

## Complete Demographic Comparison Report

# WASHINGTON PRIME GROUP

Date: December 10, 2018

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
<b>2018A Demographics:</b>			
Q2 2018 Employees	116,089	336,007	736,107
Q2 2018 Establishments*	8,626	23,727	44,610
Total Population	198,878	649,083	1,133,059
Total Households	77,958	264,955	464,281
Female Population	102,123	330,842	575,951
% Female	51.4%	51.0%	50.8%
Male Population	96,755	318,242	557,108
% Male	48.7%	49.0%	49.2%
Population Density (per Sq. Mi.)	2,528.35	2,062.96	1,600.52
<b>Employed Civilian Population 16+</b>			
Total	111,976	352,943	603,448
White Collar	77.0%	75.4%	72.0%
Blue Collar	23.0%	24.6%	28.0%
<b>Seasonal Population by Quarter:</b>			
Q4 2015	674	2,990	5,063
Q1 2016	647	2,948	5,011
Q2 2016	721	3,198	5,396
Q3 2016	758	3,333	5,541
Q4 2016	725	3,235	5,435
Q1 2017	763	3,619	6,168
Q2 2017	820	3,865	6,559
Q3 2017	773	3,738	6,376
Q4 2017	727	3,647	6,283
<b>Age:</b>			
Age 0 - 4	7.0%	6.7%	6.8%
Age 5 - 14	14.1%	13.0%	12.8%
Age 15 - 19	6.6%	6.3%	6.6%
Age 20 - 24	5.1%	6.9%	7.3%
Age 25 - 34	14.7%	16.7%	17.2%
Age 35 - 44	14.6%	13.9%	13.6%
Age 45 - 54	13.7%	13.0%	12.8%
Age 55 - 64	11.9%	11.8%	11.5%
Age 65 - 74	7.4%	7.1%	6.8%

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
Age 75 - 84	3.2%	3.1%	3.1%
Age 85 +	1.5%	1.6%	1.5%
Median Age	36.6	35.3	34.5
<b>Housing Units</b>			
Total Housing Units	80,083	275,376	491,016
Occupied Housing Units	97.4%	96.2%	94.6%
Vacant Housing Units	2.7%	3.8%	5.4%
<b>Housing Units by Tenure</b>			
Total Households in Tenure	77,958	264,955	464,281
Owner Occupied Housing Units	51,881	161,454	266,672
Owner Occupied free and clear	21.3%	23.4%	24.0%
Owner Occupied with a mortgage or loan	78.7%	76.6%	76.0%
Renter Occupied Housing Units	26,078	103,501	197,609
<b>Race and Ethnicity</b>			
American Indian, Eskimo, Aleut	0.2%	0.2%	0.2%
Asian	7.0%	7.7%	6.4%
Black	13.3%	16.1%	18.7%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	74.5%	71.2%	69.5%
Other	2.0%	1.8%	2.0%
Multi-Race	2.9%	3.0%	3.1%
Hispanic Ethnicity	5.1%	4.4%	4.6%
Not of Hispanic Ethnicity	94.9%	95.6%	95.4%
<b>Race of Hispanics</b>			
Hispanics	10,228	28,725	51,710
American Indian	0.6%	0.7%	0.9%
Asian	0.5%	0.6%	0.6%
Black	5.5%	5.3%	5.9%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	49.8%	48.8%	45.1%
Other	35.3%	36.0%	38.8%
Multi-Race	8.1%	8.5%	8.7%
<b>Race of Non Hispanics</b>			
Non Hispanics	188,650	620,359	1,081,349
American Indian	0.1%	0.2%	0.2%
Asian	7.4%	8.0%	6.7%
Black	13.8%	16.6%	19.3%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
White	75.8%	72.2%	70.7%
Other	0.2%	0.3%	0.2%
Multi-Race	2.6%	2.7%	2.9%
<b>Marital Status:</b>			
Age 15 + Population	156,734	521,286	910,906
Divorced	10.3%	10.2%	10.9%
Never Married	29.6%	34.2%	37.2%
Now Married	55.8%	51.2%	47.5%
Now Married - Separated	1.4%	1.6%	1.8%
Widowed	4.3%	4.4%	4.4%
<b>Educational Attainment:</b>			
Total Population Age 25+	133,535	435,716	753,379
Grade K - 8	1.1%	1.3%	1.5%
Grade 9 - 12	2.6%	3.6%	5.2%
High School Graduate	18.7%	19.0%	21.3%
Associates Degree	7.0%	6.5%	6.5%
Bachelor's Degree	33.2%	31.8%	28.9%
Graduate Degree	18.7%	18.4%	16.6%
Some College, No Degree	18.2%	18.5%	19.0%
No Schooling Completed	0.5%	0.9%	1.0%
<b>Household Income:</b>			
Income \$ 0 - \$9,999	3.0%	5.2%	6.8%
Income \$ 10,000 - \$14,999	2.4%	3.3%	4.0%
Income \$ 15,000 - \$24,999	5.6%	7.1%	8.2%
Income \$ 25,000 - \$34,999	7.3%	7.7%	8.3%
Income \$ 35,000 - \$49,999	10.3%	10.8%	11.3%
Income \$ 50,000 - \$74,999	17.3%	17.9%	17.9%
Income \$ 75,000 - \$99,999	13.7%	13.4%	12.8%
Income \$100,000 - \$124,999	11.8%	10.9%	9.9%
Income \$125,000 - \$149,999	8.8%	7.2%	6.4%
Income \$150,000 +	19.9%	16.7%	14.4%
Average Household Income	\$113,575	\$102,702	\$94,023
Median Household Income	\$81,755	\$72,204	\$65,469
Per Capita Income	\$44,682	\$42,089	\$38,801
<b>Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under</b>			
Total Families (Family Households)	52,010	162,623	273,103
Husband-Wife Family, Own Children, Below Poverty	627	3,225	5,581

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
Husband-Wife Family, No Own Children, Below Poverty	335	1,712	3,382
Male Householder, Own Children, Below Poverty	154	749	2,195
Male Householder, No Own Children, Below Poverty	102	453	971
Female Householder, Own Children, Below Poverty	1,698	6,108	13,389
Female Householder, No Own Children, Below Poverty	313	1,591	3,245
Husband-Wife Family, Own Children, At/Above Poverty	19,462	54,276	84,306
Husband-Wife Family, No Own Children, At/Above Poverty	20,475	64,322	105,136
Male Householder, Own Children, At/Above Poverty	1,549	4,603	7,786
Male Householder, No Own Children, At/Above Poverty	1,038	4,368	8,399
Female Householder, Own Children, At/Above Poverty	3,586	11,155	19,410
Female Householder, No Own Children, At/Above Poverty	2,670	10,061	19,303

#### Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	198,878	649,083	1,133,059
Less Than .50	6,821	39,531	87,075
.50 - .99	8,226	37,392	84,173
1.00 - 1.24	5,013	20,850	41,864
1.25 - 1.49	5,043	19,924	38,356
1.50 - 1.84	9,320	30,517	60,704
1.85 - 1.99	3,287	12,716	23,712
2.00+	161,169	488,152	797,176

#### Poverty: Popn by Race

##### By Race

White, Below Poverty Level	6,796	36,033	80,925
White, Above Poverty Level	141,362	426,157	706,610
Black, Below Poverty Level	5,865	28,883	66,563
Black, Above Poverty Level	20,657	75,635	145,246
AI/Alaskan Native, Below Poverty Level	53	285	643
AI/Alaskan Native, Above Poverty Level	288	901	1,788
Asian, Below Poverty Level	501	5,303	8,569
Asian, Above Poverty Level	13,470	44,529	64,199
NH/PI, Below Poverty Level	20	47	108
NH/PI, Above Poverty Level	59	184	380
Some Other Race, Below Poverty Level	1,020	3,028	6,627

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
Some Other Race, Above Poverty Level	3,031	8,866	16,031
2+ Races, Below Poverty Level	793	3,344	7,811
2+ Races, Above Poverty Level	4,964	15,888	27,557

### Poverty: Popn by Ethnicity

#### Hispanic/Latino

Hispanic/Latino, Below Poverty Level	1,852	6,324	13,163
Hispanic/Latino, Above Poverty Level	8,375	22,401	38,547
Non-Hispanic/Latino, Below Poverty Level	13,195	70,599	158,084
Non-Hispanic/Latino, Above Poverty Level	175,456	549,759	923,265

#### Non-Hispanic/Latino by Race

White, Below Poverty Level	6,213	33,474	76,094
White, Above Poverty Level	136,847	414,690	688,095
Other than White, Below Poverty Level	8,833	43,449	95,153
Other than White, Above Poverty Level	46,984	157,470	273,717

### Vehicles Available

0 Vehicles Available	3.8%	5.6%	7.6%
1 Vehicle Available	31.5%	34.3%	36.2%
2+ Vehicles Available	64.7%	60.1%	56.2%
Average Vehicles Per Household	1.92	1.88	1.83
Total Vehicles Available	149,346	496,917	851,477

### 2023 Demographics:

Total Population	213,472	688,246	1,191,309
Total Households	84,025	282,844	492,603
Female Population	109,071	349,462	603,327
% Female	51.1%	50.8%	50.6%
Male Population	104,401	338,784	587,982
% Male	48.9%	49.2%	49.4%
Population Density (per Sq. Mi.)	2,713.88	2,187.43	1,682.80

### Employed Civilian Population 16+

Total	122,113	380,090	645,221
% White Collar	77.4%	75.8%	72.6%
% Blue Collar	22.6%	24.2%	27.4%

### Age:

Age 0 - 4	7.0%	6.7%	6.8%
Age 5 - 14	13.7%	12.7%	12.6%

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
Age 15 - 19	6.6%	6.3%	6.6%
Age 20 - 24	5.2%	6.7%	7.0%
Age 25 - 34	13.8%	15.7%	16.3%
Age 35 - 44	15.1%	14.5%	14.4%
Age 45 - 54	12.9%	12.2%	12.0%
Age 55 - 64	11.5%	11.5%	11.2%
Age 65 - 74	8.7%	8.4%	8.0%
Age 75 - 84	4.0%	3.8%	3.7%
Age 85 +	1.5%	1.5%	1.4%
Median Age	37.5	36.2	35.5
<b>Housing Units</b>			
Total Housing Units	86,142	293,485	519,698
Occupied Housing Units	97.5%	96.4%	94.8%
Vacant Housing Units	2.5%	3.6%	5.2%
<b>Housing Units by Tenure</b>			
Total Households in Tenure	84,025	282,844	492,603
Owner Occupied Housing Units	56,441	174,060	286,147
Owner Occupied free and clear	21.3%	23.4%	23.9%
Owner Occupied with a mortgage or loan	78.7%	76.6%	76.1%
Renter Occupied Housing Units	27,584	108,784	206,455
<b>Race and Ethnicity</b>			
American Indian, Eskimo, Aleut	0.2%	0.2%	0.2%
Asian	8.0%	8.6%	7.2%
Black	13.1%	15.9%	18.4%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	73.3%	70.0%	68.4%
Other	2.2%	2.0%	2.1%
Multi-Race	3.3%	3.3%	3.5%
Hispanic Ethnicity	5.5%	4.8%	5.0%
Not of Hispanic Ethnicity	94.5%	95.2%	95.0%
<b>Race of Hispanics</b>			
Hispanics	11,845	33,105	59,038
American Indian	0.6%	0.7%	0.8%
Asian	0.5%	0.5%	0.5%
Black	5.4%	5.2%	5.7%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	50.3%	49.3%	45.8%
Other	35.0%	35.8%	38.4%
Multi-Race	8.1%	8.5%	8.7%

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
<b>Race of Non Hispanics</b>			
Non Hispanics	201,627	655,140	1,132,271
American Indian	0.1%	0.2%	0.2%
Asian	8.5%	9.0%	7.6%
Black	13.6%	16.5%	19.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	74.6%	71.0%	69.6%
Other	0.2%	0.2%	0.2%
Multi-Race	3.0%	3.1%	3.3%
<b>Marital Status:</b>			
Age 15 + Population	169,378	554,661	960,310
Divorced	10.2%	10.2%	10.8%
Never Married	29.7%	34.0%	36.8%
Now Married	55.9%	51.5%	48.0%
Now Married - Separated	1.4%	1.6%	1.8%
Widowed	4.2%	4.4%	4.4%
<b>Educational Attainment:</b>			
Total Population Age 25+	144,184	465,145	798,417
Grade K - 9	1.0%	1.2%	1.4%
Grade 9 - 12	2.5%	3.5%	4.9%
High School Graduate	18.2%	18.5%	20.8%
Associates Degree	6.9%	6.5%	6.5%
Bachelor's Degree	33.8%	32.3%	29.5%
Graduate Degree	19.1%	18.8%	17.1%
Some College, No Degree	17.9%	18.3%	18.8%
No Schooling Completed	0.5%	0.9%	1.0%
<b>Household Income:</b>			
Income \$ 0 - \$9,999	2.1%	3.7%	4.9%
Income \$ 10,000 - \$14,999	2.1%	3.0%	3.8%
Income \$ 15,000 - \$24,999	4.6%	6.0%	7.0%
Income \$ 25,000 - \$34,999	5.9%	6.4%	7.1%
Income \$ 35,000 - \$49,999	8.6%	9.3%	9.9%
Income \$ 50,000 - \$74,999	14.0%	15.1%	15.5%
Income \$ 75,000 - \$99,999	13.3%	13.7%	13.6%
Income \$100,000 - \$124,999	11.8%	11.8%	11.1%
Income \$125,000 - \$149,999	10.4%	8.8%	8.0%
Income \$150,000 +	27.3%	22.2%	19.0%
Average Household Income	\$138,052	\$122,512	\$111,594
Median Household Income	\$98,995	\$86,417	\$78,003

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
Per Capita Income	\$54,492	\$50,506	\$46,408
<b>Vehicles Available</b>			
0 Vehicles Available	3.6%	5.4%	7.3%
1 Vehicle Available	31.2%	34.0%	35.8%
2+ Vehicles Available	65.2%	60.7%	56.9%
Average Vehicles Per Household	1.92	1.88	1.84
Total Vehicles Available	161,613	532,660	907,580
<b>2010 Demographics:</b>			
Total Population	181,685	590,801	1,027,957
Total Households	71,024	240,208	418,782
Female Population	93,685	302,247	524,149
% Female	51.6%	51.2%	51.0%
Male Population	88,000	288,554	503,807
% Male	48.4%	48.8%	49.0%
Population Density (per Sq. Mi.)	2,309.77	1,877.72	1,452.05
<b>Employed Civilian Population 16+</b>			
Total	95,817	305,710	521,275
% White Collar	76.6%	75.4%	72.1%
% Blue Collar	23.4%	24.6%	27.9%
<b>Age:</b>			
Age 0 - 4	7.4%	6.9%	7.0%
Age 5 - 14	14.9%	13.5%	13.2%
Age 15 - 19	6.5%	6.5%	6.9%
Age 20 - 24	5.7%	8.1%	8.6%
Age 25 - 34	14.2%	15.5%	15.9%
Age 35 - 44	15.5%	14.4%	14.0%
Age 45 - 54	14.7%	14.3%	14.0%
Age 55 - 64	11.2%	10.9%	10.6%
Age 65 - 74	5.5%	5.4%	5.2%
Age 75 - 84	3.1%	3.2%	3.1%
Age 85 +	1.4%	1.4%	1.4%
Median Age	35.9	34.7	33.9
<b>Housing Units</b>			
Total Housing Units	75,544	258,901	459,762
Occupied Housing Units	94.0%	92.8%	91.1%
Vacant Housing Units	6.0%	7.2%	8.9%



	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
<b>Housing Units by Tenure</b>			
Total Households in Tenure	71,024	240,208	418,782
Owner Occupied Housing Units	47,843	148,234	244,450
Owner Occupied free and clear	17.9%	19.4%	19.7%
Owner Occupied with a mortgage or loan	82.1%	80.6%	80.3%
Renter Occupied Housing Units	23,180	91,974	174,331
<b>Race and Ethnicity</b>			
American Indian, Eskimo, Aleut	0.2%	0.2%	0.2%
Asian	5.0%	5.6%	4.7%
Black	12.4%	15.3%	17.8%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%
White	78.1%	74.6%	72.8%
Other	1.8%	1.6%	1.8%
Multi-Race	2.5%	2.6%	2.7%
Hispanic Ethnicity	4.5%	4.0%	4.1%
Not of Hispanic Ethnicity	95.5%	96.0%	95.9%
<b>Race of Hispanics</b>			
Hispanics	8,248	23,384	41,799
American Indian	0.8%	0.9%	1.0%
Asian	0.5%	0.6%	0.6%
Black	4.5%	4.8%	5.3%
Hawaiian/Pacific Islander	0.2%	0.2%	0.1%
White	50.9%	49.8%	45.9%
Other	35.4%	35.5%	38.5%
Multi-Race	7.7%	8.3%	8.5%
<b>Race of Non Hispanics</b>			
Non Hispanics	173,437	567,417	986,157
American Indian	0.1%	0.2%	0.2%
Asian	5.2%	5.8%	4.8%
Black	12.8%	15.8%	18.3%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	79.3%	75.7%	73.9%
Other	0.2%	0.2%	0.2%
Multi-Race	2.3%	2.4%	2.5%
<b>Marital Status:</b>			
Age 15 + Population	141,253	470,091	820,133
Divorced	10.4%	10.1%	10.9%

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
Never Married	29.4%	34.8%	37.2%
Now Married	56.5%	50.8%	47.3%
Now Married - Separated	1.7%	1.6%	1.9%
Widowed	3.7%	4.3%	4.6%
<b>Educational Attainment:</b>			
Total Population Age 25+	119,108	384,075	660,351
Grade K - 8	1.4%	1.6%	1.9%
Grade 9 - 12	3.0%	3.9%	5.6%
High School Graduate	19.2%	19.9%	22.5%
Associates Degree	7.2%	6.7%	6.6%
Bachelor's Degree	32.1%	30.6%	27.7%
Graduate Degree	16.9%	16.8%	14.9%
Some College, No Degree	19.9%	19.9%	20.2%
No Schooling Completed	0.2%	0.7%	0.8%
<b>Household Income:</b>			
Income \$ 0 - \$9,999	4.0%	6.8%	8.4%
Income \$ 10,000 - \$14,999	2.8%	4.0%	4.9%
Income \$ 15,000 - \$24,999	7.2%	9.0%	10.1%
Income \$ 25,000 - \$34,999	9.7%	9.9%	10.5%
Income \$ 35,000 - \$49,999	12.1%	13.0%	13.4%
Income \$ 50,000 - \$74,999	17.5%	17.6%	17.3%
Income \$ 75,000 - \$99,999	15.0%	13.3%	12.4%
Income \$100,000 - \$124,999	11.4%	9.8%	8.7%
Income \$125,000 - \$149,999	6.7%	5.6%	4.9%
Income \$150,000 +	13.5%	11.1%	9.3%
Average Household Income	\$95,362	\$85,182	\$77,621
Median Household Income	\$70,004	\$59,757	\$53,369
Per Capita Income	\$37,441	\$34,801	\$31,901
<b>Vehicles Available</b>			
0 Vehicles Available	4.0%	5.9%	7.9%
1 Vehicle Available	30.6%	33.9%	36.0%
2+ Vehicles Available	65.4%	60.2%	56.2%
Average Vehicles Per Household	1.92	1.87	1.83
Total Vehicles Available	136,370	449,644	764,733

### 2000 Census Demographics:

Total Population	149,632	508,446	909,100
Total Households	59,268	207,948	371,889
Female Population	77,375	261,209	466,169

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
% Female	51.7%	51.4%	51.3%
Male Population	72,257	247,237	442,931
% Male	48.3%	48.6%	48.7%
<b>Employed Civilian Population 16+</b>			
Total	84,594	278,440	479,663
% White Collar	78.3%	76.4%	72.5%
% Blue Collar	21.7%	23.6%	27.5%
<b>Age:</b>			
Age 0 - 4	7.3%	7.0%	7.1%
Age 5 - 14	14.7%	13.9%	14.0%
Age 15 - 19	6.2%	6.4%	7.0%
Age 20 - 24	6.6%	8.3%	8.5%
Age 25 - 34	16.5%	17.0%	16.8%
Age 35 - 44	17.8%	17.0%	16.7%
Age 45 - 54	14.5%	13.8%	13.0%
Age 55 - 64	7.7%	7.3%	7.2%
Age 65 - 74	4.9%	5.0%	5.2%
Age 75 - 84	2.8%	3.3%	3.3%
Age 85 +	1.1%	1.1%	1.1%
Median Age	34.3	33.4	32.9
<b>Housing Units</b>			
Total Housing Units	62,503	219,876	399,170
Owner Occupied Housing Units	62.1%	58.4%	54.1%
Renter Occupied Housing Units	32.7%	36.1%	39.1%
Vacant Housing Units	5.2%	5.4%	6.8%
<b>Race and Ethnicity</b>			
American Indian, Eskimo, Aleut	0.2%	0.2%	0.3%
Asian	3.2%	4.2%	3.4%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%
Black	7.6%	12.3%	16.6%
White	86.3%	80.4%	76.6%
Other	1.0%	0.7%	0.8%
Two or More Races	1.8%	2.3%	2.4%
Hispanic Ethnicity	2.2%	1.9%	2.0%
Not of Hispanic Ethnicity	97.8%	98.1%	98.0%
<b>Marital Status:</b>			
Age 15 + Population	116,691	401,939	716,998

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
Divorced	9.6%	9.9%	10.8%
Never Married	26.6%	31.4%	33.4%
Now Married	56.7%	50.9%	46.9%
Separated	2.8%	3.1%	3.6%
Widowed	4.2%	4.7%	5.3%
<b>Educational Attainment:</b>			
Total Population Age 25+	97,669	327,006	575,593
Grade K - 8	1.2%	1.6%	2.4%
Grade 9 - 11, No diploma	4.4%	6.3%	9.2%
High School Graduate	20.5%	21.0%	23.7%
Associates Degree	6.5%	5.9%	5.6%
Bachelor's Degree	30.6%	28.8%	24.9%
Graduate Degree	14.4%	14.8%	12.9%
Some College, No Degree	22.2%	21.2%	20.8%
No Schooling Completed	0.3%	0.4%	0.6%
Public School Enrollment	75.7%	80.3%	81.8%
Private School Enrollment	24.3%	19.7%	18.2%
<b>Household Income:</b>			
Income \$ 0 - \$9,999	3.3%	6.3%	8.8%
Income \$ 10,000 - \$14,999	3.2%	4.3%	5.4%
Income \$ 15,000 - \$24,999	8.3%	10.4%	11.6%
Income \$ 25,000 - \$34,999	11.5%	11.9%	12.6%
Income \$ 35,000 - \$49,999	15.5%	15.7%	15.9%
Income \$ 50,000 - \$74,999	22.6%	21.3%	20.1%
Income \$ 75,000 - \$99,999	14.3%	12.6%	11.2%
Income \$100,000 - \$124,999	9.2%	7.3%	6.1%
Income \$125,000 - \$149,999	4.4%	3.7%	3.0%
Income \$150,000 - \$199,999	4.2%	3.4%	2.7%
Income \$200,000 or More	3.7%	3.4%	2.8%
Average Household Income	\$73,990	\$67,226	\$60,759
Median Household Income	\$58,062	\$51,572	\$45,501
Per Capita Income	\$29,307	\$27,495	\$24,855
<b>Vehicles Available</b>			
0 Vehicles Available	3.7%	5.5%	8.5%
1 Vehicle Available	32.6%	35.4%	37.1%
2 Vehicles Available	47.7%	43.8%	40.2%
3+ Vehicles Available	16.1%	15.4%	14.3%
Average Vehicles Per Household	1.70	1.60	1.50

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
Total Vehicles Available	106,968	360,961	612,187

### Population Trend

2000	149,632	508,446	909,100
2010	181,685	590,801	1,027,957
Change 2000 to 2010	21.4%	16.2%	13.1%
2018A	198,878	649,083	1,133,059
2023	213,472	688,246	1,191,309
Change 2018A to 2023	7.3%	6.0%	5.1%

### Household Trend

2000	59,268	207,948	371,889
2010	71,024	240,208	418,782
Change 2000 to 2010	31.5%	27.4%	24.8%
2018A	77,958	264,955	464,281
2023	84,025	282,844	492,603
Change 2018A to 2023	7.8%	6.8%	6.1%

### Average Household Size Trend

2000	2.5	2.4	2.4
2010	2.5	2.4	2.4
Change 2000 to 2010	1.6%	0.8%	0.7%
2018A	2.5	2.4	2.4
2023	2.5	2.4	2.4
Change 2018A to 2023	0.0%	-0.1%	-0.2%

### Median Age Trend

2000	34.3	33.4	32.9
2010	35.9	34.7	33.9
2018A	36.6	35.3	34.5
2023	37.5	36.2	35.5

### Housing Units Trend

#### Total Housing Units

Change 2000 to 2010	20.9%	17.7%	15.2%
Change 2018A to 2023	7.6%	6.6%	5.8%

#### Owner Occupied Housing Units

Change 2000 to 2010	23.3%	15.4%	13.2%
Change 2018A to 2023	8.8%	7.8%	7.3%

#### Renter Occupied Housing Units

Change 2000 to 2010	13.3%	15.8%	11.8%
Change 2018A to 2023	5.8%	5.1%	4.5%

	POLARIS FASHION PLACE 5miles	POLARIS FASHION PLACE 10miles	POLARIS FASHION PLACE 15miles
<b>Vacant Housing Units</b>			
Change 2000 to 2010	39.8%	56.7%	50.2%
Change 2018A to 2023	-0.4%	2.1%	1.3%
<b>Race and Ethnicity Trend</b>			
<b>American Indian, Eskimo, Aleut</b>			
Change 2000 to 2010	-3.4%	-5.3%	-10.0%
Change 2018A to 2023	7.3%	6.0%	3.8%
<b>Asian and Native Hawaiian/Other Pacific Islander</b>			
Change 2000 to 2010	91.6%	56.0%	56.0%
Change 2018A to 2023	22.4%	18.3%	18.6%
<b>Black</b>			
Change 2000 to 2010	98.5%	44.8%	21.5%
Change 2018A to 2023	5.4%	5.0%	3.5%
<b>White</b>			
Change 2000 to 2010	9.9%	7.9%	7.4%
Change 2018A to 2023	5.5%	4.2%	3.5%
<b>Other</b>			
Change 2000 to 2010	133.5%	172.9%	152.7%
Change 2018A to 2023	13.6%	13.3%	12.1%
<b>Two or More Races</b>			
Change 2000 to 2010	70.9%	34.5%	30.1%
Change 2018A to 2023	21.2%	19.8%	18.8%
<b>Hispanic Ethnicity</b>			
Change 2000 to 2010	155.4%	138.4%	132.9%
Change 2018A to 2023	15.8%	15.3%	14.2%
<b>Not of Hispanic Ethnicity</b>			
Change 2000 to 2010	18.5%	13.8%	10.7%
Change 2018A to 2023	6.9%	5.6%	4.7%

\*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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