

# BY THE NUMBERS

## RADIUS DEMOS

### Population

5 Mile	108,839
10 Mile	238,399
15 Mile	352,222

### Households

5 Mile	46,372
10 Mile	98,631
15 Mile	145,826

### Avg. Household Income

5 Mile	\$75,773
10 Mile	\$71,235
15 Mile	\$70,723

### Median Age

5 Mile	44.7
10 Mile	44.0
15 Mile	44.7

### Total Annual

Consumer Expenditures	
15 Mile	\$8.5B

Experian, 2023 Projection

