

Complete Demographic Comparison Report

WASHINGTON PRIME GROUP

Date: December 10, 2018

	INDIAN MOUND MALL 5miles	INDIAN MOUND MALL 10miles	INDIAN MOUND MALL 15miles
2018A Demographics:			
Q2 2018 Employees	36,658	46,907	59,099
Q2 2018 Establishments*	2,490	3,469	4,785
Total Population	69,879	110,472	158,911
Total Households	28,357	43,779	61,782
Female Population	36,255	56,608	80,837
% Female	51.9%	51.2%	50.9%
Male Population	33,624	53,864	78,074
% Male	48.1%	48.8%	49.1%
Population Density (per Sq. Mi.)	888.40	351.12	224.48
Employed Civilian Population 16+			
Total	33,158	53,598	78,380
White Collar	55.5%	55.7%	56.4%
Blue Collar	44.5%	44.3%	43.6%
Seasonal Population by Quarter:			
Q4 2015	402	2,026	2,493
Q1 2016	428	2,002	2,465
Q2 2016	475	2,209	2,703
Q3 2016	275	1,682	2,075
Q4 2016	263	1,586	1,960
Q1 2017	427	2,297	2,825
Q2 2017	444	2,409	2,958
Q3 2017	439	2,362	2,900
Q4 2017	433	2,286	2,812
Age:			
Age 0 - 4	6.6%	6.0%	6.0%
Age 5 - 14	12.9%	12.6%	12.8%
Age 15 - 19	6.7%	7.0%	6.9%
Age 20 - 24	6.8%	6.8%	6.3%
Age 25 - 34	13.1%	11.8%	11.5%
Age 35 - 44	11.0%	11.0%	11.5%
Age 45 - 54	13.0%	13.8%	14.2%
Age 55 - 64	13.2%	14.0%	14.2%
Age 65 - 74	9.1%	9.8%	9.9%

	INDIAN MOUND MALL 5miles	INDIAN MOUND MALL 10miles	INDIAN MOUND MALL 15miles
Age 75 - 84	5.3%	5.2%	4.9%
Age 85 +	2.5%	2.1%	1.8%
Median Age	38.6	40.4	40.8
Housing Units			
Total Housing Units	30,447	47,453	66,524
Occupied Housing Units	93.1%	92.3%	92.9%
Vacant Housing Units	6.9%	7.7%	7.1%
Housing Units by Tenure			
Total Households in Tenure	28,357	43,779	61,782
Owner Occupied Housing Units	17,087	29,609	44,201
Owner Occupied free and clear	33.7%	32.9%	31.7%
Owner Occupied with a mortgage or loan	66.3%	67.1%	68.3%
Renter Occupied Housing Units	11,270	14,170	17,581
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.3%	0.3%	0.3%
Asian	1.0%	1.0%	0.8%
Black	3.2%	2.3%	2.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	92.2%	93.6%	94.0%
Other	0.4%	0.4%	0.4%
Multi-Race	2.9%	2.4%	2.3%
Hispanic Ethnicity	1.7%	1.6%	1.6%
Not of Hispanic Ethnicity	98.3%	98.4%	98.4%
Race of Hispanics			
Hispanics	1,180	1,728	2,560
American Indian	2.7%	2.2%	2.4%
Asian	0.6%	0.5%	0.4%
Black	3.1%	3.4%	2.8%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	59.7%	61.5%	60.7%
Other	19.4%	17.7%	19.3%
Multi-Race	14.4%	14.6%	14.3%
Race of Non Hispanics			
Non Hispanics	68,699	108,744	156,351
American Indian	0.3%	0.3%	0.3%
Asian	1.0%	1.0%	0.8%
Black	3.2%	2.3%	2.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%

	INDIAN MOUND MALL 5miles	INDIAN MOUND MALL 10miles	INDIAN MOUND MALL 15miles
White	92.8%	94.1%	94.6%
Other	0.1%	0.1%	0.1%
Multi-Race	2.7%	2.2%	2.1%
Marital Status:			
Age 15 + Population	56,301	89,981	129,178
Divorced	14.7%	13.7%	13.0%
Never Married	29.2%	28.0%	26.7%
Now Married	49.0%	51.9%	54.2%
Now Married - Separated	2.3%	2.1%	1.8%
Widowed	7.2%	6.5%	6.2%
Educational Attainment:			
Total Population Age 25+	46,905	74,770	108,167
Grade K - 8	1.9%	1.7%	1.7%
Grade 9 - 12	9.6%	8.9%	8.3%
High School Graduate	36.3%	37.3%	37.9%
Associates Degree	9.2%	9.1%	9.2%
Bachelor's Degree	13.6%	13.8%	14.2%
Graduate Degree	7.7%	8.0%	7.5%
Some College, No Degree	20.9%	20.6%	20.7%
No Schooling Completed	0.7%	0.5%	0.6%
Household Income:			
Income \$ 0 - \$9,999	8.1%	6.7%	5.7%
Income \$ 10,000 - \$14,999	6.1%	5.2%	4.6%
Income \$ 15,000 - \$24,999	12.5%	11.0%	10.0%
Income \$ 25,000 - \$34,999	10.7%	10.1%	9.3%
Income \$ 35,000 - \$49,999	13.4%	13.6%	13.5%
Income \$ 50,000 - \$74,999	18.5%	18.9%	19.6%
Income \$ 75,000 - \$99,999	12.2%	13.6%	14.5%
Income \$100,000 - \$124,999	8.0%	9.0%	9.8%
Income \$125,000 - \$149,999	3.9%	4.5%	5.2%
Income \$150,000 +	6.5%	7.3%	7.8%
Average Household Income	\$67,353	\$72,122	\$75,704
Median Household Income	\$48,931	\$54,330	\$58,719
Per Capita Income	\$27,700	\$28,949	\$29,700
Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under			
Total Families (Family Households)	17,950	29,268	42,929
Husband-Wife Family, Own Children, Below Poverty	536	701	861
Husband-Wife Family, No Own Children, Below Poverty	290	421	582

	INDIAN MOUND MALL 5miles	INDIAN MOUND MALL 10miles	INDIAN MOUND MALL 15miles
Male Householder, Own Children, Below Poverty	188	265	337
Male Householder, No Own Children, Below Poverty	29	38	51
Female Householder, Own Children, Below Poverty	1,236	1,502	1,821
Female Householder, No Own Children, Below Poverty	226	288	387
Husband-Wife Family, Own Children, At/Above Poverty	3,961	6,873	10,770
Husband-Wife Family, No Own Children, At/Above Poverty	7,940	13,869	20,693
Male Householder, Own Children, At/Above Poverty	484	789	1,166
Male Householder, No Own Children, At/Above Poverty	445	716	1,041
Female Householder, Own Children, At/Above Poverty	1,247	1,776	2,504
Female Householder, No Own Children, At/Above Poverty	1,369	2,028	2,717

Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	69,879	110,472	158,911
Less Than .50	5,498	7,162	8,894
.50 - .99	8,085	10,052	12,439
1.00 - 1.24	3,462	4,842	6,590
1.25 - 1.49	3,224	4,955	7,135
1.50 - 1.84	5,108	7,729	10,193
1.85 - 1.99	1,945	2,956	4,595
2.00+	42,557	72,777	109,064

Poverty: Popn by Race

By Race

White, Below Poverty Level	11,602	14,978	18,502
White, Above Poverty Level	52,822	88,431	130,912
Black, Below Poverty Level	968	1,050	1,368
Black, Above Poverty Level	1,241	1,520	2,026
AI/Alaskan Native, Below Poverty Level	70	91	121
AI/Alaskan Native, Above Poverty Level	148	229	345
Asian, Below Poverty Level	19	44	51
Asian, Above Poverty Level	665	1,037	1,282
NH/PI, Below Poverty Level	5	9	18
NH/PI, Above Poverty Level	18	24	37
Some Other Race, Below Poverty Level	78	84	100
Some Other Race, Above Poverty Level	229	344	571
2+ Races, Below Poverty Level	841	958	1,173
2+ Races, Above Poverty Level	1,174	1,673	2,407

	INDIAN MOUND MALL 5miles	INDIAN MOUND MALL 10miles	INDIAN MOUND MALL 15miles
Poverty: Popn by Ethnicity			
Hispanic/Latino			
Hispanic/Latino, Below Poverty Level	297	347	393
Hispanic/Latino, Above Poverty Level	883	1,382	2,167
Non-Hispanic/Latino, Below Poverty Level	13,287	16,867	20,940
Non-Hispanic/Latino, Above Poverty Level	55,412	91,877	135,411
Non-Hispanic/Latino by Race			
White, Below Poverty Level	11,438	14,784	18,292
White, Above Poverty Level	52,282	87,562	129,567
Other than White, Below Poverty Level	2,145	2,429	3,041
Other than White, Above Poverty Level	4,014	5,697	8,011
Vehicles Available			
0 Vehicles Available	9.6%	7.1%	5.8%
1 Vehicle Available	32.1%	29.0%	26.4%
2+ Vehicles Available	58.2%	63.9%	67.8%
Average Vehicles Per Household	1.95	2.07	2.15
Total Vehicles Available	55,326	90,533	133,015

2023 Demographics:

Total Population	71,523	114,158	166,201
Total Households	29,322	45,724	65,342
Female Population	36,957	58,288	84,273
% Female	51.7%	51.1%	50.7%
Male Population	34,566	55,870	81,928
% Male	48.3%	48.9%	49.3%
Population Density (per Sq. Mi.)	909.29	362.83	234.78

Employed Civilian Population 16+

Total	33,211	54,380	80,693
% White Collar	55.8%	55.9%	56.6%
% Blue Collar	44.2%	44.1%	43.4%

Age:

Age 0 - 4	6.4%	5.9%	5.8%
Age 5 - 14	12.6%	12.1%	12.2%
Age 15 - 19	6.7%	6.9%	6.8%
Age 20 - 24	6.5%	6.7%	6.4%
Age 25 - 34	13.0%	11.8%	11.5%
Age 35 - 44	11.3%	11.1%	11.6%

	INDIAN MOUND MALL 5miles	INDIAN MOUND MALL 10miles	INDIAN MOUND MALL 15miles
Age 45 - 54	11.6%	12.3%	12.7%
Age 55 - 64	12.8%	13.6%	13.8%
Age 65 - 74	10.3%	11.2%	11.3%
Age 75 - 84	6.2%	6.3%	6.1%
Age 85 +	2.5%	2.1%	1.9%
Median Age	39.1	41.0	41.4
Housing Units			
Total Housing Units	31,504	49,610	70,407
Occupied Housing Units	93.1%	92.2%	92.8%
Vacant Housing Units	6.9%	7.8%	7.2%
Housing Units by Tenure			
Total Households in Tenure	29,322	45,724	65,342
Owner Occupied Housing Units	17,701	31,037	46,909
Owner Occupied free and clear	34.2%	33.3%	31.9%
Owner Occupied with a mortgage or loan	65.8%	66.7%	68.1%
Renter Occupied Housing Units	11,621	14,686	18,433
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.3%	0.3%	0.3%
Asian	1.1%	1.1%	0.9%
Black	3.3%	2.4%	2.2%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	91.4%	93.0%	93.4%
Other	0.5%	0.4%	0.5%
Multi-Race	3.4%	2.8%	2.6%
Hispanic Ethnicity	1.9%	1.8%	1.9%
Not of Hispanic Ethnicity	98.1%	98.2%	98.1%
Race of Hispanics			
Hispanics	1,388	2,050	3,108
American Indian	2.8%	2.2%	2.4%
Asian	0.6%	0.5%	0.4%
Black	2.9%	3.2%	2.6%
Hawaiian/Pacific Islander	0.1%	0.0%	0.1%
White	59.5%	61.8%	61.1%
Other	19.6%	17.7%	19.3%
Multi-Race	14.5%	14.5%	14.2%
Race of Non Hispanics			
Non Hispanics	70,134	112,108	163,093
American Indian	0.3%	0.3%	0.3%

	INDIAN MOUND MALL 5miles	INDIAN MOUND MALL 10miles	INDIAN MOUND MALL 15miles
Asian	1.1%	1.1%	1.0%
Black	3.3%	2.4%	2.2%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	92.0%	93.5%	94.0%
Other	0.1%	0.1%	0.1%
Multi-Race	3.1%	2.6%	2.4%
Marital Status:			
Age 15 + Population	57,873	93,695	136,352
Divorced	14.5%	13.6%	12.9%
Never Married	29.3%	28.1%	26.8%
Now Married	49.0%	51.9%	54.1%
Now Married - Separated	2.3%	2.1%	1.9%
Widowed	7.2%	6.4%	6.2%
Educational Attainment:			
Total Population Age 25+	48,480	78,158	114,554
Grade K - 9	1.9%	1.7%	1.6%
Grade 9 - 12	9.3%	8.7%	8.0%
High School Graduate	36.0%	37.0%	37.6%
Associates Degree	9.3%	9.1%	9.2%
Bachelor's Degree	13.8%	14.0%	14.4%
Graduate Degree	8.0%	8.2%	7.7%
Some College, No Degree	21.2%	20.8%	20.9%
No Schooling Completed	0.6%	0.5%	0.6%
Household Income:			
Income \$ 0 - \$9,999	6.1%	5.0%	4.2%
Income \$ 10,000 - \$14,999	5.7%	4.8%	4.1%
Income \$ 15,000 - \$24,999	11.2%	9.6%	8.6%
Income \$ 25,000 - \$34,999	9.7%	9.0%	8.2%
Income \$ 35,000 - \$49,999	12.3%	12.2%	11.9%
Income \$ 50,000 - \$74,999	16.3%	16.5%	16.9%
Income \$ 75,000 - \$99,999	14.5%	15.7%	16.5%
Income \$100,000 - \$124,999	10.4%	11.5%	12.4%
Income \$125,000 - \$149,999	5.4%	6.2%	6.9%
Income \$150,000 +	8.5%	9.6%	10.3%
Average Household Income	\$77,949	\$83,216	\$87,173
Median Household Income	\$57,657	\$64,528	\$69,373
Per Capita Income	\$32,317	\$33,686	\$34,529
Vehicles Available			
0 Vehicles Available	9.2%	6.8%	5.5%

	INDIAN MOUND MALL 5miles	INDIAN MOUND MALL 10miles	INDIAN MOUND MALL 15miles
1 Vehicle Available	32.2%	28.9%	26.3%
2+ Vehicles Available	58.6%	64.3%	68.2%
Average Vehicles Per Household	1.95	2.07	2.16
Total Vehicles Available	57,241	94,661	140,880

2010 Demographics:

Total Population	68,194	107,151	153,744
Total Households	27,584	42,323	59,606
Female Population	35,490	55,047	78,447
% Female	52.0%	51.4%	51.0%
Male Population	32,704	52,104	75,297
% Male	48.0%	48.6%	49.0%
Population Density (per Sq. Mi.)	866.97	340.56	217.18

Employed Civilian Population 16+

Total	30,533	49,072	71,746
% White Collar	55.3%	55.4%	56.2%
% Blue Collar	44.7%	44.6%	43.8%

Age:

Age 0 - 4	6.7%	6.1%	6.1%
Age 5 - 14	13.2%	13.3%	13.7%
Age 15 - 19	7.1%	7.5%	7.4%
Age 20 - 24	6.9%	6.5%	5.9%
Age 25 - 34	12.0%	10.9%	10.9%
Age 35 - 44	12.2%	12.5%	13.1%
Age 45 - 54	14.8%	15.6%	16.0%
Age 55 - 64	12.1%	12.8%	12.9%
Age 65 - 74	7.7%	8.0%	8.0%
Age 75 - 84	5.1%	4.8%	4.4%
Age 85 +	2.2%	1.9%	1.7%
Median Age	38.4	39.7	39.8

Housing Units

Total Housing Units	30,239	46,785	65,374
Occupied Housing Units	91.2%	90.5%	91.2%
Vacant Housing Units	8.8%	9.5%	8.8%

Housing Units by Tenure

Total Households in Tenure	27,584	42,323	59,606
Owner Occupied Housing Units	17,061	29,186	43,370
Owner Occupied free and clear	29.1%	28.8%	27.7%

	INDIAN MOUND MALL 5miles	INDIAN MOUND MALL 10miles	INDIAN MOUND MALL 15miles
Owner Occupied with a mortgage or loan	70.9%	71.2%	72.3%
Renter Occupied Housing Units	10,523	13,136	16,235
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.3%	0.3%	0.3%
Asian	0.7%	0.7%	0.6%
Black	2.9%	2.1%	1.9%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	93.4%	94.6%	95.0%
Other	0.4%	0.3%	0.4%
Multi-Race	2.3%	2.0%	1.8%
Hispanic Ethnicity	1.3%	1.2%	1.2%
Not of Hispanic Ethnicity	98.7%	98.8%	98.8%
Race of Hispanics			
Hispanics	876	1,285	1,865
American Indian	1.7%	1.6%	1.8%
Asian	0.5%	0.4%	0.4%
Black	2.3%	2.6%	2.3%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	60.9%	61.9%	61.1%
Other	21.0%	19.2%	20.3%
Multi-Race	13.5%	14.2%	14.0%
Race of Non Hispanics			
Non Hispanics	67,318	105,866	151,878
American Indian	0.3%	0.3%	0.3%
Asian	0.7%	0.7%	0.6%
Black	2.9%	2.1%	1.9%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	93.8%	95.0%	95.4%
Other	0.1%	0.1%	0.1%
Multi-Race	2.2%	1.8%	1.7%
Marital Status:			
Age 15 + Population	54,618	86,366	123,219
Divorced	12.8%	11.7%	11.2%
Never Married	27.4%	26.5%	25.3%
Now Married	51.9%	54.7%	56.8%
Now Married - Separated	1.8%	1.6%	1.4%
Widowed	7.8%	7.1%	6.7%

	INDIAN MOUND MALL 5miles	INDIAN MOUND MALL 10miles	INDIAN MOUND MALL 15miles
Educational Attainment:			
Total Population Age 25+	45,017	71,309	102,751
Grade K - 8	2.7%	2.4%	2.2%
Grade 9 - 12	11.1%	10.2%	9.4%
High School Graduate	37.2%	38.4%	39.5%
Associates Degree	9.0%	8.8%	8.9%
Bachelor's Degree	13.2%	13.5%	13.7%
Graduate Degree	6.6%	6.8%	6.4%
Some College, No Degree	19.5%	19.3%	19.3%
No Schooling Completed	0.8%	0.6%	0.7%
Household Income:			
Income \$ 0 - \$9,999	9.8%	8.2%	7.1%
Income \$ 10,000 - \$14,999	6.3%	5.6%	5.0%
Income \$ 15,000 - \$24,999	13.7%	12.0%	11.1%
Income \$ 25,000 - \$34,999	13.2%	12.6%	11.8%
Income \$ 35,000 - \$49,999	15.4%	15.9%	16.0%
Income \$ 50,000 - \$74,999	18.3%	18.9%	19.8%
Income \$ 75,000 - \$99,999	10.0%	11.7%	12.6%
Income \$100,000 - \$124,999	6.5%	7.3%	7.9%
Income \$125,000 - \$149,999	2.8%	3.3%	3.7%
Income \$150,000 +	4.1%	4.6%	4.9%
Average Household Income	\$57,446	\$61,572	\$64,475
Median Household Income	\$41,978	\$46,088	\$49,008
Per Capita Income	\$23,614	\$24,698	\$25,273
Vehicles Available			
0 Vehicles Available	12.0%	8.8%	7.2%
1 Vehicle Available	29.6%	26.9%	24.7%
2+ Vehicles Available	58.4%	64.3%	68.1%
Average Vehicles Per Household	2.01	2.12	2.20
Total Vehicles Available	55,322	89,687	131,125

2000 Census Demographics:

Total Population	65,791	99,850	139,357
Total Households	26,176	39,185	53,365
Female Population	34,571	51,679	71,606
% Female	52.6%	51.8%	51.4%
Male Population	31,220	48,171	67,751
% Male	47.5%	48.2%	48.6%

	INDIAN MOUND MALL 5miles	INDIAN MOUND MALL 10miles	INDIAN MOUND MALL 15miles
Employed Civilian Population 16+			
Total	31,153	48,231	68,509
% White Collar	57.9%	57.3%	56.8%
% Blue Collar	42.1%	42.7%	43.2%
Age:			
Age 0 - 4	6.8%	6.5%	6.6%
Age 5 - 14	13.9%	14.2%	14.6%
Age 15 - 19	7.9%	7.6%	7.5%
Age 20 - 24	7.4%	6.3%	5.8%
Age 25 - 34	12.6%	12.2%	12.3%
Age 35 - 44	15.2%	16.1%	16.5%
Age 45 - 54	13.2%	13.9%	14.2%
Age 55 - 64	8.6%	9.6%	9.9%
Age 65 - 74	7.6%	7.5%	6.9%
Age 75 - 84	5.2%	4.7%	4.3%
Age 85 +	1.6%	1.3%	1.2%
Median Age	35.9	37.1	37.0
Housing Units			
Total Housing Units	27,824	42,020	56,848
Owner Occupied Housing Units	60.1%	65.9%	69.7%
Renter Occupied Housing Units	34.0%	27.3%	24.2%
Vacant Housing Units	5.9%	6.8%	6.1%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.2%	0.2%	0.2%
Asian	0.6%	0.5%	0.5%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%
Black	2.6%	1.9%	1.6%
White	94.7%	95.7%	96.1%
Other	0.3%	0.3%	0.2%
Two or More Races	1.6%	1.4%	1.4%
Hispanic Ethnicity	0.7%	0.6%	0.6%
Not of Hispanic Ethnicity	99.3%	99.4%	99.4%
Marital Status:			
Age 15 + Population	52,189	79,177	109,781
Divorced	13.1%	12.0%	11.3%
Never Married	24.9%	22.7%	21.9%
Now Married	50.5%	54.9%	57.4%
Separated	4.1%	3.4%	3.0%

	INDIAN MOUND MALL 5miles	INDIAN MOUND MALL 10miles	INDIAN MOUND MALL 15miles
Widowed	7.4%	6.8%	6.3%
Educational Attainment:			
Total Population Age 25+	42,043	65,067	90,994
Grade K - 8	4.0%	3.5%	3.4%
Grade 9 - 11, No diploma	12.6%	12.2%	11.8%
High School Graduate	39.5%	40.7%	41.7%
Associates Degree	6.6%	6.5%	6.5%
Bachelor's Degree	11.8%	11.7%	11.4%
Graduate Degree	5.6%	5.8%	5.5%
Some College, No Degree	19.0%	19.0%	19.1%
No Schooling Completed	0.9%	0.7%	0.6%
Public School Enrollment	76.0%	80.3%	82.5%
Private School Enrollment	24.1%	19.7%	17.5%
Household Income:			
Income \$ 0 - \$9,999	9.7%	8.4%	7.3%
Income \$ 10,000 - \$14,999	7.3%	6.5%	5.9%
Income \$ 15,000 - \$24,999	15.4%	14.2%	13.1%
Income \$ 25,000 - \$34,999	14.6%	14.1%	13.7%
Income \$ 35,000 - \$49,999	17.7%	17.9%	17.9%
Income \$ 50,000 - \$74,999	19.5%	20.5%	22.1%
Income \$ 75,000 - \$99,999	8.5%	10.0%	10.9%
Income \$100,000 - \$124,999	3.2%	4.0%	4.5%
Income \$125,000 - \$149,999	1.6%	1.8%	1.8%
Income \$150,000 - \$199,999	1.2%	1.4%	1.4%
Income \$200,000 or More	1.1%	1.2%	1.3%
Average Household Income	\$47,049	\$50,104	\$52,424
Median Household Income	\$37,239	\$40,426	\$42,908
Per Capita Income	\$18,719	\$19,663	\$20,075
Vehicles Available			
0 Vehicles Available	9.3%	7.2%	6.2%
1 Vehicle Available	34.2%	30.9%	28.2%
2 Vehicles Available	39.3%	40.6%	40.9%
3+ Vehicles Available	17.2%	21.3%	24.6%
Average Vehicles Per Household	1.60	1.70	1.80
Total Vehicles Available	44,461	71,991	103,122

Population Trend

	INDIAN MOUND MALL 5miles	INDIAN MOUND MALL 10miles	INDIAN MOUND MALL 15miles
2000	65,791	99,850	139,357
2010	68,194	107,151	153,744
Change 2000 to 2010	3.7%	7.3%	10.3%
2018A	69,879	110,472	158,911
2023	71,523	114,158	166,201
Change 2018A to 2023	2.4%	3.3%	4.6%
Household Trend			
2000	26,176	39,185	53,365
2010	27,584	42,323	59,606
Change 2000 to 2010	8.3%	11.7%	15.8%
2018A	28,357	43,779	61,782
2023	29,322	45,724	65,342
Change 2018A to 2023	3.4%	4.4%	5.8%
Average Household Size Trend			
2000	2.4	2.5	2.6
2010	2.4	2.5	2.5
Change 2000 to 2010	0.0%	-0.3%	-1.1%
2018A	2.4	2.5	2.5
2023	2.4	2.4	2.5
Change 2018A to 2023	-0.4%	-0.4%	-0.4%
Median Age Trend			
2000	35.9	37.1	37.0
2010	38.4	39.7	39.8
2018A	38.6	40.4	40.8
2023	39.1	41.0	41.4
Housing Units Trend			
Total Housing Units			
Change 2000 to 2010	8.7%	11.3%	15.0%
Change 2018A to 2023	3.5%	4.5%	5.8%
Owner Occupied Housing Units			
Change 2000 to 2010	2.1%	5.4%	9.5%
Change 2018A to 2023	3.6%	4.8%	6.1%
Renter Occupied Housing Units			
Change 2000 to 2010	11.1%	14.3%	18.0%
Change 2018A to 2023	3.1%	3.6%	4.8%
Vacant Housing Units			
Change 2000 to 2010	61.0%	57.4%	65.6%
Change 2018A to 2023	4.4%	5.8%	6.8%

	INDIAN MOUND MALL 5miles	INDIAN MOUND MALL 10miles	INDIAN MOUND MALL 15miles
Race and Ethnicity Trend			
American Indian, Eskimo, Aleut			
Change 2000 to 2010	82.3%	31.8%	37.9%
Change 2018A to 2023	5.5%	5.4%	7.0%
Asian and Native Hawaiian/Other Pacific Islander			
Change 2000 to 2010	21.6%	51.2%	46.7%
Change 2018A to 2023	15.4%	15.5%	16.9%
Black			
Change 2000 to 2010	15.9%	20.8%	29.3%
Change 2018A to 2023	6.2%	6.7%	9.0%
White			
Change 2000 to 2010	2.2%	6.1%	9.1%
Change 2018A to 2023	1.5%	2.6%	3.9%
Other			
Change 2000 to 2010	41.8%	38.0%	56.7%
Change 2018A to 2023	14.1%	13.8%	17.6%
Two or More Races			
Change 2000 to 2010	47.1%	48.0%	50.6%
Change 2018A to 2023	19.1%	20.2%	22.3%
Hispanic Ethnicity			
Change 2000 to 2010	81.1%	115.1%	125.5%
Change 2018A to 2023	17.7%	18.6%	21.4%
Not of Hispanic Ethnicity			
Change 2000 to 2010	3.1%	6.7%	9.6%
Change 2018A to 2023	2.1%	3.1%	4.3%

*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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