

Complete Demographic Comparison Report

WASHINGTON PRIME GROUP

Date: December 10, 2018

	THE SHOPS AT NORTH EAST MALL 3miles	THE SHOPS AT NORTH EAST MALL 5miles	THE SHOPS AT NORTH EAST MALL 10miles
2018A Demographics:			
Q2 2018 Employees	45,083	101,463	485,710
Q2 2018 Establishments*	4,374	10,180	39,437
Total Population	101,390	260,425	944,730
Total Households	40,452	103,005	353,518
Female Population	52,214	134,362	480,297
% Female	51.5%	51.6%	50.8%
Male Population	49,176	126,063	464,433
% Male	48.5%	48.4%	49.2%
Population Density (per Sq. Mi.)	3,586.33	3,316.21	3,007.51
Employed Civilian Population 16+			
Total	55,779	145,000	508,066
White Collar	63.6%	63.6%	64.3%
Blue Collar	36.4%	36.4%	35.7%
Seasonal Population by Quarter:			
Q4 2015	210	409	3,167
Q1 2016	206	410	3,273
Q2 2016	240	465	3,574
Q3 2016	110	230	1,984
Q4 2016	109	223	1,959
Q1 2017	116	255	2,110
Q2 2017	117	250	2,140
Q3 2017	111	241	2,110
Q4 2017	109	233	2,075
Age:			
Age 0 - 4	6.5%	6.7%	7.0%
Age 5 - 14	12.8%	13.0%	14.5%
Age 15 - 19	5.9%	6.1%	6.9%
Age 20 - 24	5.8%	6.1%	6.6%
Age 25 - 34	14.2%	14.5%	14.9%
Age 35 - 44	12.5%	12.6%	13.6%
Age 45 - 54	13.4%	13.7%	13.7%
Age 55 - 64	12.5%	12.9%	11.6%
Age 65 - 74	8.8%	8.5%	6.8%

	THE SHOPS AT NORTH EAST MALL 3miles	THE SHOPS AT NORTH EAST MALL 5miles	THE SHOPS AT NORTH EAST MALL 10miles
Age 75 - 84	5.2%	4.2%	3.1%
Age 85 +	2.4%	1.9%	1.3%
Median Age	38.8	37.9	35.1
Housing Units			
Total Housing Units	41,508	106,481	369,219
Occupied Housing Units	97.5%	96.7%	95.8%
Vacant Housing Units	2.5%	3.3%	4.3%
Housing Units by Tenure			
Total Households in Tenure	40,452	103,005	353,518
Owner Occupied Housing Units	24,898	62,488	207,851
Owner Occupied free and clear	36.6%	32.7%	30.9%
Owner Occupied with a mortgage or loan	63.4%	67.3%	69.1%
Renter Occupied Housing Units	15,554	40,518	145,667
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.7%	0.7%	0.6%
Asian	3.9%	5.2%	6.0%
Black	7.5%	10.6%	14.9%
Hawaiian/Pacific Islander	0.4%	0.4%	0.3%
White	76.2%	72.1%	64.7%
Other	7.6%	7.6%	9.9%
Multi-Race	3.7%	3.4%	3.7%
Hispanic Ethnicity	21.8%	21.8%	26.9%
Not of Hispanic Ethnicity	78.2%	78.2%	73.1%
Race of Hispanics			
Hispanics	22,141	56,805	254,255
American Indian	0.9%	1.0%	0.8%
Asian	0.2%	0.3%	0.3%
Black	1.0%	1.4%	1.5%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	57.2%	57.1%	55.6%
Other	34.1%	34.2%	36.1%
Multi-Race	6.6%	5.9%	5.6%
Race of Non Hispanics			
Non Hispanics	79,249	203,620	690,475
American Indian	0.7%	0.6%	0.5%
Asian	4.9%	6.6%	8.1%
Black	9.3%	13.2%	19.8%
Hawaiian/Pacific Islander	0.5%	0.4%	0.4%

	THE SHOPS AT NORTH EAST MALL 3miles	THE SHOPS AT NORTH EAST MALL 5miles	THE SHOPS AT NORTH EAST MALL 10miles
White	81.5%	76.3%	68.0%
Other	0.2%	0.2%	0.2%
Multi-Race	2.9%	2.7%	2.9%
Marital Status:			
Age 15 + Population	81,854	209,346	741,224
Divorced	14.0%	13.3%	12.2%
Never Married	29.3%	29.5%	32.2%
Now Married	50.6%	51.5%	50.9%
Now Married - Separated	2.0%	2.2%	2.6%
Widowed	6.1%	5.7%	4.6%
Educational Attainment:			
Total Population Age 25+	69,982	177,728	613,546
Grade K - 8	3.5%	3.6%	5.5%
Grade 9 - 12	7.1%	7.1%	7.9%
High School Graduate	26.0%	25.6%	22.9%
Associates Degree	9.1%	8.5%	7.2%
Bachelor's Degree	19.1%	19.7%	21.7%
Graduate Degree	7.1%	8.3%	9.7%
Some College, No Degree	27.1%	26.3%	23.8%
No Schooling Completed	0.9%	1.1%	1.4%
Household Income:			
Income \$ 0 - \$9,999	3.8%	3.8%	5.0%
Income \$ 10,000 - \$14,999	3.6%	3.5%	3.8%
Income \$ 15,000 - \$24,999	9.3%	8.9%	8.8%
Income \$ 25,000 - \$34,999	10.0%	9.9%	9.4%
Income \$ 35,000 - \$49,999	13.8%	13.6%	12.6%
Income \$ 50,000 - \$74,999	21.3%	20.1%	18.7%
Income \$ 75,000 - \$99,999	14.2%	14.3%	13.2%
Income \$100,000 - \$124,999	10.4%	9.9%	9.7%
Income \$125,000 - \$149,999	5.0%	5.5%	5.6%
Income \$150,000 +	8.6%	10.4%	13.1%
Average Household Income	\$78,636	\$83,995	\$91,612
Median Household Income	\$60,528	\$62,080	\$63,144
Per Capita Income	\$31,431	\$33,290	\$34,416
Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under			
Total Families (Family Households)	26,711	68,483	236,257
Husband-Wife Family, Own Children, Below Poverty	510	1,417	6,490

	THE SHOPS AT NORTH EAST MALL 3miles	THE SHOPS AT NORTH EAST MALL 5miles	THE SHOPS AT NORTH EAST MALL 10miles
Husband-Wife Family, No Own Children, Below Poverty	283	585	2,865
Male Householder, Own Children, Below Poverty	113	357	1,533
Male Householder, No Own Children, Below Poverty	68	168	607
Female Householder, Own Children, Below Poverty	962	2,443	10,403
Female Householder, No Own Children, Below Poverty	96	267	2,054
Husband-Wife Family, Own Children, At/ Above Poverty	6,733	18,262	72,482
Husband-Wife Family, No Own Children, At/Above Poverty	11,566	29,127	87,036
Male Householder, Own Children, At/ Above Poverty	975	2,300	7,720
Male Householder, No Own Children, At/ Above Poverty	939	2,339	8,516
Female Householder, Own Children, At/ Above Poverty	2,253	5,815	18,829
Female Householder, No Own Children, At/Above Poverty	2,212	5,402	17,723

Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	101,390	260,425	944,730
Less Than .50	3,441	9,731	53,015
.50 - .99	7,155	17,893	78,354
1.00 - 1.24	4,621	12,794	47,010
1.25 - 1.49	4,535	11,108	43,362
1.50 - 1.84	7,385	17,435	63,349
1.85 - 1.99	2,837	8,384	25,744
2.00+	71,416	183,080	633,897

Poverty: Popn by Race

By Race

White, Below Poverty Level	6,150	13,128	54,049
White, Above Poverty Level	71,114	174,587	557,244
Black, Below Poverty Level	1,189	6,008	37,308
Black, Above Poverty Level	6,427	21,696	103,039
AI/Alaskan Native, Below Poverty Level	158	373	1,241
AI/Alaskan Native, Above Poverty Level	568	1,407	4,454
Asian, Below Poverty Level	426	1,618	7,997
Asian, Above Poverty Level	3,485	11,953	48,649
NH/PI, Below Poverty Level	86	170	584
NH/PI, Above Poverty Level	322	746	2,348

	THE SHOPS AT NORTH EAST MALL 3miles	THE SHOPS AT NORTH EAST MALL 5miles	THE SHOPS AT NORTH EAST MALL 10miles
Some Other Race, Below Poverty Level	2,092	5,015	24,293
Some Other Race, Above Poverty Level	5,595	14,755	68,833
2+ Races, Below Poverty Level	494	1,312	5,898
2+ Races, Above Poverty Level	3,284	7,657	28,794
Poverty: Popn by Ethnicity			
Hispanic/Latino			
Hispanic/Latino, Below Poverty Level	4,341	10,315	54,908
Hispanic/Latino, Above Poverty Level	17,800	46,489	199,347
Non-Hispanic/Latino, Below Poverty Level	6,255	17,309	76,461
Non-Hispanic/Latino, Above Poverty Level	72,995	186,311	614,014
Non-Hispanic/Latino by Race			
White, Below Poverty Level	4,359	8,934	28,008
White, Above Poverty Level	60,242	146,347	441,823
Other than White, Below Poverty Level	6,236	18,690	103,361
Other than White, Above Poverty Level	30,552	86,454	371,538
Vehicles Available			
0 Vehicles Available	4.0%	4.3%	4.8%
1 Vehicle Available	35.4%	34.8%	33.8%
2+ Vehicles Available	60.6%	60.9%	61.4%
Average Vehicles Per Household	1.89	1.89	1.92
Total Vehicles Available	76,364	195,174	678,130

2023 Demographics:

Total Population	104,864	269,301	1,003,931
Total Households	42,464	108,033	379,902
Female Population	53,808	138,409	509,303
% Female	51.3%	51.4%	50.7%
Male Population	51,056	130,892	494,628
% Male	48.7%	48.6%	49.3%

Population Density (per Sq. Mi.)	3,709.24	3,429.24	3,195.98
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Employed Civilian Population 16+

Total	58,034	150,818	545,727
% White Collar	63.7%	63.8%	65.0%
% Blue Collar	36.3%	36.2%	35.0%

Age:

Age 0 - 4	6.5%	6.6%	7.0%
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	THE SHOPS AT NORTH EAST MALL 3miles	THE SHOPS AT NORTH EAST MALL 5miles	THE SHOPS AT NORTH EAST MALL 10miles
Age 5 - 14	12.6%	12.6%	14.0%
Age 15 - 19	5.8%	5.9%	6.9%
Age 20 - 24	5.4%	5.6%	6.2%
Age 25 - 34	14.2%	14.5%	14.8%
Age 35 - 44	13.1%	13.2%	14.1%
Age 45 - 54	12.1%	12.3%	12.7%
Age 55 - 64	12.0%	12.4%	11.4%
Age 65 - 74	9.9%	9.8%	8.0%
Age 75 - 84	6.0%	5.1%	3.8%
Age 85 +	2.4%	1.9%	1.3%
Median Age	39.1	38.5	35.9
Housing Units			
Total Housing Units	43,554	111,584	396,254
Occupied Housing Units	97.5%	96.8%	95.9%
Vacant Housing Units	2.5%	3.2%	4.1%
Housing Units by Tenure			
Total Households in Tenure	42,464	108,033	379,902
Owner Occupied Housing Units	25,896	65,424	225,325
Owner Occupied free and clear	36.5%	32.8%	30.6%
Owner Occupied with a mortgage or loan	63.5%	67.2%	69.4%
Renter Occupied Housing Units	16,568	42,609	154,577
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.7%	0.7%	0.6%
Asian	4.3%	5.7%	6.6%
Black	8.0%	11.0%	14.7%
Hawaiian/Pacific Islander	0.4%	0.4%	0.3%
White	74.0%	70.2%	63.5%
Other	8.4%	8.2%	10.2%
Multi-Race	4.2%	3.9%	4.1%
Hispanic Ethnicity	24.1%	23.6%	28.0%
Not of Hispanic Ethnicity	75.9%	76.4%	72.0%
Race of Hispanics			
Hispanics	25,242	63,632	281,582
American Indian	0.9%	0.9%	0.8%
Asian	0.2%	0.3%	0.2%
Black	1.0%	1.4%	1.5%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	57.0%	57.1%	55.8%
Other	34.2%	34.2%	35.8%

	THE SHOPS AT NORTH EAST MALL 3miles	THE SHOPS AT NORTH EAST MALL 5miles	THE SHOPS AT NORTH EAST MALL 10miles
Multi-Race	6.7%	6.1%	5.9%
Race of Non Hispanics			
Non Hispanics	79,622	205,668	722,349
American Indian	0.7%	0.6%	0.5%
Asian	5.6%	7.4%	9.0%
Black	10.2%	14.0%	19.9%
Hawaiian/Pacific Islander	0.5%	0.5%	0.4%
White	79.4%	74.2%	66.5%
Other	0.2%	0.2%	0.2%
Multi-Race	3.5%	3.2%	3.4%
Marital Status:			
Age 15 + Population	84,864	217,463	793,958
Divorced	14.0%	13.2%	12.1%
Never Married	29.7%	29.7%	32.2%
Now Married	50.4%	51.4%	51.2%
Now Married - Separated	2.1%	2.2%	2.6%
Widowed	6.0%	5.7%	4.5%
Educational Attainment:			
Total Population Age 25+	73,124	186,537	662,782
Grade K - 9	3.5%	3.5%	5.2%
Grade 9 - 12	7.0%	7.0%	7.5%
High School Graduate	25.9%	25.4%	22.6%
Associates Degree	9.1%	8.5%	7.2%
Bachelor's Degree	19.3%	19.9%	22.3%
Graduate Degree	7.3%	8.5%	10.0%
Some College, No Degree	27.0%	26.2%	23.9%
No Schooling Completed	0.9%	1.1%	1.4%
Household Income:			
Income \$ 0 - \$9,999	2.9%	2.9%	3.7%
Income \$ 10,000 - \$14,999	3.1%	3.1%	3.4%
Income \$ 15,000 - \$24,999	7.9%	7.7%	7.5%
Income \$ 25,000 - \$34,999	8.8%	8.7%	8.2%
Income \$ 35,000 - \$49,999	12.4%	12.2%	11.3%
Income \$ 50,000 - \$74,999	18.1%	17.1%	15.9%
Income \$ 75,000 - \$99,999	16.0%	16.0%	14.9%
Income \$100,000 - \$124,999	12.8%	12.2%	11.9%
Income \$125,000 - \$149,999	6.8%	7.0%	7.1%
Income \$150,000 +	11.1%	13.1%	16.1%
Average Household Income	\$89,844	\$95,646	\$105,068

	THE SHOPS AT NORTH EAST MALL 3miles	THE SHOPS AT NORTH EAST MALL 5miles	THE SHOPS AT NORTH EAST MALL 10miles
Median Household Income	\$70,220	\$72,353	\$74,945
Per Capita Income	\$36,439	\$38,437	\$39,889

Vehicles Available

0 Vehicles Available	4.0%	4.2%	4.6%
1 Vehicle Available	35.2%	34.5%	33.3%
2+ Vehicles Available	60.9%	61.2%	62.1%
Average Vehicles Per Household	1.89	1.90	1.93
Total Vehicles Available	80,186	205,054	732,099

2010 Demographics:

Total Population	94,179	242,073	848,757
Total Households	37,262	95,077	316,708
Female Population	48,460	124,660	430,875
% Female	51.5%	51.5%	50.8%
Male Population	45,719	117,413	417,882
% Male	48.5%	48.5%	49.2%
Population Density (per Sq. Mi.)	3,331.29	3,082.52	2,701.98

Employed Civilian Population 16+

Total	48,406	125,889	423,947
% White Collar	64.5%	64.5%	64.9%
% Blue Collar	35.5%	35.5%	35.1%

Age:

Age 0 - 4	6.9%	7.1%	7.6%
Age 5 - 14	13.1%	13.5%	15.1%
Age 15 - 19	6.3%	6.5%	7.1%
Age 20 - 24	6.3%	6.4%	6.7%
Age 25 - 34	14.1%	14.1%	14.6%
Age 35 - 44	13.5%	13.8%	14.6%
Age 45 - 54	14.5%	15.1%	14.7%
Age 55 - 64	11.5%	11.6%	10.3%
Age 65 - 74	7.1%	6.5%	5.2%
Age 75 - 84	4.9%	3.8%	2.9%
Age 85 +	1.9%	1.6%	1.1%
Median Age	37.5	36.7	34.1

Housing Units

Total Housing Units	40,030	102,642	346,130
Occupied Housing Units	93.1%	92.6%	91.5%
Vacant Housing Units	6.9%	7.4%	8.5%

	THE SHOPS AT NORTH EAST MALL 3miles	THE SHOPS AT NORTH EAST MALL 5miles	THE SHOPS AT NORTH EAST MALL 10miles
Housing Units by Tenure			
Total Households in Tenure	37,262	95,077	316,708
Owner Occupied Housing Units	23,249	58,724	189,632
Owner Occupied free and clear	29.8%	26.1%	25.2%
Owner Occupied with a mortgage or loan	70.2%	73.9%	74.8%
Renter Occupied Housing Units	14,014	36,353	127,076
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.7%	0.7%	0.6%
Asian	3.3%	4.4%	5.0%
Black	6.1%	9.0%	13.3%
Hawaiian/Pacific Islander	0.4%	0.3%	0.3%
White	79.6%	75.9%	68.6%
Other	6.9%	6.8%	9.1%
Multi-Race	3.2%	2.9%	3.1%
Hispanic Ethnicity	19.3%	19.3%	24.8%
Not of Hispanic Ethnicity	80.7%	80.7%	75.2%
Race of Hispanics			
Hispanics	18,154	46,722	210,663
American Indian	1.0%	1.1%	0.9%
Asian	0.2%	0.3%	0.3%
Black	1.2%	1.5%	1.4%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	56.3%	56.6%	55.9%
Other	34.9%	34.7%	36.2%
Multi-Race	6.4%	5.8%	5.3%
Race of Non Hispanics			
Non Hispanics	76,025	195,351	638,093
American Indian	0.7%	0.6%	0.5%
Asian	4.0%	5.4%	6.6%
Black	7.2%	10.8%	17.2%
Hawaiian/Pacific Islander	0.4%	0.4%	0.4%
White	85.2%	80.5%	72.8%
Other	0.2%	0.2%	0.2%
Multi-Race	2.4%	2.2%	2.3%
Marital Status:			
Age 15 + Population	75,356	192,227	655,508

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Divorced	14.3%	13.7%	12.2%
Never Married	25.8%	27.7%	30.3%
Now Married	54.3%	53.7%	53.0%
Now Married - Separated	2.0%	2.4%	2.8%
Widowed	5.6%	5.0%	4.5%
Educational Attainment:			
Total Population Age 25+	63,527	160,860	538,177
Grade K - 8	4.3%	4.2%	6.0%
Grade 9 - 12	7.8%	7.7%	8.3%
High School Graduate	25.7%	25.2%	22.7%
Associates Degree	9.5%	8.6%	7.4%
Bachelor's Degree	18.4%	19.3%	21.0%
Graduate Degree	5.9%	7.1%	8.9%
Some College, No Degree	27.6%	26.9%	24.4%
No Schooling Completed	0.8%	0.9%	1.4%
Household Income:			
Income \$ 0 - \$9,999	4.5%	4.4%	5.7%
Income \$ 10,000 - \$14,999	4.0%	3.9%	4.4%
Income \$ 15,000 - \$24,999	10.8%	10.2%	10.1%
Income \$ 25,000 - \$34,999	10.2%	10.3%	10.6%
Income \$ 35,000 - \$49,999	16.1%	15.8%	14.8%
Income \$ 50,000 - \$74,999	21.6%	20.2%	18.5%
Income \$ 75,000 - \$99,999	13.4%	13.7%	12.7%
Income \$100,000 - \$124,999	9.5%	9.5%	9.3%
Income \$125,000 - \$149,999	4.1%	4.8%	4.9%
Income \$150,000 +	5.8%	7.1%	9.1%
Average Household Income	\$69,967	\$74,197	\$79,049
Median Household Income	\$54,537	\$55,763	\$55,125
Per Capita Income	\$27,735	\$29,203	\$29,622
Vehicles Available			
0 Vehicles Available	4.2%	4.5%	5.0%
1 Vehicle Available	36.2%	35.2%	34.4%
2+ Vehicles Available	59.6%	60.3%	60.6%
Average Vehicles Per Household	1.87	1.88	1.89
Total Vehicles Available	69,548	178,382	600,044

2000 Census Demographics:

Total Population	87,370	225,512	726,958
Total Households	34,446	87,990	273,765

	THE SHOPS AT NORTH EAST MALL 3miles	THE SHOPS AT NORTH EAST MALL 5miles	THE SHOPS AT NORTH EAST MALL 10miles
Female Population	44,831	116,057	365,973
% Female	51.3%	51.5%	50.3%
Male Population	42,539	109,456	360,985
% Male	48.7%	48.5%	49.7%
Employed Civilian Population 16+			
Total	46,251	121,379	367,829
% White Collar	69.6%	69.6%	67.8%
% Blue Collar	30.4%	30.4%	32.2%
Age:			
Age 0 - 4	6.8%	7.2%	7.7%
Age 5 - 14	14.1%	14.7%	15.4%
Age 15 - 19	6.4%	6.7%	7.0%
Age 20 - 24	6.6%	6.7%	7.2%
Age 25 - 34	14.4%	15.4%	16.6%
Age 35 - 44	16.5%	17.5%	17.6%
Age 45 - 54	13.7%	14.1%	13.2%
Age 55 - 64	9.2%	8.3%	7.3%
Age 65 - 74	7.1%	5.3%	4.5%
Age 75 - 84	4.0%	3.0%	2.6%
Age 85 +	1.2%	1.0%	0.8%
Median Age	36.0	34.5	32.6
Housing Units			
Total Housing Units	35,949	92,067	289,012
Owner Occupied Housing Units	60.5%	59.3%	55.3%
Renter Occupied Housing Units	35.3%	36.2%	39.4%
Vacant Housing Units	4.2%	4.4%	5.3%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.5%	0.7%	0.7%
Asian	2.3%	3.3%	3.7%
Hawaiian or other Pacific Islander	0.2%	0.2%	0.1%
Black	3.7%	6.5%	12.1%
White	85.8%	82.4%	72.8%
Other	5.0%	4.5%	8.0%
Two or More Races	2.4%	2.5%	2.6%
Hispanic Ethnicity	10.9%	10.5%	18.2%
Not of Hispanic Ethnicity	89.1%	89.5%	81.9%

Marital Status:

	THE SHOPS AT NORTH EAST MALL 3miles	THE SHOPS AT NORTH EAST MALL 5miles	THE SHOPS AT NORTH EAST MALL 10miles
Age 15 + Population	69,130	175,963	558,709
Divorced	13.1%	12.4%	11.5%
Never Married	21.4%	23.0%	26.0%
Now Married	55.4%	55.8%	52.4%
Separated	4.1%	3.9%	5.6%
Widowed	5.7%	4.9%	4.6%
Educational Attainment:			
Total Population Age 25+	57,551	145,663	455,342
Grade K - 8	3.0%	2.8%	5.6%
Grade 9 - 11, No diploma	8.4%	8.8%	10.4%
High School Graduate	26.0%	25.5%	22.9%
Associates Degree	7.0%	7.1%	6.2%
Bachelor's Degree	17.6%	18.6%	19.9%
Graduate Degree	6.0%	6.9%	7.9%
Some College, No Degree	31.4%	29.8%	25.6%
No Schooling Completed	0.5%	0.7%	1.5%
Public School Enrollment	86.1%	85.5%	86.1%
Private School Enrollment	13.9%	14.5%	13.9%
Household Income:			
Income \$ 0 - \$9,999	3.9%	4.4%	6.9%
Income \$ 10,000 - \$14,999	4.5%	4.1%	4.8%
Income \$ 15,000 - \$24,999	11.0%	10.8%	11.4%
Income \$ 25,000 - \$34,999	12.4%	12.7%	13.0%
Income \$ 35,000 - \$49,999	18.5%	17.4%	16.8%
Income \$ 50,000 - \$74,999	24.3%	22.9%	20.2%
Income \$ 75,000 - \$99,999	12.8%	13.2%	11.9%
Income \$100,000 - \$124,999	6.8%	7.1%	6.4%
Income \$125,000 - \$149,999	2.3%	3.1%	3.3%
Income \$150,000 - \$199,999	2.1%	2.5%	2.8%
Income \$200,000 or More	1.5%	1.7%	2.6%
Average Household Income	\$60,156	\$61,878	\$61,960
Median Household Income	\$49,779	\$50,514	\$47,083
Per Capita Income	\$23,717	\$24,144	\$23,334
Vehicles Available			
0 Vehicles Available	4.0%	4.2%	5.6%
1 Vehicle Available	34.2%	34.1%	36.4%
2 Vehicles Available	45.7%	45.2%	42.6%
3+ Vehicles Available	16.2%	16.5%	15.5%

	THE SHOPS AT NORTH EAST MALL 3miles	THE SHOPS AT NORTH EAST MALL 5miles	THE SHOPS AT NORTH EAST MALL 10miles
Average Vehicles Per Household	1.70	1.70	1.60
Total Vehicles Available	61,412	157,120	472,030

Population Trend

2000	87,370	225,512	726,958
2010	94,179	242,073	848,757
Change 2000 to 2010	7.8%	7.3%	16.8%
2018A	101,390	260,425	944,730
2023	104,864	269,301	1,003,931
Change 2018A to 2023	3.4%	3.4%	6.3%

Household Trend

2000	34,446	87,990	273,765
2010	37,262	95,077	316,708
Change 2000 to 2010	17.4%	17.1%	29.1%
2018A	40,452	103,005	353,518
2023	42,464	108,033	379,902
Change 2018A to 2023	5.0%	4.9%	7.5%

Average Household Size Trend

2000	2.5	2.5	2.6
2010	2.5	2.5	2.7
Change 2000 to 2010	0.0%	-0.2%	1.4%
2018A	2.5	2.5	2.6
2023	2.5	2.5	2.6
Change 2018A to 2023	-0.6%	-0.5%	0.0%

Median Age Trend

2000	36.0	34.5	32.6
2010	37.5	36.7	34.1
2018A	38.8	37.9	35.1
2023	39.1	38.5	35.9

Housing Units Trend

Total Housing Units

Change 2000 to 2010	11.4%	11.5%	19.8%
Change 2018A to 2023	4.9%	4.8%	7.3%

Owner Occupied Housing Units

Change 2000 to 2010	6.9%	7.5%	18.6%
Change 2018A to 2023	4.0%	4.7%	8.4%

Renter Occupied Housing Units

Change 2000 to 2010	10.3%	9.0%	11.5%
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	THE SHOPS AT NORTH EAST MALL 3miles	THE SHOPS AT NORTH EAST MALL 5miles	THE SHOPS AT NORTH EAST MALL 10miles
Change 2018A to 2023	6.5%	5.2%	6.1%
Vacant Housing Units			
Change 2000 to 2010	84.1%	85.6%	93.0%
Change 2018A to 2023	3.2%	2.2%	4.1%
Race and Ethnicity Trend			
American Indian, Eskimo, Aleut			
Change 2000 to 2010	43.1%	13.3%	9.7%
Change 2018A to 2023	3.7%	3.3%	5.2%
Asian and Native Hawaiian/Other Pacific Islander			
Change 2000 to 2010	53.7%	43.9%	60.2%
Change 2018A to 2023	13.8%	13.1%	15.8%
Black			
Change 2000 to 2010	76.7%	48.3%	28.1%
Change 2018A to 2023	10.1%	6.7%	5.2%
White			
Change 2000 to 2010	0.0%	-1.2%	10.1%
Change 2018A to 2023	0.4%	0.6%	4.3%
Other			
Change 2000 to 2010	46.6%	64.5%	32.6%
Change 2018A to 2023	14.3%	11.8%	9.7%
Two or More Races			
Change 2000 to 2010	41.0%	26.8%	39.5%
Change 2018A to 2023	17.9%	16.9%	19.6%
Hispanic Ethnicity			
Change 2000 to 2010	89.9%	96.6%	59.7%
Change 2018A to 2023	14.0%	12.0%	10.7%
Not of Hispanic Ethnicity			
Change 2000 to 2010	-2.3%	-3.2%	7.2%
Change 2018A to 2023	0.5%	1.0%	4.6%

*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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