

BY THE NUMBERS

RADIUS DEMOS

Population

5 Mile	289,782
10 Mile	947,553
15 Mile	1,568,749

Households

5 Mile	131,850
10 Mile	392,826
15 Mile	624,809

Avg. Household Income

5 Mile	\$112,726
10 Mile	\$118,872
15 Mile	\$116,894

Median Age

5 Mile	36.1
10 Mile	34.8
15 Mile	34.8

Total Annual Consumer Expenditures

15 Mile	\$48B
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Experian, 2023 Projection

