

BY THE NUMBERS

RADIUS DEMOS

Population

5 Mile	213,374
10 Mile	641,868
20 Mile	2,423,743

Households

5 Mile	94,286
10 Mile	269,149
20 Mile	1,011,636

Avg. Household Income

5 Mile	\$104,439
10 Mile	\$88,932
20 Mile	\$88,485

Median Age

5 Mile	38.7
10 Mile	38.1
20 Mile	41.7

Total Annual Consumer Expenditures

15 Mile	\$63B
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Experian, 2023 Projection

