

Complete Demographic Comparison Report

WASHINGTON PRIME GROUP

Date: December 10, 2018

	LAKE VIEW PLAZA 3miles	LAKE VIEW PLAZA 5miles	LAKE VIEW PLAZA 10miles
2018A Demographics:			
Q2 2018 Employees	27,320	67,092	230,534
Q2 2018 Establishments*	2,531	5,826	20,136
Total Population	75,532	171,856	635,280
Total Households	27,691	63,607	232,552
Female Population	38,810	88,141	326,532
% Female	51.4%	51.3%	51.4%
Male Population	36,722	83,714	308,748
% Male	48.6%	48.7%	48.6%
Population Density (per Sq. Mi.)	2,666.44	2,184.07	2,018.41
Employed Civilian Population 16+			
Total	38,400	89,984	323,799
White Collar	66.5%	67.1%	63.6%
Blue Collar	33.5%	32.9%	36.4%
Seasonal Population by Quarter:			
Q4 2015	262	563	1,961
Q1 2016	258	543	1,899
Q2 2016	307	626	2,186
Q3 2016	231	478	1,611
Q4 2016	221	463	1,579
Q1 2017	233	500	1,721
Q2 2017	236	508	1,766
Q3 2017	236	509	1,761
Q4 2017	241	514	1,764
Age:			
Age 0 - 4	4.5%	4.6%	5.4%
Age 5 - 14	11.1%	11.4%	12.4%
Age 15 - 19	6.2%	6.3%	6.5%
Age 20 - 24	6.1%	6.0%	6.1%
Age 25 - 34	11.8%	11.4%	12.1%
Age 35 - 44	10.2%	10.5%	11.6%
Age 45 - 54	14.5%	14.7%	14.6%
Age 55 - 64	16.9%	16.6%	14.8%
Age 65 - 74	11.0%	10.9%	9.7%

	LAKE VIEW PLAZA 3miles	LAKE VIEW PLAZA 5miles	LAKE VIEW PLAZA 10miles
Age 75 - 84	5.2%	5.1%	4.5%
Age 85 +	2.5%	2.5%	2.2%
Median Age	45.1	44.9	41.5
Housing Units			
Total Housing Units	28,413	65,577	242,726
Occupied Housing Units	97.5%	97.0%	95.8%
Vacant Housing Units	2.5%	3.0%	4.2%
Housing Units by Tenure			
Total Households in Tenure	27,691	63,607	232,552
Owner Occupied Housing Units	24,469	55,487	186,420
Owner Occupied free and clear	33.9%	33.1%	31.1%
Owner Occupied with a mortgage or loan	66.1%	66.9%	68.9%
Renter Occupied Housing Units	3,222	8,120	46,132
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.1%	0.1%	0.2%
Asian	5.2%	4.7%	2.9%
Black	2.1%	2.1%	14.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	88.7%	89.4%	77.0%
Other	2.1%	2.1%	3.8%
Multi-Race	1.8%	1.6%	2.0%
Hispanic Ethnicity	8.1%	7.6%	10.9%
Not of Hispanic Ethnicity	91.9%	92.4%	89.1%
Race of Hispanics			
Hispanics	6,154	12,975	69,492
American Indian	0.7%	0.6%	0.9%
Asian	0.3%	0.2%	0.2%
Black	0.3%	0.4%	1.4%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	68.5%	67.4%	57.9%
Other	24.6%	26.2%	33.9%
Multi-Race	5.5%	5.2%	5.6%
Race of Non Hispanics			
Non Hispanics	69,378	158,880	565,789
American Indian	0.1%	0.1%	0.1%
Asian	5.7%	5.0%	3.3%
Black	2.2%	2.3%	15.7%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%

	LAKE VIEW PLAZA 3miles	LAKE VIEW PLAZA 5miles	LAKE VIEW PLAZA 10miles
White	90.5%	91.2%	79.3%
Other	0.1%	0.1%	0.1%
Multi-Race	1.5%	1.3%	1.5%

Marital Status:

Age 15 + Population	63,734	144,453	522,381
Divorced	8.7%	8.4%	9.5%
Never Married	28.9%	28.9%	31.9%
Now Married	55.6%	55.8%	51.8%
Now Married - Separated	0.9%	0.8%	1.5%
Widowed	6.7%	6.9%	6.8%

Educational Attainment:

Total Population Age 25+	54,444	123,267	441,786
Grade K - 8	1.8%	1.7%	2.5%
Grade 9 - 12	3.2%	3.4%	5.1%
High School Graduate	27.0%	27.0%	28.4%
Associates Degree	9.7%	9.1%	8.6%
Bachelor's Degree	24.4%	24.0%	20.2%
Graduate Degree	12.3%	12.5%	11.1%
Some College, No Degree	21.1%	21.7%	23.3%
No Schooling Completed	0.5%	0.7%	0.8%

Household Income:

Income \$ 0 - \$9,999	2.5%	2.7%	4.3%
Income \$ 10,000 - \$14,999	1.9%	2.0%	3.0%
Income \$ 15,000 - \$24,999	5.8%	5.7%	7.3%
Income \$ 25,000 - \$34,999	6.9%	6.9%	7.8%
Income \$ 35,000 - \$49,999	9.1%	8.9%	10.8%
Income \$ 50,000 - \$74,999	17.9%	17.0%	17.7%
Income \$ 75,000 - \$99,999	15.4%	15.0%	15.0%
Income \$100,000 - \$124,999	12.6%	12.9%	11.6%
Income \$125,000 - \$149,999	9.7%	9.6%	7.8%
Income \$150,000 +	18.2%	19.3%	14.7%
Average Household Income	\$108,938	\$111,763	\$97,142
Median Household Income	\$83,778	\$85,704	\$73,628
Per Capita Income	\$40,019	\$41,411	\$35,671

Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under

Total Families (Family Households)	20,368	46,310	164,890
Husband-Wife Family, Own Children, Below Poverty	443	909	3,551
Husband-Wife Family, No Own Children, Below Poverty	188	447	1,902
Male Householder, Own Children, Below Poverty	35	90	645

	LAKE VIEW PLAZA 3miles	LAKE VIEW PLAZA 5miles	LAKE VIEW PLAZA 10miles
Male Householder, No Own Children, Below Poverty	0	8	344
Female Householder, Own Children, Below Poverty	184	413	3,294
Female Householder, No Own Children, Below Poverty	59	120	862
Husband-Wife Family, Own Children, At/Above Poverty	6,074	13,975	47,579
Husband-Wife Family, No Own Children, At/Above Poverty	10,169	23,361	73,148
Male Householder, Own Children, At/Above Poverty	241	584	3,345
Male Householder, No Own Children, At/Above Poverty	621	1,343	6,038
Female Householder, Own Children, At/Above Poverty	919	1,940	10,052
Female Householder, No Own Children, At/Above Poverty	1,434	3,120	14,131

Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	75,532	171,856	635,280
Less Than .50	1,721	4,838	27,186
.50 - .99	3,135	5,823	29,642
1.00 - 1.24	1,540	3,293	19,347
1.25 - 1.49	1,495	3,929	21,274
1.50 - 1.84	2,799	5,832	29,887
1.85 - 1.99	1,410	3,125	13,870
2.00+	63,433	145,017	494,074

Poverty: Popn by Race

By Race

White, Below Poverty Level	3,972	8,572	33,505
White, Above Poverty Level	63,029	145,133	455,506
Black, Below Poverty Level	135	551	15,023
Black, Above Poverty Level	1,414	3,086	74,538
AI/Alaskan Native, Below Poverty Level	18	34	222
AI/Alaskan Native, Above Poverty Level	69	161	995
Asian, Below Poverty Level	229	650	1,868
Asian, Above Poverty Level	3,724	7,332	16,719
NH/PI, Below Poverty Level	0	0	17
NH/PI, Above Poverty Level	14	27	149
Some Other Race, Below Poverty Level	282	494	4,441
Some Other Race, Above Poverty Level	1,285	3,023	19,810
2+ Races, Below Poverty Level	220	359	1,752
2+ Races, Above Poverty Level	1,140	2,433	10,735

Poverty: Popn by Ethnicity

Hispanic/Latino

Hispanic/Latino, Below Poverty Level	774	1,198	10,452
Hispanic/Latino, Above Poverty Level	5,380	11,777	59,040
Non-Hispanic/Latino, Below Poverty Level	4,082	9,462	46,376

	LAKE VIEW PLAZA 3miles	LAKE VIEW PLAZA 5miles	LAKE VIEW PLAZA 10miles
Non-Hispanic/Latino, Above Poverty Level	65,296	149,418	519,412
Non-Hispanic/Latino by Race			
White, Below Poverty Level	3,532	7,949	28,319
White, Above Poverty Level	59,254	137,010	420,485
Other than White, Below Poverty Level	1,324	2,711	28,509
Other than White, Above Poverty Level	11,422	24,186	157,967
Vehicles Available			
0 Vehicles Available	3.3%	3.9%	5.2%
1 Vehicle Available	30.0%	29.1%	32.0%
2+ Vehicles Available	66.7%	67.0%	62.8%
Average Vehicles Per Household	2.02	2.06	2.00
Total Vehicles Available	55,914	131,337	465,069

2023 Demographics:

Total Population	78,862	181,244	665,990
Total Households	29,150	67,693	245,931
Female Population	40,347	92,554	341,166
% Female	51.2%	51.1%	51.2%
Male Population	38,514	88,690	324,824
% Male	48.8%	48.9%	48.8%
Population Density (per Sq. Mi.)	2,783.98	2,303.39	2,115.98

Employed Civilian Population 16+

Total	41,338	97,472	347,745
% White Collar	66.8%	67.4%	63.9%
% Blue Collar	33.2%	32.6%	36.1%

Age:

Age 0 - 4	4.4%	4.5%	5.3%
Age 5 - 14	10.2%	10.5%	11.7%
Age 15 - 19	6.0%	6.1%	6.3%
Age 20 - 24	5.8%	5.7%	5.9%
Age 25 - 34	12.3%	11.9%	12.3%
Age 35 - 44	10.4%	10.6%	11.8%
Age 45 - 54	12.7%	12.9%	13.1%
Age 55 - 64	16.1%	16.0%	14.4%
Age 65 - 74	13.2%	12.9%	11.4%
Age 75 - 84	6.4%	6.4%	5.7%
Age 85 +	2.6%	2.5%	2.2%

	LAKE VIEW PLAZA 3miles	LAKE VIEW PLAZA 5miles	LAKE VIEW PLAZA 10miles
Median Age	45.8	45.6	42.4
Housing Units			
Total Housing Units	29,920	69,817	256,813
Occupied Housing Units	97.4%	97.0%	95.8%
Vacant Housing Units	2.6%	3.0%	4.2%
Housing Units by Tenure			
Total Households in Tenure	29,150	67,693	245,931
Owner Occupied Housing Units	25,823	59,142	197,986
Owner Occupied free and clear	34.3%	33.4%	31.3%
Owner Occupied with a mortgage or loan	65.7%	66.6%	68.7%
Renter Occupied Housing Units	3,327	8,552	47,945
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.1%	0.1%	0.2%
Asian	5.8%	5.2%	3.2%
Black	2.0%	2.1%	13.8%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	87.6%	88.4%	76.4%
Other	2.3%	2.3%	4.1%
Multi-Race	2.1%	1.9%	2.2%
Hispanic Ethnicity	9.1%	8.5%	11.9%
Not of Hispanic Ethnicity	90.9%	91.5%	88.1%
Race of Hispanics			
Hispanics	7,208	15,386	79,427
American Indian	0.6%	0.6%	0.8%
Asian	0.2%	0.2%	0.2%
Black	0.3%	0.3%	1.3%
Hawaiian/Pacific Islander	0.1%	0.0%	0.1%
White	68.5%	67.5%	58.4%
Other	24.8%	26.2%	33.6%
Multi-Race	5.4%	5.1%	5.6%
Race of Non Hispanics			
Non Hispanics	71,654	165,858	586,563
American Indian	0.1%	0.1%	0.1%
Asian	6.4%	5.6%	3.6%
Black	2.2%	2.3%	15.5%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	89.5%	90.3%	78.8%
Other	0.1%	0.1%	0.1%

	LAKE VIEW PLAZA 3miles	LAKE VIEW PLAZA 5miles	LAKE VIEW PLAZA 10miles
Multi-Race	1.7%	1.6%	1.8%
Marital Status:			
Age 15 + Population	67,335	154,087	552,998
Divorced	8.8%	8.5%	9.5%
Never Married	29.4%	29.4%	32.1%
Now Married	55.1%	55.2%	51.7%
Now Married - Separated	0.9%	0.8%	1.5%
Widowed	6.7%	6.9%	6.7%
Educational Attainment:			
Total Population Age 25+	58,059	132,621	471,882
Grade K - 9	1.8%	1.7%	2.5%
Grade 9 - 12	3.2%	3.4%	5.0%
High School Graduate	26.9%	26.8%	28.1%
Associates Degree	9.6%	9.1%	8.6%
Bachelor's Degree	24.6%	24.2%	20.6%
Graduate Degree	12.5%	12.7%	11.3%
Some College, No Degree	20.9%	21.6%	23.2%
No Schooling Completed	0.5%	0.7%	0.8%
Household Income:			
Income \$ 0 - \$9,999	1.7%	1.9%	3.1%
Income \$ 10,000 - \$14,999	1.7%	1.8%	2.7%
Income \$ 15,000 - \$24,999	4.6%	4.6%	6.1%
Income \$ 25,000 - \$34,999	5.7%	5.7%	6.7%
Income \$ 35,000 - \$49,999	7.7%	7.5%	9.4%
Income \$ 50,000 - \$74,999	14.4%	13.6%	14.7%
Income \$ 75,000 - \$99,999	16.2%	15.1%	15.1%
Income \$100,000 - \$124,999	14.4%	14.6%	13.7%
Income \$125,000 - \$149,999	11.2%	11.4%	9.7%
Income \$150,000 +	22.4%	23.9%	18.8%
Average Household Income	\$124,005	\$128,032	\$112,314
Median Household Income	\$96,726	\$99,798	\$86,948
Per Capita Income	\$45,914	\$47,863	\$41,581
Vehicles Available			
0 Vehicles Available	3.2%	3.8%	5.1%
1 Vehicle Available	29.4%	28.7%	31.7%
2+ Vehicles Available	67.4%	67.5%	63.2%
Average Vehicles Per Household	2.03	2.07	2.01
Total Vehicles Available	59,049	140,257	493,352

	LAKE VIEW PLAZA 3miles	LAKE VIEW PLAZA 5miles	LAKE VIEW PLAZA 10miles
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2010 Demographics:

Total Population	74,757	169,628	625,760
Total Households	27,346	62,658	228,538
Female Population	38,829	87,735	323,156
% Female	51.9%	51.7%	51.6%
Male Population	35,928	81,893	302,604
% Male	48.1%	48.3%	48.4%
Population Density (per Sq. Mi.)	2,639.07	2,155.77	1,988.16

Employed Civilian Population 16+

Total	37,211	84,330	298,477
% White Collar	66.8%	67.2%	63.7%
% Blue Collar	33.2%	32.8%	36.3%

Age:

Age 0 - 4	4.8%	5.1%	6.0%
Age 5 - 14	12.8%	13.1%	13.8%
Age 15 - 19	7.6%	7.4%	7.4%
Age 20 - 24	5.7%	5.6%	5.8%
Age 25 - 34	10.6%	10.4%	11.6%
Age 35 - 44	11.5%	11.9%	12.8%
Age 45 - 54	17.4%	17.2%	16.1%
Age 55 - 64	14.4%	14.4%	12.8%
Age 65 - 74	7.7%	7.8%	7.2%
Age 75 - 84	5.2%	5.0%	4.4%
Age 85 +	2.2%	2.2%	1.9%
Median Age	42.7	42.4	39.4

Housing Units

Total Housing Units	28,240	65,022	240,487
Occupied Housing Units	96.8%	96.4%	95.0%
Vacant Housing Units	3.2%	3.6%	5.0%

Housing Units by Tenure

Total Households in Tenure	27,346	62,658	228,538
Owner Occupied Housing Units	24,510	55,513	187,334
Owner Occupied free and clear	27.5%	27.1%	26.0%
Owner Occupied with a mortgage or loan	72.5%	72.9%	74.0%
Renter Occupied Housing Units	2,837	7,145	41,204

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.1%	0.2%
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	LAKE VIEW PLAZA 3miles	LAKE VIEW PLAZA 5miles	LAKE VIEW PLAZA 10miles
Asian	4.3%	3.8%	2.4%
Black	2.2%	2.3%	14.9%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	90.0%	90.6%	77.3%
Other	1.8%	1.8%	3.4%
Multi-Race	1.6%	1.4%	1.7%
Hispanic Ethnicity	7.0%	6.5%	9.6%
Not of Hispanic Ethnicity	93.0%	93.5%	90.4%
Race of Hispanics			
Hispanics	5,231	11,055	59,965
American Indian	0.8%	0.7%	1.0%
Asian	0.3%	0.3%	0.3%
Black	0.3%	0.4%	1.6%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	67.2%	66.1%	56.4%
Other	25.3%	26.9%	34.6%
Multi-Race	6.0%	5.5%	6.0%
Race of Non Hispanics			
Non Hispanics	69,526	158,573	565,795
American Indian	0.1%	0.1%	0.1%
Asian	4.6%	4.0%	2.6%
Black	2.4%	2.4%	16.3%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	91.7%	92.3%	79.5%
Other	0.1%	0.1%	0.1%
Multi-Race	1.2%	1.1%	1.3%
Marital Status:			
Age 15 + Population	61,551	138,792	501,961
Divorced	9.0%	8.6%	9.7%
Never Married	29.6%	28.4%	30.1%
Now Married	54.6%	56.0%	53.2%
Now Married - Separated	1.2%	1.0%	1.3%
Widowed	6.8%	7.0%	7.1%
Educational Attainment:			
Total Population Age 25+	51,570	116,772	419,048
Grade K - 8	1.4%	1.4%	2.4%
Grade 9 - 12	3.3%	3.8%	5.9%

	LAKE VIEW PLAZA 3miles	LAKE VIEW PLAZA 5miles	LAKE VIEW PLAZA 10miles
High School Graduate	26.6%	27.1%	29.2%
Associates Degree	10.0%	9.1%	8.1%
Bachelor's Degree	24.8%	23.7%	19.2%
Graduate Degree	11.1%	11.6%	10.5%
Some College, No Degree	22.4%	22.6%	23.8%
No Schooling Completed	0.4%	0.7%	0.8%
Household Income:			
Income \$ 0 - \$9,999	2.4%	2.4%	3.9%
Income \$ 10,000 - \$14,999	1.7%	1.8%	3.0%
Income \$ 15,000 - \$24,999	5.5%	5.7%	7.5%
Income \$ 25,000 - \$34,999	7.0%	7.4%	8.5%
Income \$ 35,000 - \$49,999	10.2%	9.7%	11.8%
Income \$ 50,000 - \$74,999	19.6%	19.4%	20.0%
Income \$ 75,000 - \$99,999	17.8%	17.3%	16.1%
Income \$100,000 - \$124,999	13.4%	13.9%	12.0%
Income \$125,000 - \$149,999	8.7%	8.5%	6.7%
Income \$150,000 +	13.4%	13.9%	10.6%
Average Household Income	\$99,884	\$101,648	\$88,712
Median Household Income	\$79,500	\$79,845	\$68,629
Per Capita Income	\$36,620	\$37,594	\$32,511
Vehicles Available			
0 Vehicles Available	3.5%	4.0%	5.3%
1 Vehicle Available	32.7%	30.4%	31.7%
2+ Vehicles Available	63.8%	65.6%	63.0%
Average Vehicles Per Household	2.02	2.06	2.01
Total Vehicles Available	55,163	129,317	459,852
2000 Census Demographics:			
Total Population	73,321	155,508	569,867
Total Households	25,344	54,392	203,357
Female Population	37,768	79,904	294,303
% Female	51.5%	51.4%	51.6%
Male Population	35,553	75,604	275,565
% Male	48.5%	48.6%	48.4%
Employed Civilian Population 16+			
Total	37,107	78,961	277,469
% White Collar	70.7%	70.7%	65.6%
% Blue Collar	29.3%	29.3%	34.5%

	LAKE VIEW PLAZA 3miles	LAKE VIEW PLAZA 5miles	LAKE VIEW PLAZA 10miles
Age:			
Age 0 - 4	5.8%	6.1%	6.6%
Age 5 - 14	16.1%	15.7%	15.5%
Age 15 - 19	7.9%	7.3%	7.0%
Age 20 - 24	5.5%	5.5%	5.7%
Age 25 - 34	9.9%	10.3%	12.1%
Age 35 - 44	17.5%	17.4%	17.1%
Age 45 - 54	16.1%	16.4%	14.6%
Age 55 - 64	9.0%	9.3%	9.2%
Age 65 - 74	6.7%	6.5%	6.5%
Age 75 - 84	4.5%	4.4%	4.4%
Age 85 +	1.0%	1.1%	1.3%
Median Age	38.2	38.3	37.0
Housing Units			
Total Housing Units	25,836	55,652	210,136
Owner Occupied Housing Units	88.9%	87.4%	79.8%
Renter Occupied Housing Units	9.2%	10.4%	17.0%
Vacant Housing Units	1.9%	2.3%	3.2%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.1%	0.1%	0.1%
Asian	3.7%	2.9%	2.0%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%
Black	0.9%	1.2%	12.5%
White	92.9%	93.6%	81.7%
Other	1.2%	1.0%	1.9%
Two or More Races	1.2%	1.1%	1.8%
Hispanic Ethnicity	4.0%	3.6%	5.3%
Not of Hispanic Ethnicity	96.0%	96.4%	94.7%
Marital Status:			
Age 15 + Population	57,261	121,603	443,760
Divorced	6.2%	6.1%	7.8%
Never Married	24.1%	23.9%	26.0%
Now Married	61.6%	61.8%	55.9%
Separated	1.8%	1.7%	3.0%
Widowed	6.4%	6.6%	7.3%
Educational Attainment:			
Total Population Age 25+	47,468	101,816	371,006
Grade K - 8	3.0%	2.6%	3.7%

	LAKE VIEW PLAZA 3miles	LAKE VIEW PLAZA 5miles	LAKE VIEW PLAZA 10miles
Grade 9 - 11, No diploma	6.3%	6.0%	8.9%
High School Graduate	29.4%	29.3%	30.8%
Associates Degree	7.6%	7.3%	6.9%
Bachelor's Degree	19.1%	19.1%	16.0%
Graduate Degree	9.7%	10.4%	8.2%
Some College, No Degree	24.6%	24.7%	25.0%
No Schooling Completed	0.2%	0.5%	0.6%
Public School Enrollment	80.8%	79.3%	78.7%
Private School Enrollment	19.2%	20.7%	21.3%
Household Income:			
Income \$ 0 - \$9,999	2.8%	2.8%	4.6%
Income \$ 10,000 - \$14,999	2.2%	2.3%	3.5%
Income \$ 15,000 - \$24,999	6.5%	6.7%	8.4%
Income \$ 25,000 - \$34,999	7.0%	7.3%	9.7%
Income \$ 35,000 - \$49,999	13.6%	13.4%	15.5%
Income \$ 50,000 - \$74,999	24.3%	24.1%	23.8%
Income \$ 75,000 - \$99,999	18.7%	18.5%	16.0%
Income \$100,000 - \$124,999	10.8%	11.4%	8.8%
Income \$125,000 - \$149,999	6.1%	5.6%	4.0%
Income \$150,000 - \$199,999	4.8%	4.9%	3.2%
Income \$200,000 or More	3.1%	3.5%	2.6%
Average Household Income	\$79,619	\$80,946	\$69,674
Median Household Income	\$68,281	\$68,338	\$58,367
Per Capita Income	\$27,521	\$28,312	\$24,863
Vehicles Available			
0 Vehicles Available	3.6%	3.9%	5.3%
1 Vehicle Available	26.3%	25.8%	31.1%
2 Vehicles Available	48.1%	47.8%	44.0%
3+ Vehicles Available	22.0%	22.5%	19.6%
Average Vehicles Per Household	1.90	1.90	1.80
Total Vehicles Available	49,666	107,073	375,964
Population Trend			
2000	73,321	155,508	569,867
2010	74,757	169,628	625,760
Change 2000 to 2010	2.0%	9.1%	9.8%
2018A	75,532	171,856	635,280
2023	78,862	181,244	665,990

	LAKE VIEW PLAZA 3miles	LAKE VIEW PLAZA 5miles	LAKE VIEW PLAZA 10miles
Change 2018A to 2023	4.4%	5.5%	4.8%
Household Trend			
2000	25,344	54,392	203,357
2010	27,346	62,658	228,538
Change 2000 to 2010	9.3%	16.9%	14.4%
2018A	27,691	63,607	232,552
2023	29,150	67,693	245,931
Change 2018A to 2023	5.3%	6.4%	5.8%
Average Household Size Trend			
2000	2.9	2.8	2.8
2010	2.7	2.7	2.7
Change 2000 to 2010	-5.9%	-4.6%	-1.6%
2018A	2.7	2.7	2.7
2023	2.7	2.7	2.7
Change 2018A to 2023	-0.3%	-0.5%	-0.3%
Median Age Trend			
2000	38.2	38.3	37.0
2010	42.7	42.4	39.4
2018A	45.1	44.9	41.5
2023	45.8	45.6	42.4
Housing Units Trend			
Total Housing Units			
Change 2000 to 2010	9.3%	16.8%	14.4%
Change 2018A to 2023	5.3%	6.5%	5.8%
Owner Occupied Housing Units			
Change 2000 to 2010	6.7%	14.2%	11.7%
Change 2018A to 2023	5.5%	6.6%	6.2%
Renter Occupied Housing Units			
Change 2000 to 2010	19.1%	23.9%	15.7%
Change 2018A to 2023	3.3%	5.3%	3.9%
Vacant Housing Units			
Change 2000 to 2010	81.5%	87.6%	76.3%
Change 2018A to 2023	6.6%	7.8%	7.0%
Race and Ethnicity Trend			
American Indian, Eskimo, Aleut			
Change 2000 to 2010	20.6%	74.5%	71.1%

	LAKE VIEW PLAZA 3miles	LAKE VIEW PLAZA 5miles	LAKE VIEW PLAZA 10miles
Change 2018A to 2023	3.4%	4.2%	4.4%
Asian and Native Hawaiian/Other Pacific Islander			
Change 2000 to 2010	17.8%	40.6%	34.4%
Change 2018A to 2023	16.0%	17.2%	15.5%
Black			
Change 2000 to 2010	153.5%	107.1%	30.4%
Change 2018A to 2023	3.6%	6.6%	2.9%
White			
Change 2000 to 2010	-1.3%	5.5%	3.8%
Change 2018A to 2023	3.1%	4.2%	4.0%
Other			
Change 2000 to 2010	61.5%	96.5%	103.7%
Change 2018A to 2023	17.3%	18.3%	13.1%
Two or More Races			
Change 2000 to 2010	30.9%	35.7%	9.5%
Change 2018A to 2023	19.8%	21.7%	18.2%
Hispanic Ethnicity			
Change 2000 to 2010	79.7%	98.3%	99.8%
Change 2018A to 2023	17.1%	18.6%	14.3%
Not of Hispanic Ethnicity			
Change 2000 to 2010	-1.3%	5.8%	4.8%
Change 2018A to 2023	3.3%	4.4%	3.7%

*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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