

Complete Demographic Comparison Report

WASHINGTON PRIME GROUP

Date: December 10, 2018

	ROCKAWAY TOWN PLAZA 3miles	ROCKAWAY TOWN PLAZA 5miles	ROCKAWAY TOWN PLAZA 10miles
2018A Demographics:			
Q2 2018 Employees	35,946	64,565	232,404
Q2 2018 Establishments*	2,469	4,688	15,734
Total Population	62,465	110,159	360,389
Total Households	22,400	40,013	132,809
Female Population	31,238	55,683	182,032
% Female	50.0%	50.6%	50.5%
Male Population	31,226	54,476	178,357
% Male	50.0%	49.5%	49.5%
Population Density (per Sq. Mi.)	2,205.49	1,400.21	1,145.21
Employed Civilian Population 16+			
Total	35,882	61,847	199,452
White Collar	60.3%	67.8%	72.7%
Blue Collar	39.7%	32.2%	27.3%
Seasonal Population by Quarter:			
Q4 2015	280	1,138	4,358
Q1 2016	250	1,019	4,084
Q2 2016	280	1,143	4,585
Q3 2016	317	1,380	5,313
Q4 2016	311	1,356	5,040
Q1 2017	344	1,401	5,677
Q2 2017	386	1,582	6,504
Q3 2017	370	1,503	6,130
Q4 2017	364	1,473	5,927
Age:			
Age 0 - 4	5.5%	5.2%	5.0%
Age 5 - 14	11.8%	12.2%	12.1%
Age 15 - 19	5.8%	6.1%	6.5%
Age 20 - 24	6.7%	6.2%	5.9%
Age 25 - 34	13.9%	12.3%	11.7%
Age 35 - 44	13.7%	13.4%	12.7%
Age 45 - 54	15.2%	15.8%	16.2%
Age 55 - 64	13.1%	14.0%	14.5%
Age 65 - 74	8.2%	8.6%	8.9%

	ROCKAWAY TOWN PLAZA 3miles	ROCKAWAY TOWN PLAZA 5miles	ROCKAWAY TOWN PLAZA 10miles
Age 75 - 84	4.4%	4.3%	4.4%
Age 85 +	1.8%	2.0%	2.1%
Median Age	39.4	41.0	42.0
Housing Units			
Total Housing Units	23,322	42,010	140,531
Occupied Housing Units	96.1%	95.3%	94.5%
Vacant Housing Units	4.0%	4.8%	5.5%
Housing Units by Tenure			
Total Households in Tenure	22,400	40,013	132,809
Owner Occupied Housing Units	14,416	28,599	99,029
Owner Occupied free and clear	27.6%	27.3%	27.1%
Owner Occupied with a mortgage or loan	72.4%	72.7%	72.9%
Renter Occupied Housing Units	7,984	11,415	33,780
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.3%	0.2%	0.2%
Asian	7.6%	10.0%	11.1%
Black	4.9%	4.1%	4.0%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	72.9%	75.4%	77.5%
Other	10.7%	7.0%	4.3%
Multi-Race	3.6%	3.1%	2.8%
Hispanic Ethnicity	38.5%	26.5%	16.0%
Not of Hispanic Ethnicity	61.5%	73.5%	84.0%
Race of Hispanics			
Hispanics	24,031	29,209	57,676
American Indian	0.6%	0.6%	0.8%
Asian	0.2%	0.2%	0.4%
Black	2.6%	2.5%	2.4%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%
White	63.7%	65.0%	64.5%
Other	27.2%	25.8%	25.7%
Multi-Race	5.7%	5.8%	6.2%
Race of Non Hispanics			
Non Hispanics	38,433	80,950	302,712
American Indian	0.1%	0.1%	0.1%
Asian	12.3%	13.6%	13.2%
Black	6.3%	4.7%	4.3%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%

	ROCKAWAY TOWN PLAZA 3miles	ROCKAWAY TOWN PLAZA 5miles	ROCKAWAY TOWN PLAZA 10miles
White	78.7%	79.2%	80.0%
Other	0.3%	0.2%	0.2%
Multi-Race	2.2%	2.1%	2.1%
Marital Status:			
Age 15 + Population	51,645	91,040	298,472
Divorced	9.8%	9.4%	8.3%
Never Married	32.8%	30.8%	30.2%
Now Married	51.3%	53.7%	55.8%
Now Married - Separated	2.2%	1.7%	1.3%
Widowed	6.0%	6.1%	5.8%
Educational Attainment:			
Total Population Age 25+	43,810	77,489	253,883
Grade K - 8	5.8%	3.9%	2.4%
Grade 9 - 12	5.9%	4.7%	3.7%
High School Graduate	29.1%	25.4%	23.5%
Associates Degree	7.4%	7.1%	6.8%
Bachelor's Degree	22.4%	26.3%	28.8%
Graduate Degree	11.8%	16.1%	19.2%
Some College, No Degree	16.2%	15.7%	14.9%
No Schooling Completed	1.3%	0.9%	0.8%
Household Income:			
Income \$ 0 - \$9,999	2.9%	2.5%	2.6%
Income \$ 10,000 - \$14,999	3.4%	2.5%	2.0%
Income \$ 15,000 - \$24,999	6.0%	5.2%	4.8%
Income \$ 25,000 - \$34,999	6.6%	5.6%	4.9%
Income \$ 35,000 - \$49,999	10.6%	9.1%	8.0%
Income \$ 50,000 - \$74,999	16.8%	15.0%	14.1%
Income \$ 75,000 - \$99,999	13.0%	12.6%	12.4%
Income \$100,000 - \$124,999	13.0%	13.0%	12.4%
Income \$125,000 - \$149,999	8.4%	8.9%	9.2%
Income \$150,000 +	19.4%	25.6%	29.7%
Average Household Income	\$111,319	\$130,074	\$143,902
Median Household Income	\$81,770	\$94,946	\$102,518
Per Capita Income	\$39,991	\$47,366	\$53,196
Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under			
Total Families (Family Households)	15,596	28,078	94,970
Husband-Wife Family, Own Children, Below Poverty	107	158	635

	ROCKAWAY TOWN PLAZA 3miles	ROCKAWAY TOWN PLAZA 5miles	ROCKAWAY TOWN PLAZA 10miles
Husband-Wife Family, No Own Children, Below Poverty	77	121	511
Male Householder, Own Children, Below Poverty	32	43	121
Male Householder, No Own Children, Below Poverty	43	70	117
Female Householder, Own Children, Below Poverty	186	263	733
Female Householder, No Own Children, Below Poverty	20	35	253
Husband-Wife Family, Own Children, At/Above Poverty	4,984	9,666	34,291
Husband-Wife Family, No Own Children, At/Above Poverty	6,383	12,062	42,200
Male Householder, Own Children, At/Above Poverty	490	682	1,889
Male Householder, No Own Children, At/Above Poverty	783	1,091	3,028
Female Householder, Own Children, At/Above Poverty	1,104	1,713	4,729
Female Householder, No Own Children, At/Above Poverty	1,388	2,173	6,463

Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	62,465	110,159	360,389
Less Than .50	1,593	2,394	8,914
.50 - .99	2,839	3,674	10,871
1.00 - 1.24	2,750	3,336	8,065
1.25 - 1.49	1,695	2,250	6,905
1.50 - 1.84	3,714	5,092	12,378
1.85 - 1.99	1,340	1,742	4,576
2.00+	48,534	91,671	308,681

Poverty: Popn by Race

By Race

White, Below Poverty Level	2,568	3,554	12,802
White, Above Poverty Level	42,961	79,535	266,550
Black, Below Poverty Level	336	560	1,842
Black, Above Poverty Level	2,720	4,000	12,711
AI/Alaskan Native, Below Poverty Level	31	39	136
AI/Alaskan Native, Above Poverty Level	164	226	608
Asian, Below Poverty Level	116	280	1,607
Asian, Above Poverty Level	4,658	10,780	38,544
NH/PI, Below Poverty Level	0	0	1
NH/PI, Above Poverty Level	27	37	113
Some Other Race, Below Poverty Level	1,069	1,210	2,314

	ROCKAWAY TOWN PLAZA 3miles	ROCKAWAY TOWN PLAZA 5miles	ROCKAWAY TOWN PLAZA 10miles
Some Other Race, Above Poverty Level	5,588	6,523	13,111
2+ Races, Below Poverty Level	311	425	1,083
2+ Races, Above Poverty Level	1,915	2,989	8,968

Poverty: Popn by Ethnicity

Hispanic/Latino

Hispanic/Latino, Below Poverty Level	2,708	3,046	5,819
Hispanic/Latino, Above Poverty Level	21,323	26,163	51,857
Non-Hispanic/Latino, Below Poverty Level	1,723	3,022	13,966
Non-Hispanic/Latino, Above Poverty Level	36,710	77,928	288,747

Non-Hispanic/Latino by Race

White, Below Poverty Level	1,243	2,081	9,966
White, Above Poverty Level	28,985	62,015	232,194
Other than White, Below Poverty Level	3,188	3,987	9,819
Other than White, Above Poverty Level	29,048	42,076	108,410

Vehicles Available

0 Vehicles Available	9.2%	7.1%	5.1%
1 Vehicle Available	31.7%	29.6%	27.9%
2+ Vehicles Available	59.1%	63.3%	67.0%
Average Vehicles Per Household	1.95	2.00	2.05
Total Vehicles Available	43,698	80,004	271,886

2023 Demographics:

Total Population	63,757	113,043	367,685
Total Households	23,242	41,538	136,634
Female Population	31,807	56,981	185,265
% Female	49.9%	50.4%	50.4%
Male Population	31,951	56,062	182,421
% Male	50.1%	49.6%	49.6%
Population Density (per Sq. Mi.)	2,251.13	1,436.87	1,168.40

Employed Civilian Population 16+

Total	36,426	63,126	201,968
% White Collar	60.6%	68.1%	72.8%
% Blue Collar	39.4%	31.9%	27.2%

Age:

Age 0 - 4	5.4%	5.1%	4.9%
Age 5 - 14	11.3%	11.5%	11.4%

	ROCKAWAY TOWN PLAZA 3miles	ROCKAWAY TOWN PLAZA 5miles	ROCKAWAY TOWN PLAZA 10miles
Age 15 - 19	5.6%	5.9%	6.3%
Age 20 - 24	5.9%	5.7%	5.7%
Age 25 - 34	13.9%	12.4%	11.9%
Age 35 - 44	14.1%	13.5%	12.6%
Age 45 - 54	13.8%	14.4%	14.7%
Age 55 - 64	13.2%	14.1%	14.7%
Age 65 - 74	9.5%	9.9%	10.2%
Age 75 - 84	5.4%	5.3%	5.3%
Age 85 +	1.9%	2.1%	2.2%
Median Age	40.5	42.0	42.9
Housing Units			
Total Housing Units	24,259	43,708	144,950
Occupied Housing Units	95.8%	95.0%	94.3%
Vacant Housing Units	4.2%	5.0%	5.7%
Housing Units by Tenure			
Total Households in Tenure	23,242	41,538	136,634
Owner Occupied Housing Units	14,814	29,553	101,752
Owner Occupied free and clear	28.3%	27.8%	27.5%
Owner Occupied with a mortgage or loan	71.7%	72.2%	72.5%
Renter Occupied Housing Units	8,429	11,986	34,882
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.3%	0.2%	0.2%
Asian	8.2%	11.0%	12.0%
Black	4.8%	4.2%	4.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	71.4%	73.7%	75.9%
Other	11.3%	7.4%	4.6%
Multi-Race	3.9%	3.5%	3.1%
Hispanic Ethnicity	40.2%	27.9%	17.3%
Not of Hispanic Ethnicity	59.8%	72.1%	82.7%
Race of Hispanics			
Hispanics	25,661	31,572	63,544
American Indian	0.6%	0.6%	0.8%
Asian	0.2%	0.2%	0.4%
Black	2.5%	2.4%	2.3%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%
White	63.3%	64.8%	64.5%
Other	27.6%	26.0%	25.7%
Multi-Race	5.8%	5.9%	6.3%

	ROCKAWAY TOWN PLAZA 3miles	ROCKAWAY TOWN PLAZA 5miles	ROCKAWAY TOWN PLAZA 10miles
Race of Non Hispanics			
Non Hispanics	38,097	81,471	304,141
American Indian	0.1%	0.1%	0.1%
Asian	13.7%	15.2%	14.4%
Black	6.4%	4.8%	4.4%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	76.9%	77.2%	78.3%
Other	0.3%	0.2%	0.2%
Multi-Race	2.6%	2.5%	2.5%
Marital Status:			
Age 15 + Population	53,127	94,284	307,600
Divorced	9.9%	9.5%	8.4%
Never Married	33.1%	31.2%	30.6%
Now Married	50.9%	53.2%	55.2%
Now Married - Separated	2.2%	1.7%	1.3%
Widowed	6.1%	6.2%	5.8%
Educational Attainment:			
Total Population Age 25+	45,797	81,161	263,639
Grade K - 9	5.9%	3.9%	2.5%
Grade 9 - 12	5.7%	4.5%	3.6%
High School Graduate	28.8%	25.1%	23.3%
Associates Degree	7.5%	7.1%	6.8%
Bachelor's Degree	22.5%	26.4%	28.9%
Graduate Degree	12.0%	16.4%	19.3%
Some College, No Degree	16.2%	15.6%	14.8%
No Schooling Completed	1.3%	0.9%	0.8%
Household Income:			
Income \$ 0 - \$9,999	2.3%	1.9%	2.0%
Income \$ 10,000 - \$14,999	3.0%	2.3%	1.8%
Income \$ 15,000 - \$24,999	5.5%	4.7%	4.2%
Income \$ 25,000 - \$34,999	6.1%	5.1%	4.3%
Income \$ 35,000 - \$49,999	10.0%	8.4%	7.2%
Income \$ 50,000 - \$74,999	14.5%	12.7%	11.7%
Income \$ 75,000 - \$99,999	11.5%	10.8%	10.4%
Income \$100,000 - \$124,999	11.8%	11.5%	11.2%
Income \$125,000 - \$149,999	10.7%	11.0%	11.2%
Income \$150,000 +	24.7%	31.7%	36.0%
Average Household Income	\$127,767	\$149,844	\$165,431
Median Household Income	\$93,521	\$109,254	\$118,743

	ROCKAWAY TOWN PLAZA 3miles	ROCKAWAY TOWN PLAZA 5miles	ROCKAWAY TOWN PLAZA 10miles
Per Capita Income	\$46,647	\$55,177	\$61,637
Vehicles Available			
0 Vehicles Available	9.0%	7.0%	5.1%
1 Vehicle Available	32.5%	30.2%	28.0%
2+ Vehicles Available	58.5%	62.9%	66.9%
Average Vehicles Per Household	1.94	2.00	2.05
Total Vehicles Available	45,126	82,875	279,742
2010 Demographics:			
Total Population	60,957	107,310	352,179
Total Households	21,772	38,840	129,644
Female Population	30,544	54,315	178,308
% Female	50.1%	50.6%	50.6%
Male Population	30,413	52,995	173,871
% Male	49.9%	49.4%	49.4%
Population Density (per Sq. Mi.)	2,152.26	1,363.99	1,119.12
Employed Civilian Population 16+			
Total	32,282	55,558	179,531
% White Collar	61.3%	68.7%	72.9%
% Blue Collar	38.7%	31.3%	27.1%
Age:			
Age 0 - 4	6.1%	5.9%	5.6%
Age 5 - 14	12.6%	13.2%	13.5%
Age 15 - 19	6.4%	6.4%	6.4%
Age 20 - 24	5.7%	5.1%	4.8%
Age 25 - 34	13.7%	12.1%	11.4%
Age 35 - 44	15.5%	15.5%	15.0%
Age 45 - 54	16.1%	16.9%	17.4%
Age 55 - 64	11.8%	12.6%	12.8%
Age 65 - 74	6.5%	6.8%	7.1%
Age 75 - 84	4.1%	4.0%	4.1%
Age 85 +	1.5%	1.7%	1.8%
Median Age	38.9	40.2	40.9
Housing Units			
Total Housing Units	22,725	40,869	136,973
Occupied Housing Units	95.8%	95.0%	94.7%
Vacant Housing Units	4.2%	5.0%	5.4%

	ROCKAWAY TOWN PLAZA 3miles	ROCKAWAY TOWN PLAZA 5miles	ROCKAWAY TOWN PLAZA 10miles
Housing Units by Tenure			
Total Households in Tenure	21,772	38,840	129,644
Owner Occupied Housing Units	14,506	28,272	97,005
Owner Occupied free and clear	25.2%	24.5%	24.0%
Owner Occupied with a mortgage or loan	74.8%	75.5%	76.0%
Renter Occupied Housing Units	7,266	10,567	32,640
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.3%	0.2%	0.2%
Asian	6.6%	8.5%	9.4%
Black	4.4%	3.7%	3.6%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	76.7%	79.1%	81.0%
Other	9.1%	5.9%	3.6%
Multi-Race	3.0%	2.6%	2.3%
Hispanic Ethnicity	34.2%	23.1%	13.5%
Not of Hispanic Ethnicity	65.8%	76.9%	86.5%
Race of Hispanics			
Hispanics	20,835	24,814	47,586
American Indian	0.7%	0.7%	0.8%
Asian	0.1%	0.2%	0.3%
Black	2.3%	2.2%	2.2%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%
White	65.6%	66.5%	65.2%
Other	25.9%	24.9%	25.4%
Multi-Race	5.3%	5.5%	6.0%
Race of Non Hispanics			
Non Hispanics	40,122	82,496	304,593
American Indian	0.1%	0.1%	0.1%
Asian	9.9%	10.9%	10.8%
Black	5.4%	4.1%	3.8%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	82.5%	82.9%	83.5%
Other	0.3%	0.2%	0.2%
Multi-Race	1.8%	1.7%	1.7%
Marital Status:			
Age 15 + Population	49,581	86,874	284,673
Divorced	8.3%	8.2%	7.8%

	ROCKAWAY TOWN PLAZA 3miles	ROCKAWAY TOWN PLAZA 5miles	ROCKAWAY TOWN PLAZA 10miles
Never Married	30.2%	28.1%	27.6%
Now Married	55.8%	58.0%	58.7%
Now Married - Separated	1.9%	1.7%	1.7%
Widowed	5.7%	5.8%	5.9%
Educational Attainment:			
Total Population Age 25+	42,204	74,622	245,019
Grade K - 8	5.0%	3.4%	2.5%
Grade 9 - 12	7.9%	6.0%	4.3%
High School Graduate	30.8%	26.9%	25.0%
Associates Degree	5.9%	6.0%	6.8%
Bachelor's Degree	21.6%	25.5%	27.2%
Graduate Degree	10.8%	15.0%	17.9%
Some College, No Degree	16.6%	16.2%	15.6%
No Schooling Completed	1.5%	1.0%	0.7%
Household Income:			
Income \$ 0 - \$9,999	3.1%	2.6%	2.5%
Income \$ 10,000 - \$14,999	3.0%	2.2%	2.0%
Income \$ 15,000 - \$24,999	5.7%	5.0%	4.9%
Income \$ 25,000 - \$34,999	5.8%	5.2%	5.3%
Income \$ 35,000 - \$49,999	11.9%	10.4%	9.5%
Income \$ 50,000 - \$74,999	18.5%	17.0%	16.1%
Income \$ 75,000 - \$99,999	15.0%	14.6%	14.1%
Income \$100,000 - \$124,999	14.4%	14.2%	13.9%
Income \$125,000 - \$149,999	8.1%	9.0%	9.5%
Income \$150,000 +	14.5%	19.8%	22.5%
Average Household Income	\$101,589	\$117,593	\$127,021
Median Household Income	\$78,231	\$87,605	\$92,374
Per Capita Income	\$36,360	\$42,687	\$46,932
Vehicles Available			
0 Vehicles Available	11.0%	8.4%	5.8%
1 Vehicle Available	28.1%	26.7%	26.6%
2+ Vehicles Available	60.9%	64.9%	67.6%
Average Vehicles Per Household	1.97	2.01	2.05
Total Vehicles Available	42,831	78,200	265,413

2000 Census Demographics:

Total Population	59,018	102,506	342,237
Total Households	20,703	36,492	124,281
Female Population	29,709	51,713	173,540

	ROCKAWAY TOWN PLAZA 3miles	ROCKAWAY TOWN PLAZA 5miles	ROCKAWAY TOWN PLAZA 10miles
% Female	50.3%	50.5%	50.7%
Male Population	29,309	50,793	168,698
% Male	49.7%	49.6%	49.3%
Employed Civilian Population 16+			
Total	30,784	53,467	180,657
% White Collar	65.9%	71.5%	74.4%
% Blue Collar	34.1%	28.5%	25.6%
Age:			
Age 0 - 4	7.1%	6.9%	6.9%
Age 5 - 14	14.1%	14.1%	14.2%
Age 15 - 19	5.7%	5.5%	5.5%
Age 20 - 24	5.2%	4.5%	4.2%
Age 25 - 34	16.6%	15.3%	14.3%
Age 35 - 44	18.4%	18.7%	19.0%
Age 45 - 54	13.7%	14.9%	15.3%
Age 55 - 64	8.7%	9.4%	9.8%
Age 65 - 74	5.8%	5.7%	5.8%
Age 75 - 84	3.6%	3.6%	3.6%
Age 85 +	1.2%	1.4%	1.3%
Median Age	35.7	37.0	37.5
Housing Units			
Total Housing Units	21,235	37,632	128,442
Owner Occupied Housing Units	65.4%	70.9%	72.7%
Renter Occupied Housing Units	32.1%	26.1%	24.1%
Vacant Housing Units	2.5%	3.0%	3.2%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.2%	0.1%	0.1%
Asian	5.9%	6.5%	6.5%
Hawaiian or other Pacific Islander	0.0%	0.1%	0.0%
Black	4.4%	3.4%	3.2%
White	79.6%	83.1%	85.7%
Other	7.2%	4.6%	2.5%
Two or More Races	2.7%	2.1%	1.9%
Hispanic Ethnicity	26.0%	16.7%	9.4%
Not of Hispanic Ethnicity	74.0%	83.3%	90.6%
Marital Status:			
Age 15 + Population	46,495	80,981	269,828

	ROCKAWAY TOWN PLAZA 3miles	ROCKAWAY TOWN PLAZA 5miles	ROCKAWAY TOWN PLAZA 10miles
Divorced	8.0%	7.4%	7.0%
Never Married	26.4%	24.7%	24.2%
Now Married	53.0%	56.6%	58.7%
Separated	6.7%	5.3%	4.2%
Widowed	5.9%	6.0%	5.8%
Educational Attainment:			
Total Population Age 25+	40,026	70,818	236,375
Grade K - 8	5.8%	4.2%	3.1%
Grade 9 - 11, No diploma	9.9%	7.9%	6.5%
High School Graduate	29.3%	26.4%	25.2%
Associates Degree	6.2%	6.3%	5.9%
Bachelor's Degree	19.8%	23.5%	25.8%
Graduate Degree	9.5%	13.3%	15.0%
Some College, No Degree	18.1%	17.6%	17.9%
No Schooling Completed	1.4%	0.9%	0.6%
Public School Enrollment	78.6%	78.4%	77.3%
Private School Enrollment	21.4%	21.6%	22.7%
Household Income:			
Income \$ 0 - \$9,999	3.8%	3.1%	3.3%
Income \$ 10,000 - \$14,999	3.2%	2.7%	2.5%
Income \$ 15,000 - \$24,999	7.9%	6.5%	5.6%
Income \$ 25,000 - \$34,999	7.6%	7.3%	6.9%
Income \$ 35,000 - \$49,999	13.4%	12.4%	11.9%
Income \$ 50,000 - \$74,999	23.1%	21.7%	20.2%
Income \$ 75,000 - \$99,999	15.6%	15.8%	16.5%
Income \$100,000 - \$124,999	11.4%	11.7%	11.5%
Income \$125,000 - \$149,999	6.0%	6.6%	6.9%
Income \$150,000 - \$199,999	4.9%	6.6%	7.3%
Income \$200,000 or More	3.1%	5.7%	7.6%
Average Household Income	\$76,210	\$87,892	\$95,170
Median Household Income	\$65,531	\$70,778	\$74,585
Per Capita Income	\$26,734	\$31,290	\$34,560
Vehicles Available			
0 Vehicles Available	7.5%	5.9%	5.2%
1 Vehicle Available	31.0%	29.2%	27.3%
2 Vehicles Available	43.2%	45.6%	47.1%
3+ Vehicles Available	18.3%	19.4%	20.4%
Average Vehicles Per Household	1.80	1.80	1.80

	ROCKAWAY TOWN PLAZA 3miles	ROCKAWAY TOWN PLAZA 5miles	ROCKAWAY TOWN PLAZA 10miles
Total Vehicles Available	37,181	67,798	236,070

Population Trend

2000	59,018	102,506	342,237
2010	60,957	107,310	352,179
Change 2000 to 2010	3.3%	4.7%	2.9%
2018A	62,465	110,159	360,389
2023	63,757	113,043	367,685
Change 2018A to 2023	2.1%	2.6%	2.0%

Household Trend

2000	20,703	36,492	124,281
2010	21,772	38,840	129,644
Change 2000 to 2010	8.2%	9.6%	6.9%
2018A	22,400	40,013	132,809
2023	23,242	41,538	136,634
Change 2018A to 2023	3.8%	3.8%	2.9%

Average Household Size Trend

2000	2.8	2.8	2.7
2010	2.8	2.7	2.7
Change 2000 to 2010	-1.1%	-1.8%	-1.0%
2018A	2.8	2.7	2.7
2023	2.8	2.7	2.7
Change 2018A to 2023	-1.2%	-0.8%	-0.6%

Median Age Trend

2000	35.7	37.0	37.5
2010	38.9	40.2	40.9
2018A	39.4	41.0	42.0
2023	40.5	42.0	42.9

Housing Units Trend

Total Housing Units

Change 2000 to 2010	7.0%	8.6%	6.6%
Change 2018A to 2023	4.0%	4.0%	3.1%

Owner Occupied Housing Units

Change 2000 to 2010	4.5%	6.0%	3.9%
Change 2018A to 2023	2.8%	3.3%	2.7%

Renter Occupied Housing Units

Change 2000 to 2010	6.5%	7.6%	5.6%
Change 2018A to 2023	5.6%	5.0%	3.3%

	ROCKAWAY TOWN PLAZA 3miles	ROCKAWAY TOWN PLAZA 5miles	ROCKAWAY TOWN PLAZA 10miles
Vacant Housing Units			
Change 2000 to 2010	79.3%	78.0%	76.1%
Change 2018A to 2023	10.3%	8.7%	7.7%
Race and Ethnicity Trend			
American Indian, Eskimo, Aleut			
Change 2000 to 2010	64.9%	82.1%	51.3%
Change 2018A to 2023	1.7%	1.4%	4.6%
Asian and Native Hawaiian/Other Pacific Islander			
Change 2000 to 2010	15.6%	34.9%	47.6%
Change 2018A to 2023	10.0%	12.2%	9.8%
Black			
Change 2000 to 2010	1.9%	13.5%	15.4%
Change 2018A to 2023	0.6%	2.9%	2.6%
White			
Change 2000 to 2010	-0.5%	-0.4%	-2.7%
Change 2018A to 2023	0.0%	0.3%	-0.1%
Other			
Change 2000 to 2010	30.1%	34.0%	46.1%
Change 2018A to 2023	7.9%	8.7%	10.1%
Two or More Races			
Change 2000 to 2010	15.4%	26.2%	22.0%
Change 2018A to 2023	11.3%	14.2%	15.2%
Hispanic Ethnicity			
Change 2000 to 2010	35.9%	44.7%	47.7%
Change 2018A to 2023	6.8%	8.1%	10.2%
Not of Hispanic Ethnicity			
Change 2000 to 2010	-8.2%	-3.4%	-1.7%
Change 2018A to 2023	-0.9%	0.6%	0.5%

*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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