000 - \$124,999	7.5%	8.0%	8.2%
Income \$125,000 - \$149,999	4.2%	4.3%	4.2%
Income \$150,000 +	5.2%	5.2%	5.3%
Average Household Income	\$64,553	\$66,461	\$67,672
Median Household Income	\$48,289	\$51,418	\$52,759
Per Capita Income	\$27,471	\$28,074	\$28,318
Vehicles Available			
0 Vehicles Available	15.7%	12.7%	11.4%

	CHAUTAUQUA MALL 5miles	CHAUTAUQUA MALL 10miles	CHAUTAUQUA MALL 15miles
1 Vehicle Available	41.1%	39.2%	37.4%
2+ Vehicles Available	43.2%	48.1%	51.2%
Average Vehicles Per Household	1.65	1.72	1.77
Total Vehicles Available	30,324	44,695	58,090

2010 Demographics:

Total Population	45,420	64,253	82,061
Total Households	19,133	26,840	33,853
Female Population	23,326	32,802	41,549
% Female	51.4%	51.1%	50.6%
Male Population	22,094	31,451	40,512
% Male	48.6%	49.0%	49.4%
Population Density (per Sq. Mi.)	577.17	204.12	115.86

Employed Civilian Population 16+

Total	19,424	28,011	35,942
% White Collar	56.6%	55.9%	54.8%
% Blue Collar	43.4%	44.1%	45.2%

Age:

Age 0 - 4	6.4%	5.9%	5.9%
Age 5 - 14	12.8%	12.8%	12.9%
Age 15 - 19	6.7%	6.8%	6.9%
Age 20 - 24	5.9%	5.6%	5.4%
Age 25 - 34	11.5%	10.9%	10.5%
Age 35 - 44	11.6%	11.6%	11.7%
Age 45 - 54	14.8%	15.4%	15.7%
Age 55 - 64	13.2%	13.5%	13.7%
Age 65 - 74	8.0%	8.5%	8.7%
Age 75 - 84	6.2%	6.2%	6.1%
Age 85 +	2.9%	2.9%	2.6%
Median Age	40.9	42.3	42.5

Housing Units

Total Housing Units	22,293	31,687	42,196
Occupied Housing Units	85.8%	84.7%	80.2%
Vacant Housing Units	14.2%	15.3%	19.8%

Housing Units by Tenure

Total Households in Tenure	19,133	26,840	33,853
Owner Occupied Housing Units	11,219	17,244	23,059
Owner Occupied free and clear	40.8%	41.5%	42.6%

	CHAUTAUQUA MALL 5miles	CHAUTAUQUA MALL 10miles	CHAUTAUQUA MALL 15miles
Owner Occupied with a mortgage or loan	59.2%	58.5%	57.4%
Renter Occupied Housing Units	7,914	9,596	10,794
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.5%	0.4%	0.4%
Asian	0.6%	0.5%	0.5%
Black	3.0%	2.2%	1.9%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	91.2%	93.2%	94.1%
Other	1.7%	1.2%	1.0%
Multi-Race	3.1%	2.4%	2.1%
Hispanic Ethnicity	6.4%	4.8%	4.1%
Not of Hispanic Ethnicity	93.6%	95.2%	95.9%
Race of Hispanics			
Hispanics	2,892	3,115	3,347
American Indian	1.2%	1.3%	1.3%
Asian	0.1%	0.1%	0.2%
Black	6.4%	6.0%	5.7%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	57.3%	58.5%	59.1%
Other	25.3%	24.5%	24.4%
Multi-Race	9.6%	9.4%	9.3%
Race of Non Hispanics			
Non Hispanics	42,528	61,138	78,713
American Indian	0.4%	0.4%	0.3%
Asian	0.6%	0.5%	0.5%
Black	2.8%	2.0%	1.8%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	93.5%	94.9%	95.6%
Other	0.0%	0.0%	0.0%
Multi-Race	2.6%	2.1%	1.8%
Marital Status:			
Age 15 + Population	36,717	52,253	66,678
Divorced	12.5%	12.3%	11.7%
Never Married	31.0%	28.7%	27.4%
Now Married	48.3%	51.0%	53.3%
Now Married - Separated	2.8%	2.5%	2.4%
Widowed	8.3%	8.1%	7.6%

	CHAUTAUQUA MALL 5miles	CHAUTAUQUA MALL 10miles	CHAUTAUQUA MALL 15miles
Educational Attainment:			
Total Population Age 25+	30,992	44,330	56,611
Grade K - 8	3.0%	2.7%	2.9%
Grade 9 - 12	8.1%	7.8%	7.8%
High School Graduate	34.0%	35.0%	36.0%
Associates Degree	15.6%	15.8%	15.3%
Bachelor's Degree	13.8%	13.3%	13.4%
Graduate Degree	8.7%	8.6%	8.3%
Some College, No Degree	15.4%	15.5%	15.2%
No Schooling Completed	1.5%	1.3%	1.2%
Household Income:			
Income \$ 0 - \$9,999	10.9%	9.6%	8.8%
Income \$ 10,000 - \$14,999	7.8%	7.4%	7.1%
Income \$ 15,000 - \$24,999	16.3%	15.3%	15.0%
Income \$ 25,000 - \$34,999	13.1%	12.7%	12.8%
Income \$ 35,000 - \$49,999	17.0%	17.6%	17.7%
Income \$ 50,000 - \$74,999	17.5%	18.7%	19.4%
Income \$ 75,000 - \$99,999	7.8%	8.7%	9.2%
Income \$100,000 - \$124,999	4.3%	4.6%	4.6%
Income \$125,000 - \$149,999	2.8%	2.8%	2.6%
Income \$150,000 +	2.6%	2.6%	2.7%
Average Household Income	\$50,138	\$51,697	\$52,697
Median Household Income	\$36,529	\$38,880	\$39,922
Per Capita Income	\$21,514	\$21,919	\$22,055
Vehicles Available			
0 Vehicles Available	17.2%	14.0%	12.5%
1 Vehicle Available	40.1%	38.8%	37.3%
2+ Vehicles Available	42.7%	47.2%	50.2%
Average Vehicles Per Household	1.66	1.72	1.76
Total Vehicles Available	31,756	46,139	59,553

2000 Census Demographics:

Total Population	46,916	66,527	84,497
Total Households	19,619	27,164	33,968
Female Population	24,448	34,449	43,405
% Female	52.1%	51.8%	51.4%
Male Population	22,469	32,078	41,093
% Male	47.9%	48.2%	48.6%

	CHAUTAUQUA MALL 5miles	CHAUTAUQUA MALL 10miles	CHAUTAUQUA MALL 15miles
Employed Civilian Population 16+			
Total	21,164	30,312	38,546
% White Collar	55.4%	54.1%	52.9%
% Blue Collar	44.6%	45.9%	47.1%
Age:			
Age 0 - 4	6.5%	6.2%	6.1%
Age 5 - 14	13.8%	14.2%	14.6%
Age 15 - 19	7.2%	7.3%	7.4%
Age 20 - 24	5.3%	4.9%	4.7%
Age 25 - 34	11.8%	11.3%	11.1%
Age 35 - 44	15.3%	15.6%	15.7%
Age 45 - 54	13.8%	13.9%	14.0%
Age 55 - 64	9.5%	9.8%	10.1%
Age 65 - 74	8.3%	8.5%	8.4%
Age 75 - 84	6.2%	6.0%	5.8%
Age 85 +	2.3%	2.4%	2.2%
Median Age	38.9	39.3	39.2
Housing Units			
Total Housing Units	22,326	31,094	40,841
Owner Occupied Housing Units	53.3%	57.5%	57.9%
Renter Occupied Housing Units	34.6%	29.9%	25.3%
Vacant Housing Units	12.1%	12.6%	16.8%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.6%	0.5%	0.4%
Asian	0.3%	0.3%	0.3%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%
Black	2.5%	1.8%	1.5%
White	93.4%	94.9%	95.6%
Other	1.2%	0.9%	0.8%
Two or More Races	2.1%	1.6%	1.4%
Hispanic Ethnicity	3.5%	2.7%	2.3%
Not of Hispanic Ethnicity	96.5%	97.3%	97.7%
Marital Status:			
Age 15 + Population	37,390	52,947	67,038
Divorced	11.3%	10.5%	10.1%
Never Married	26.1%	24.5%	23.7%
Now Married	49.1%	52.1%	54.1%
Separated	4.7%	4.3%	4.1%

	CHAUTAUQUA MALL 5miles	CHAUTAUQUA MALL 10miles	CHAUTAUQUA MALL 15miles
Widowed	8.8%	8.5%	8.0%
Educational Attainment:			
Total Population Age 25+	31,567	44,809	56,778
Grade K - 8	3.8%	3.8%	3.9%
Grade 9 - 11, No diploma	13.0%	12.9%	12.7%
High School Graduate	34.3%	35.7%	37.1%
Associates Degree	10.7%	10.6%	10.2%
Bachelor's Degree	10.2%	10.0%	9.9%
Graduate Degree	7.7%	7.3%	7.0%
Some College, No Degree	19.1%	18.9%	18.4%
No Schooling Completed	1.1%	0.9%	0.8%
Public School Enrollment	91.2%	91.2%	90.8%
Private School Enrollment	8.8%	8.8%	9.2%
Household Income:			
Income \$ 0 - \$9,999	13.1%	11.6%	10.7%
Income \$ 10,000 - \$14,999	10.3%	9.8%	9.2%
Income \$ 15,000 - \$24,999	18.4%	17.2%	17.0%
Income \$ 25,000 - \$34,999	14.7%	14.8%	14.9%
Income \$ 35,000 - \$49,999	15.9%	17.4%	18.1%
Income \$ 50,000 - \$74,999	16.4%	17.4%	17.9%
Income \$ 75,000 - \$99,999	5.4%	5.9%	6.3%
Income \$100,000 - \$124,999	2.7%	2.8%	2.9%
Income \$125,000 - \$149,999	1.3%	1.3%	1.3%
Income \$150,000 - \$199,999	0.6%	0.7%	0.7%
Income \$200,000 or More	1.2%	1.0%	1.0%
Average Household Income	\$40,661	\$41,803	\$42,613
Median Household Income	\$30,186	\$32,570	\$33,707
Per Capita Income	\$17,003	\$17,069	\$17,131
Vehicles Available			
0 Vehicles Available	15.4%	12.8%	11.3%
1 Vehicle Available	40.9%	38.9%	37.5%
2 Vehicles Available	34.8%	37.2%	39.1%
3+ Vehicles Available	9.0%	11.1%	12.2%
Average Vehicles Per Household	1.20	1.30	1.30
Total Vehicles Available	27,447	40,706	52,834

Population Trend

	CHAUTAUQUA MALL 5miles	CHAUTAUQUA MALL 10miles	CHAUTAUQUA MALL 15miles
2000	46,916	66,527	84,497
2010	45,420	64,253	82,061
Change 2000 to 2010	-3.2%	-3.4%	-2.9%
2018A	44,367	62,690	79,849
2023	43,672	62,122	79,400
Change 2018A to 2023	-1.6%	-0.9%	-0.6%
Household Trend			
2000	19,619	27,164	33,968
2010	19,133	26,840	33,853
Change 2000 to 2010	-5.8%	-4.5%	-3.8%
2018A	18,473	25,939	32,677
2023	18,334	25,957	32,878
Change 2018A to 2023	-0.8%	0.1%	0.6%
Average Household Size Trend			
2000	2.3	2.4	2.4
2010	2.3	2.3	2.4
Change 2000 to 2010	-2.1%	-3.0%	-3.0%
2018A	2.3	2.4	2.4
2023	2.3	2.3	2.4
Change 2018A to 2023	-0.6%	-0.6%	-0.6%
Median Age Trend			
2000	38.9	39.3	39.2
2010	40.9	42.3	42.5
2018A	41.4	43.3	43.9
2023	41.9	43.9	44.5
Housing Units Trend			
Total Housing Units			
Change 2000 to 2010	-0.1%	1.9%	3.3%
Change 2018A to 2023	-0.2%	0.9%	1.4%
Owner Occupied Housing Units			
Change 2000 to 2010	-5.7%	-3.5%	-2.4%
Change 2018A to 2023	-0.4%	0.6%	1.2%
Renter Occupied Housing Units			
Change 2000 to 2010	2.4%	3.3%	4.4%
Change 2018A to 2023	-1.3%	-0.9%	-0.6%
Vacant Housing Units			
Change 2000 to 2010	16.7%	23.3%	21.4%
Change 2018A to 2023	2.9%	4.8%	4.4%

	CHAUTAUQUA MALL 5miles	CHAUTAUQUA MALL 10miles	CHAUTAUQUA MALL 15miles
Race and Ethnicity Trend			
American Indian, Eskimo, Aleut			
Change 2000 to 2010	-24.7%	-20.7%	-14.8%
Change 2018A to 2023	1.2%	1.4%	1.4%
Asian and Native Hawaiian/Other Pacific Islander			
Change 2000 to 2010	73.8%	70.4%	48.9%
Change 2018A to 2023	8.4%	8.5%	8.7%
Black			
Change 2000 to 2010	17.9%	18.4%	23.4%
Change 2018A to 2023	-0.4%	-0.2%	0.2%
White			
Change 2000 to 2010	-5.4%	-5.2%	-4.4%
Change 2018A to 2023	-2.6%	-1.6%	-1.2%
Other			
Change 2000 to 2010	33.4%	31.6%	26.9%
Change 2018A to 2023	9.2%	9.3%	9.9%
Two or More Races			
Change 2000 to 2010	45.4%	49.2%	48.1%
Change 2018A to 2023	12.7%	13.2%	13.8%
Hispanic Ethnicity			
Change 2000 to 2010	76.5%	73.2%	72.0%
Change 2018A to 2023	9.4%	9.7%	10.2%
Not of Hispanic Ethnicity			
Change 2000 to 2010	-6.1%	-5.5%	-4.6%
Change 2018A to 2023	-2.5%	-1.6%	-1.2%

*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

Copyright 2018 Dun and Bradstreet, Inc. All rights reserved

© 2017 Easy Analytic Software, Inc. (EASI®) All Rights Reserved, Alteryx, Inc.

© 2018 Alteryx, Inc. All Rights Reserved

© 2018 Experian Information Solutions, Inc. □ All rights reserved

© 2018 Experian Marketing Solutions, Inc. □ All rights reserved