

Complete Demographic Comparison Report

WASHINGTON PRIME GROUP

Date: February 18, 2020

| | POLARIS FASHION PLACE 5miles | POLARIS FASHION PLACE 10miles | POLARIS FASHION PLACE 15miles |
|---|---------------------------------|----------------------------------|----------------------------------|
| 2019A Demographics: | | | |
| Q2 2019 Employees | 134,159 | 346,785 | 721,654 |
| Q2 2019 Establishments* | 9,028 | 25,062 | 46,768 |
| Total Population | 201,039 | 656,153 | 1,145,557 |
| Total Households | 78,772 | 267,646 | 469,018 |
| Female Population | 103,236 | 334,564 | 582,454 |
| % Female | 51.4% | 51.0% | 50.8% |
| Male Population | 97,804 | 321,589 | 563,103 |
| % Male | 48.7% | 49.0% | 49.2% |
| Population Density (per Sq. Mi.) | 2,555.82 | 2,085.43 | 1,618.17 |
| Employed Civilian Population 16+ | | | |
| Total | 115,163 | 362,495 | 619,995 |
| White Collar | 75.9% | 74.4% | 71.1% |
| Blue Collar | 24.1% | 25.6% | 28.9% |
| Seasonal Population by Quarter: | | | |
| Q4 2016 | 725 | 3,235 | 5,435 |
| Q1 2017 | 763 | 3,619 | 6,168 |
| Q2 2017 | 820 | 3,865 | 6,559 |
| Q3 2017 | 773 | 3,738 | 6,376 |
| Q4 2017 | 727 | 3,647 | 6,283 |
| Q1 2018 | 882 | 4,213 | 7,167 |
| Q2 2018 | 902 | 4,393 | 7,428 |
| Q3 2018 | 866 | 4,222 | 7,240 |
| Q4 2018 | 839 | 4,054 | 7,031 |
| Age: | | | |
| Age 0 - 4 | 7.0% | 6.7% | 6.8% |
| Age 5 - 14 | 14.1% | 12.9% | 12.7% |
| Age 15 - 19 | 6.6% | 6.4% | 6.7% |
| Age 20 - 24 | 5.1% | 6.8% | 7.2% |
| Age 25 - 34 | 14.6% | 16.6% | 17.2% |
| Age 35 - 44 | 14.6% | 13.9% | 13.6% |
| Age 45 - 54 | 13.5% | 12.8% | 12.6% |
| Age 55 - 64 | 11.9% | 11.8% | 11.5% |
| Age 65 - 74 | 7.7% | 7.4% | 7.0% |

| | POLARIS FASHION PLACE 5miles | POLARIS FASHION PLACE 10miles | POLARIS FASHION PLACE 15miles |
|--|---------------------------------|----------------------------------|----------------------------------|
| Age 75 - 84 | 3.3% | 3.2% | 3.2% |
| Age 85 + | 1.5% | 1.6% | 1.5% |
| Median Age | 36.8 | 35.4 | 34.6 |
| Housing Units | | | |
| Total Housing Units | 80,878 | 277,806 | 495,234 |
| Occupied Housing Units | 97.4% | 96.3% | 94.7% |
| Vacant Housing Units | 2.6% | 3.7% | 5.3% |
| Housing Units by Tenure | | | |
| Total Households in Tenure | 78,772 | 267,646 | 469,018 |
| Owner Occupied Housing Units | 52,427 | 162,937 | 268,883 |
| Owner Occupied free and clear | 21.6% | 23.7% | 24.3% |
| Owner Occupied with a mortgage or loan | 78.4% | 76.3% | 75.7% |
| Renter Occupied Housing Units | 26,345 | 104,709 | 200,135 |
| Race and Ethnicity | | | |
| American Indian, Eskimo, Aleut | 0.2% | 0.2% | 0.2% |
| Asian | 7.3% | 7.8% | 6.5% |
| Black | 13.5% | 16.2% | 18.8% |
| Hawaiian/Pacific Islander | 0.0% | 0.0% | 0.0% |
| White | 74.1% | 71.0% | 69.3% |
| Other | 2.0% | 1.8% | 2.0% |
| Multi-Race | 2.9% | 3.0% | 3.2% |
| Hispanic Ethnicity | 5.2% | 4.5% | 4.6% |
| Not of Hispanic Ethnicity | 94.8% | 95.5% | 95.4% |
| Race of Hispanics | | | |
| Hispanics | 10,469 | 29,417 | 52,915 |
| American Indian | 0.6% | 0.7% | 0.8% |
| Asian | 0.5% | 0.5% | 0.5% |
| Black | 5.4% | 5.2% | 5.7% |
| Hawaiian/Pacific Islander | 0.1% | 0.1% | 0.1% |
| White | 50.5% | 49.5% | 45.9% |
| Other | 34.9% | 35.7% | 38.5% |
| Multi-Race | 7.9% | 8.3% | 8.5% |
| Race of Non Hispanics | | | |
| Non Hispanics | 190,570 | 626,736 | 1,092,642 |
| American Indian | 0.1% | 0.2% | 0.2% |
| Asian | 7.6% | 8.1% | 6.8% |
| Black | 13.9% | 16.7% | 19.5% |
| Hawaiian/Pacific Islander | 0.0% | 0.0% | 0.0% |

| | POLARIS FASHION PLACE 5miles | POLARIS FASHION PLACE 10miles | POLARIS FASHION PLACE 15miles |
|---|---------------------------------|----------------------------------|----------------------------------|
| White | 75.3% | 72.0% | 70.4% |
| Other | 0.2% | 0.3% | 0.2% |
| Multi-Race | 2.7% | 2.7% | 2.9% |
| Marital Status: | | | |
| Age 15 + Population | 158,737 | 527,659 | 922,249 |
| Divorced | 10.2% | 10.0% | 10.7% |
| Never Married | 29.5% | 34.1% | 37.2% |
| Now Married | 56.0% | 51.4% | 47.7% |
| Now Married - Separated | 1.5% | 1.6% | 1.7% |
| Widowed | 4.3% | 4.4% | 4.4% |
| Educational Attainment: | | | |
| Total Population Age 25+ | 135,194 | 440,988 | 762,152 |
| Grade K - 8 | 1.0% | 1.3% | 1.5% |
| Grade 9 - 12 | 2.6% | 3.5% | 5.1% |
| High School Graduate | 18.7% | 18.9% | 21.1% |
| Associates Degree | 6.9% | 6.5% | 6.5% |
| Bachelor's Degree | 33.2% | 31.9% | 29.0% |
| Graduate Degree | 18.7% | 18.6% | 16.9% |
| Some College, No Degree | 18.3% | 18.4% | 18.9% |
| No Schooling Completed | 0.5% | 1.0% | 1.0% |
| Household Income: | | | |
| Income \$ 0 - \$9,999 | 2.8% | 4.8% | 6.4% |
| Income \$ 10,000 - \$14,999 | 2.3% | 3.1% | 3.8% |
| Income \$ 15,000 - \$24,999 | 5.4% | 6.8% | 7.9% |
| Income \$ 25,000 - \$34,999 | 7.0% | 7.3% | 8.0% |
| Income \$ 35,000 - \$49,999 | 10.3% | 10.5% | 11.0% |
| Income \$ 50,000 - \$74,999 | 16.5% | 17.3% | 17.5% |
| Income \$ 75,000 - \$99,999 | 13.2% | 13.6% | 13.2% |
| Income \$100,000 - \$124,999 | 11.8% | 11.2% | 10.2% |
| Income \$125,000 - \$149,999 | 9.2% | 7.6% | 6.8% |
| Income \$150,000 + | 21.6% | 17.8% | 15.2% |
| Average Household Income | \$118,089 | \$106,199 | \$97,166 |
| Median Household Income | \$85,151 | \$75,184 | \$68,149 |
| Per Capita Income | \$46,450 | \$43,503 | \$40,086 |
| Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under | | | |
| Total Families (Family Households) | 52,665 | 165,422 | 277,585 |
| Husband-Wife Family, Own Children, Below Poverty | 733 | 3,574 | 5,953 |

| | POLARIS FASHION PLACE 5miles | POLARIS FASHION PLACE 10miles | POLARIS FASHION PLACE 15miles |
|--|---------------------------------|----------------------------------|----------------------------------|
| Husband-Wife Family, No Own Children, Below Poverty | 314 | 1,690 | 3,480 |
| Male Householder, Own Children, Below Poverty | 191 | 790 | 2,104 |
| Male Householder, No Own Children, Below Poverty | 109 | 527 | 1,002 |
| Female Householder, Own Children, Below Poverty | 1,694 | 5,890 | 13,141 |
| Female Householder, No Own Children, Below Poverty | 276 | 1,648 | 3,290 |
| Husband-Wife Family, Own Children, At/Above Poverty | 19,622 | 55,354 | 85,866 |
| Husband-Wife Family, No Own Children, At/Above Poverty | 20,867 | 65,203 | 106,844 |
| Male Householder, Own Children, At/Above Poverty | 1,579 | 4,629 | 7,913 |
| Male Householder, No Own Children, At/Above Poverty | 1,026 | 4,619 | 8,742 |
| Female Householder, Own Children, At/Above Poverty | 3,491 | 11,106 | 19,524 |
| Female Householder, No Own Children, At/Above Poverty | 2,763 | 10,391 | 19,726 |

Poverty: Popn, Ratio of Income to Poverty Level

| | | | |
|--|---------|---------|-----------|
| Total Population for whom poverty status is determined | 201,039 | 656,153 | 1,145,557 |
| Less Than .50 | 7,246 | 38,074 | 84,671 |
| .50 - .99 | 8,510 | 38,924 | 85,369 |
| 1.00 - 1.24 | 4,673 | 20,414 | 41,116 |
| 1.25 - 1.49 | 4,770 | 18,871 | 37,172 |
| 1.50 - 1.84 | 9,419 | 30,760 | 60,887 |
| 1.85 - 1.99 | 3,631 | 13,147 | 24,131 |
| 2.00+ | 162,789 | 495,964 | 812,212 |

Poverty: Popn by Race

By Race

| | | | |
|--|---------|---------|---------|
| White, Below Poverty Level | 7,215 | 35,795 | 79,537 |
| White, Above Poverty Level | 141,648 | 429,834 | 713,796 |
| Black, Below Poverty Level | 6,098 | 29,284 | 66,955 |
| Black, Above Poverty Level | 21,042 | 77,095 | 148,746 |
| AI/Alaskan Native, Below Poverty Level | 51 | 283 | 627 |
| AI/Alaskan Native, Above Poverty Level | 289 | 886 | 1,749 |
| Asian, Below Poverty Level | 495 | 5,166 | 8,376 |
| Asian, Above Poverty Level | 14,121 | 45,893 | 66,249 |
| NH/PI, Below Poverty Level | 17 | 42 | 96 |
| NH/PI, Above Poverty Level | 57 | 173 | 352 |
| Some Other Race, Below Poverty Level | 1,063 | 3,064 | 6,616 |

| | POLARIS FASHION PLACE 5miles | POLARIS FASHION PLACE 10miles | POLARIS FASHION PLACE 15miles |
|--------------------------------------|---------------------------------|----------------------------------|----------------------------------|
| Some Other Race, Above Poverty Level | 3,039 | 9,002 | 16,371 |
| 2+ Races, Below Poverty Level | 817 | 3,364 | 7,833 |
| 2+ Races, Above Poverty Level | 5,086 | 16,272 | 28,254 |

Poverty: Popn by Ethnicity

Hispanic/Latino

| | | | |
|--|---------|---------|---------|
| Hispanic/Latino, Below Poverty Level | 1,939 | 6,458 | 13,270 |
| Hispanic/Latino, Above Poverty Level | 8,529 | 22,960 | 39,645 |
| Non-Hispanic/Latino, Below Poverty Level | 13,817 | 70,540 | 156,770 |
| Non-Hispanic/Latino, Above Poverty Level | 176,754 | 556,196 | 935,872 |

Non-Hispanic/Latino by Race

| | | | |
|---------------------------------------|---------|---------|---------|
| White, Below Poverty Level | 6,594 | 33,138 | 74,573 |
| White, Above Poverty Level | 136,982 | 417,924 | 694,491 |
| Other than White, Below Poverty Level | 9,162 | 43,860 | 95,466 |
| Other than White, Above Poverty Level | 48,301 | 161,232 | 281,026 |

Vehicles Available

| | | | |
|--------------------------------|---------|---------|---------|
| 0 Vehicles Available | 3.5% | 5.4% | 7.4% |
| 1 Vehicle Available | 31.4% | 33.9% | 35.8% |
| 2+ Vehicles Available | 65.0% | 60.7% | 56.8% |
| Average Vehicles Per Household | 1.93 | 1.89 | 1.84 |
| Total Vehicles Available | 151,679 | 504,878 | 864,880 |

2024 Demographics:

| | | | |
|----------------------------------|----------|----------|-----------|
| Total Population | 211,102 | 688,750 | 1,204,344 |
| Total Households | 83,013 | 282,465 | 496,421 |
| Female Population | 108,225 | 350,698 | 611,256 |
| % Female | 51.3% | 50.9% | 50.8% |
| Male Population | 102,876 | 338,052 | 593,088 |
| % Male | 48.7% | 49.1% | 49.3% |
| Population Density (per Sq. Mi.) | 2,683.74 | 2,189.03 | 1,701.21 |

Employed Civilian Population 16+

| | | | |
|----------------|---------|---------|---------|
| Total | 118,997 | 374,836 | 642,471 |
| % White Collar | 76.1% | 74.5% | 71.4% |
| % Blue Collar | 23.9% | 25.5% | 28.6% |

Age:

| | | | |
|------------|-------|-------|-------|
| Age 0 - 4 | 6.9% | 6.6% | 6.7% |
| Age 5 - 14 | 13.7% | 12.7% | 12.6% |

| | POLARIS FASHION PLACE 5miles | POLARIS FASHION PLACE 10miles | POLARIS FASHION PLACE 15miles |
|--|---------------------------------|----------------------------------|----------------------------------|
| Age 15 - 19 | 6.6% | 6.4% | 6.7% |
| Age 20 - 24 | 5.2% | 6.8% | 7.1% |
| Age 25 - 34 | 13.6% | 15.5% | 16.1% |
| Age 35 - 44 | 15.1% | 14.6% | 14.5% |
| Age 45 - 54 | 12.7% | 12.0% | 11.8% |
| Age 55 - 64 | 11.4% | 11.3% | 11.0% |
| Age 65 - 74 | 9.0% | 8.6% | 8.2% |
| Age 75 - 84 | 4.2% | 4.1% | 3.9% |
| Age 85 + | 1.5% | 1.5% | 1.5% |
| Median Age | 37.6 | 36.4 | 35.5 |
| Housing Units | | | |
| Total Housing Units | 85,122 | 292,852 | 523,478 |
| Occupied Housing Units | 97.5% | 96.5% | 94.8% |
| Vacant Housing Units | 2.5% | 3.6% | 5.2% |
| Housing Units by Tenure | | | |
| Total Households in Tenure | 83,013 | 282,465 | 496,421 |
| Owner Occupied Housing Units | 55,411 | 172,511 | 285,370 |
| Owner Occupied free and clear | 21.8% | 23.9% | 24.5% |
| Owner Occupied with a mortgage or loan | 78.2% | 76.1% | 75.5% |
| Renter Occupied Housing Units | 27,603 | 109,954 | 211,051 |
| Race and Ethnicity | | | |
| American Indian, Eskimo, Aleut | 0.2% | 0.2% | 0.2% |
| Asian | 8.3% | 8.7% | 7.3% |
| Black | 13.6% | 16.2% | 18.8% |
| Hawaiian/Pacific Islander | 0.0% | 0.0% | 0.0% |
| White | 72.4% | 69.5% | 67.9% |
| Other | 2.1% | 1.9% | 2.1% |
| Multi-Race | 3.4% | 3.4% | 3.6% |
| Hispanic Ethnicity | 5.6% | 4.8% | 5.0% |
| Not of Hispanic Ethnicity | 94.4% | 95.2% | 95.0% |
| Race of Hispanics | | | |
| Hispanics | 11,730 | 33,064 | 59,669 |
| American Indian | 0.6% | 0.6% | 0.7% |
| Asian | 0.5% | 0.5% | 0.5% |
| Black | 5.4% | 5.1% | 5.7% |
| Hawaiian/Pacific Islander | 0.1% | 0.1% | 0.1% |
| White | 50.7% | 49.7% | 46.1% |
| Other | 34.5% | 35.5% | 38.3% |
| Multi-Race | 8.2% | 8.5% | 8.6% |

| | POLARIS FASHION PLACE 5miles | POLARIS FASHION PLACE 10miles | POLARIS FASHION PLACE 15miles |
|--------------------------------|---------------------------------|----------------------------------|----------------------------------|
| Race of Non Hispanics | | | |
| Non Hispanics | 199,372 | 655,686 | 1,144,676 |
| American Indian | 0.1% | 0.2% | 0.2% |
| Asian | 8.8% | 9.1% | 7.7% |
| Black | 14.1% | 16.7% | 19.5% |
| Hawaiian/Pacific Islander | 0.0% | 0.0% | 0.0% |
| White | 73.7% | 70.5% | 69.0% |
| Other | 0.2% | 0.2% | 0.2% |
| Multi-Race | 3.1% | 3.2% | 3.3% |
| Marital Status: | | | |
| Age 15 + Population | 167,638 | 556,065 | 972,496 |
| Divorced | 10.2% | 10.1% | 10.7% |
| Never Married | 29.7% | 34.0% | 37.1% |
| Now Married | 55.9% | 51.5% | 47.8% |
| Now Married - Separated | 1.5% | 1.6% | 1.8% |
| Widowed | 4.3% | 4.4% | 4.4% |
| Educational Attainment: | | | |
| Total Population Age 25+ | 142,661 | 465,536 | 806,573 |
| Grade K - 9 | 1.0% | 1.2% | 1.5% |
| Grade 9 - 12 | 2.5% | 3.4% | 4.9% |
| High School Graduate | 18.5% | 18.6% | 20.8% |
| Associates Degree | 6.9% | 6.5% | 6.5% |
| Bachelor's Degree | 33.5% | 32.2% | 29.4% |
| Graduate Degree | 19.0% | 18.9% | 17.2% |
| Some College, No Degree | 18.1% | 18.2% | 18.7% |
| No Schooling Completed | 0.6% | 1.0% | 1.0% |
| Household Income: | | | |
| Income \$ 0 - \$9,999 | 2.0% | 3.6% | 4.8% |
| Income \$ 10,000 - \$14,999 | 2.0% | 2.9% | 3.7% |
| Income \$ 15,000 - \$24,999 | 4.5% | 5.8% | 6.9% |
| Income \$ 25,000 - \$34,999 | 5.8% | 6.3% | 7.0% |
| Income \$ 35,000 - \$49,999 | 8.8% | 9.2% | 9.7% |
| Income \$ 50,000 - \$74,999 | 13.7% | 14.8% | 15.3% |
| Income \$ 75,000 - \$99,999 | 12.8% | 13.9% | 13.8% |
| Income \$100,000 - \$124,999 | 11.6% | 11.9% | 11.3% |
| Income \$125,000 - \$149,999 | 9.6% | 8.5% | 7.9% |
| Income \$150,000 + | 29.1% | 23.1% | 19.7% |
| Average Household Income | \$141,833 | \$124,663 | \$113,253 |
| Median Household Income | \$100,741 | \$87,956 | \$79,474 |

| | POLARIS FASHION PLACE 5miles | POLARIS FASHION PLACE 10miles | POLARIS FASHION PLACE 15miles |
|---|---------------------------------|----------------------------------|----------------------------------|
| Per Capita Income | \$55,950 | \$51,307 | \$46,979 |
| Vehicles Available | | | |
| 0 Vehicles Available | 3.4% | 5.3% | 7.3% |
| 1 Vehicle Available | 31.4% | 33.7% | 35.6% |
| 2+ Vehicles Available | 65.2% | 61.0% | 57.1% |
| Average Vehicles Per Household | 1.93 | 1.89 | 1.85 |
| Total Vehicles Available | 160,043 | 534,135 | 917,742 |
| 2010 Demographics: | | | |
| Total Population | 181,685 | 590,801 | 1,027,957 |
| Total Households | 71,024 | 240,208 | 418,782 |
| Female Population | 93,685 | 302,247 | 524,149 |
| % Female | 51.6% | 51.2% | 51.0% |
| Male Population | 88,000 | 288,554 | 503,807 |
| % Male | 48.4% | 48.8% | 49.0% |
| Population Density (per Sq. Mi.) | 2,309.77 | 1,877.72 | 1,452.05 |
| Employed Civilian Population 16+ | | | |
| Total | 95,817 | 305,710 | 521,275 |
| % White Collar | 76.6% | 75.4% | 72.1% |
| % Blue Collar | 23.4% | 24.6% | 27.9% |
| Age: | | | |
| Age 0 - 4 | 7.4% | 6.9% | 7.0% |
| Age 5 - 14 | 14.9% | 13.5% | 13.2% |
| Age 15 - 19 | 6.5% | 6.5% | 6.9% |
| Age 20 - 24 | 5.7% | 8.1% | 8.6% |
| Age 25 - 34 | 14.2% | 15.5% | 15.9% |
| Age 35 - 44 | 15.5% | 14.4% | 14.0% |
| Age 45 - 54 | 14.7% | 14.3% | 14.0% |
| Age 55 - 64 | 11.2% | 10.9% | 10.6% |
| Age 65 - 74 | 5.5% | 5.4% | 5.2% |
| Age 75 - 84 | 3.1% | 3.2% | 3.1% |
| Age 85 + | 1.4% | 1.4% | 1.4% |
| Median Age | 35.9 | 34.7 | 33.9 |
| Housing Units | | | |
| Total Housing Units | 75,544 | 258,901 | 459,762 |
| Occupied Housing Units | 94.0% | 92.8% | 91.1% |
| Vacant Housing Units | 6.0% | 7.2% | 8.9% |

| | POLARIS FASHION PLACE 5miles | POLARIS FASHION PLACE 10miles | POLARIS FASHION PLACE 15miles |
|--|---------------------------------|----------------------------------|----------------------------------|
| Housing Units by Tenure | | | |
| Total Households in Tenure | 71,024 | 240,208 | 418,782 |
| Owner Occupied Housing Units | 47,843 | 148,234 | 244,450 |
| Owner Occupied free and clear | 17.9% | 19.4% | 19.7% |
| Owner Occupied with a mortgage or loan | 82.1% | 80.6% | 80.3% |
| Renter Occupied Housing Units | 23,180 | 91,974 | 174,331 |
| Race and Ethnicity | | | |
| American Indian, Eskimo, Aleut | 0.2% | 0.2% | 0.2% |
| Asian | 5.0% | 5.6% | 4.7% |
| Black | 12.4% | 15.3% | 17.8% |
| Hawaiian/Pacific Islander | 0.0% | 0.0% | 0.1% |
| White | 78.1% | 74.6% | 72.8% |
| Other | 1.8% | 1.6% | 1.8% |
| Multi-Race | 2.5% | 2.6% | 2.7% |
| Hispanic Ethnicity | 4.5% | 4.0% | 4.1% |
| Not of Hispanic Ethnicity | 95.5% | 96.0% | 95.9% |
| Race of Hispanics | | | |
| Hispanics | 8,248 | 23,384 | 41,799 |
| American Indian | 0.8% | 0.9% | 1.0% |
| Asian | 0.5% | 0.6% | 0.6% |
| Black | 4.5% | 4.8% | 5.3% |
| Hawaiian/Pacific Islander | 0.2% | 0.2% | 0.1% |
| White | 50.9% | 49.8% | 45.9% |
| Other | 35.4% | 35.5% | 38.5% |
| Multi-Race | 7.7% | 8.3% | 8.5% |
| Race of Non Hispanics | | | |
| Non Hispanics | 173,437 | 567,417 | 986,157 |
| American Indian | 0.1% | 0.2% | 0.2% |
| Asian | 5.2% | 5.8% | 4.8% |
| Black | 12.8% | 15.8% | 18.3% |
| Hawaiian/Pacific Islander | 0.0% | 0.0% | 0.0% |
| White | 79.3% | 75.7% | 73.9% |
| Other | 0.2% | 0.2% | 0.2% |
| Multi-Race | 2.3% | 2.4% | 2.5% |
| Marital Status: | | | |
| Age 15 + Population | 141,253 | 470,091 | 820,133 |
| Divorced | 10.4% | 10.1% | 10.9% |

| | POLARIS FASHION PLACE 5miles | POLARIS FASHION PLACE 10miles | POLARIS FASHION PLACE 15miles |
|--------------------------------|---------------------------------|----------------------------------|----------------------------------|
| Never Married | 29.4% | 34.8% | 37.2% |
| Now Married | 56.5% | 50.8% | 47.3% |
| Now Married - Separated | 1.7% | 1.6% | 1.9% |
| Widowed | 3.7% | 4.3% | 4.6% |
| Educational Attainment: | | | |
| Total Population Age 25+ | 119,108 | 384,075 | 660,351 |
| Grade K - 8 | 1.4% | 1.6% | 1.9% |
| Grade 9 - 12 | 3.0% | 3.9% | 5.6% |
| High School Graduate | 19.2% | 19.9% | 22.5% |
| Associates Degree | 7.2% | 6.7% | 6.6% |
| Bachelor's Degree | 32.1% | 30.6% | 27.7% |
| Graduate Degree | 16.9% | 16.8% | 14.9% |
| Some College, No Degree | 19.9% | 19.9% | 20.2% |
| No Schooling Completed | 0.2% | 0.7% | 0.8% |
| Household Income: | | | |
| Income \$ 0 - \$9,999 | 4.0% | 6.8% | 8.4% |
| Income \$ 10,000 - \$14,999 | 2.8% | 4.0% | 4.9% |
| Income \$ 15,000 - \$24,999 | 7.2% | 9.0% | 10.1% |
| Income \$ 25,000 - \$34,999 | 9.7% | 9.9% | 10.5% |
| Income \$ 35,000 - \$49,999 | 12.1% | 13.0% | 13.4% |
| Income \$ 50,000 - \$74,999 | 17.5% | 17.6% | 17.3% |
| Income \$ 75,000 - \$99,999 | 15.0% | 13.3% | 12.4% |
| Income \$100,000 - \$124,999 | 11.4% | 9.8% | 8.7% |
| Income \$125,000 - \$149,999 | 6.7% | 5.6% | 4.9% |
| Income \$150,000 + | 13.5% | 11.1% | 9.3% |
| Average Household Income | \$95,362 | \$85,182 | \$77,621 |
| Median Household Income | \$70,004 | \$59,757 | \$53,369 |
| Per Capita Income | \$37,441 | \$34,801 | \$31,901 |
| Vehicles Available | | | |
| 0 Vehicles Available | 4.0% | 5.9% | 7.9% |
| 1 Vehicle Available | 30.6% | 33.9% | 36.0% |
| 2+ Vehicles Available | 65.4% | 60.2% | 56.2% |
| Average Vehicles Per Household | 1.92 | 1.87 | 1.83 |
| Total Vehicles Available | 136,370 | 449,644 | 764,733 |

2000 Census Demographics:

| | | | |
|-------------------|---------|---------|---------|
| Total Population | 149,632 | 508,446 | 909,100 |
| Total Households | 59,268 | 207,948 | 371,889 |
| Female Population | 77,375 | 261,209 | 466,169 |

| | POLARIS FASHION PLACE 5miles | POLARIS FASHION PLACE 10miles | POLARIS FASHION PLACE 15miles |
|---|---------------------------------|----------------------------------|----------------------------------|
| % Female | 51.7% | 51.4% | 51.3% |
| Male Population | 72,257 | 247,237 | 442,931 |
| % Male | 48.3% | 48.6% | 48.7% |
| Employed Civilian Population 16+ | | | |
| Total | 84,594 | 278,440 | 479,663 |
| % White Collar | 78.3% | 76.4% | 72.5% |
| % Blue Collar | 21.7% | 23.6% | 27.5% |
| Age: | | | |
| Age 0 - 4 | 7.3% | 7.0% | 7.1% |
| Age 5 - 14 | 14.7% | 13.9% | 14.0% |
| Age 15 - 19 | 6.2% | 6.4% | 7.0% |
| Age 20 - 24 | 6.6% | 8.3% | 8.5% |
| Age 25 - 34 | 16.5% | 17.0% | 16.8% |
| Age 35 - 44 | 17.8% | 17.0% | 16.7% |
| Age 45 - 54 | 14.5% | 13.8% | 13.0% |
| Age 55 - 64 | 7.7% | 7.3% | 7.2% |
| Age 65 - 74 | 4.9% | 5.0% | 5.2% |
| Age 75 - 84 | 2.8% | 3.3% | 3.3% |
| Age 85 + | 1.1% | 1.1% | 1.1% |
| Median Age | 34.3 | 33.4 | 32.9 |
| Housing Units | | | |
| Total Housing Units | 62,503 | 219,876 | 399,170 |
| Owner Occupied Housing Units | 62.1% | 58.4% | 54.1% |
| Renter Occupied Housing Units | 32.7% | 36.1% | 39.1% |
| Vacant Housing Units | 5.2% | 5.4% | 6.8% |
| Race and Ethnicity | | | |
| American Indian, Eskimo, Aleut | 0.2% | 0.2% | 0.3% |
| Asian | 3.2% | 4.2% | 3.4% |
| Hawaiian or other Pacific Islander | 0.0% | 0.0% | 0.0% |
| Black | 7.6% | 12.3% | 16.6% |
| White | 86.3% | 80.4% | 76.6% |
| Other | 1.0% | 0.7% | 0.8% |
| Two or More Races | 1.8% | 2.3% | 2.4% |
| Hispanic Ethnicity | 2.2% | 1.9% | 2.0% |
| Not of Hispanic Ethnicity | 97.8% | 98.1% | 98.0% |
| Marital Status: | | | |
| Age 15 + Population | 116,691 | 401,939 | 716,998 |

| | POLARIS FASHION PLACE 5miles | POLARIS FASHION PLACE 10miles | POLARIS FASHION PLACE 15miles |
|--------------------------------|---------------------------------|----------------------------------|----------------------------------|
| Divorced | 9.6% | 9.9% | 10.8% |
| Never Married | 26.6% | 31.4% | 33.4% |
| Now Married | 56.7% | 50.9% | 46.9% |
| Separated | 2.8% | 3.1% | 3.6% |
| Widowed | 4.2% | 4.7% | 5.3% |
| Educational Attainment: | | | |
| Total Population Age 25+ | 97,669 | 327,006 | 575,593 |
| Grade K - 8 | 1.2% | 1.6% | 2.4% |
| Grade 9 - 11, No diploma | 4.4% | 6.3% | 9.2% |
| High School Graduate | 20.5% | 21.0% | 23.7% |
| Associates Degree | 6.5% | 5.9% | 5.6% |
| Bachelor's Degree | 30.6% | 28.8% | 24.9% |
| Graduate Degree | 14.4% | 14.8% | 12.9% |
| Some College, No Degree | 22.2% | 21.2% | 20.8% |
| No Schooling Completed | 0.3% | 0.4% | 0.6% |
| Public School Enrollment | 75.7% | 80.3% | 81.8% |
| Private School Enrollment | 24.3% | 19.7% | 18.2% |
| Household Income: | | | |
| Income \$ 0 - \$9,999 | 3.3% | 6.3% | 8.8% |
| Income \$ 10,000 - \$14,999 | 3.2% | 4.3% | 5.4% |
| Income \$ 15,000 - \$24,999 | 8.3% | 10.4% | 11.6% |
| Income \$ 25,000 - \$34,999 | 11.5% | 11.9% | 12.6% |
| Income \$ 35,000 - \$49,999 | 15.5% | 15.7% | 15.9% |
| Income \$ 50,000 - \$74,999 | 22.6% | 21.3% | 20.1% |
| Income \$ 75,000 - \$99,999 | 14.3% | 12.6% | 11.2% |
| Income \$100,000 - \$124,999 | 9.2% | 7.3% | 6.1% |
| Income \$125,000 - \$149,999 | 4.4% | 3.7% | 3.0% |
| Income \$150,000 - \$199,999 | 4.2% | 3.4% | 2.7% |
| Income \$200,000 or More | 3.7% | 3.4% | 2.8% |
| Average Household Income | \$73,990 | \$67,226 | \$60,759 |
| Median Household Income | \$58,062 | \$51,572 | \$45,501 |
| Per Capita Income | \$29,307 | \$27,495 | \$24,855 |
| Vehicles Available | | | |
| 0 Vehicles Available | 3.7% | 5.5% | 8.5% |
| 1 Vehicle Available | 32.6% | 35.4% | 37.1% |
| 2 Vehicles Available | 47.7% | 43.8% | 40.2% |
| 3+ Vehicles Available | 16.1% | 15.4% | 14.3% |
| Average Vehicles Per Household | 1.70 | 1.60 | 1.50 |

| | POLARIS FASHION PLACE 5miles | POLARIS FASHION PLACE 10miles | POLARIS FASHION PLACE 15miles |
|--------------------------|---------------------------------|----------------------------------|----------------------------------|
| Total Vehicles Available | 106,968 | 360,961 | 612,187 |

Population Trend

| | | | |
|----------------------|---------|---------|-----------|
| 2000 | 149,632 | 508,446 | 909,100 |
| 2010 | 181,685 | 590,801 | 1,027,957 |
| Change 2000 to 2010 | 21.4% | 16.2% | 13.1% |
| 2019A | 201,039 | 656,153 | 1,145,557 |
| 2024 | 211,102 | 688,750 | 1,204,344 |
| Change 2019A to 2024 | 5.0% | 5.0% | 5.1% |

Household Trend

| | | | |
|----------------------|--------|---------|---------|
| 2000 | 59,268 | 207,948 | 371,889 |
| 2010 | 71,024 | 240,208 | 418,782 |
| Change 2000 to 2010 | 32.9% | 28.7% | 26.1% |
| 2019A | 78,772 | 267,646 | 469,018 |
| 2024 | 83,013 | 282,465 | 496,421 |
| Change 2019A to 2024 | 5.4% | 5.5% | 5.8% |

Average Household Size Trend

| | | | |
|----------------------|-------|-------|-------|
| 2000 | 2.5 | 2.4 | 2.4 |
| 2010 | 2.5 | 2.4 | 2.4 |
| Change 2000 to 2010 | 1.6% | 0.8% | 0.7% |
| 2019A | 2.5 | 2.4 | 2.4 |
| 2024 | 2.5 | 2.4 | 2.4 |
| Change 2019A to 2024 | -0.3% | -0.5% | -0.6% |

Median Age Trend

| | | | |
|-------|------|------|------|
| 2000 | 34.3 | 33.4 | 32.9 |
| 2010 | 35.9 | 34.7 | 33.9 |
| 2019A | 36.8 | 35.4 | 34.6 |
| 2024 | 37.6 | 36.4 | 35.5 |

Housing Units Trend

Total Housing Units

| | | | |
|----------------------|-------|-------|-------|
| Change 2000 to 2010 | 20.9% | 17.7% | 15.2% |
| Change 2019A to 2024 | 5.2% | 5.4% | 5.7% |

Owner Occupied Housing Units

| | | | |
|----------------------|-------|-------|-------|
| Change 2000 to 2010 | 23.3% | 15.4% | 13.2% |
| Change 2019A to 2024 | 5.7% | 5.9% | 6.1% |

Renter Occupied Housing Units

| | | | |
|----------------------|-------|-------|-------|
| Change 2000 to 2010 | 13.3% | 15.8% | 11.8% |
| Change 2019A to 2024 | 4.8% | 5.0% | 5.5% |

| | POLARIS FASHION PLACE 5miles | POLARIS FASHION PLACE 10miles | POLARIS FASHION PLACE 15miles |
|---|---------------------------------|----------------------------------|----------------------------------|
| Vacant Housing Units | | | |
| Change 2000 to 2010 | 39.8% | 56.7% | 50.2% |
| Change 2019A to 2024 | 0.1% | 2.2% | 3.2% |
| Race and Ethnicity Trend | | | |
| American Indian, Eskimo, Aleut | | | |
| Change 2000 to 2010 | -3.4% | -5.3% | -10.0% |
| Change 2019A to 2024 | 3.6% | 3.1% | 2.6% |
| Asian and Native Hawaiian/Other Pacific Islander | | | |
| Change 2000 to 2010 | 91.6% | 56.0% | 56.0% |
| Change 2019A to 2024 | 19.9% | 17.6% | 18.5% |
| Black | | | |
| Change 2000 to 2010 | 98.5% | 44.8% | 21.5% |
| Change 2019A to 2024 | 5.7% | 4.6% | 4.8% |
| White | | | |
| Change 2000 to 2010 | 9.9% | 7.9% | 7.4% |
| Change 2019A to 2024 | 2.7% | 2.9% | 3.1% |
| Other | | | |
| Change 2000 to 2010 | 133.5% | 172.9% | 152.7% |
| Change 2019A to 2024 | 9.7% | 10.7% | 11.3% |
| Two or More Races | | | |
| Change 2000 to 2010 | 70.9% | 34.5% | 30.1% |
| Change 2019A to 2024 | 20.9% | 20.3% | 20.4% |
| Hispanic Ethnicity | | | |
| Change 2000 to 2010 | 155.4% | 138.4% | 132.9% |
| Change 2019A to 2024 | 12.0% | 12.4% | 12.8% |
| Not of Hispanic Ethnicity | | | |
| Change 2000 to 2010 | 18.5% | 13.8% | 10.7% |
| Change 2019A to 2024 | 4.6% | 4.6% | 4.8% |

*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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